

Cold-Pressed Coconut Oil Market By Type (Virgin Coconut Oil, Coconut RBD Oil), By Distribution Channel (Convenience Store, Departmental Store, Modern Trade Units, Online Retail), By Application (Food Industry, Agriculture, Cosmetics and personal care industry), By Price Point (Premium, Mass): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global cold-pressed coconut oil market was valued at \$2.8 billion in 2021, and is projected to reach \$5.6 billion by 2031, growing at a CAGR of 7.1% from 2022 to 2031. Cold-pressed coconut oil extraction is one of the methods of mechanical extraction as well as requires less energy than other oil extraction techniques. It eliminates all harmful effects that are born through conventional methods of oil extraction. In addition, it is environmentally friendly and is used to obtain high-quality oils by performing production at low temperatures using the cold press method.

Cold-pressed coconut oils are safer than hot-pressed oils and avoid adverse effects caused by high temperatures. Moreover, these oils have better nutritive properties than refined oils. These oils provide a vital contribution toward a healthy life as they are non-refined, cholesterol free, and free of any harmful solvent residues. Also, the rise in demand for unrefined oil worldwide and the growth in trends among consumers involving a healthy intake of food are anticipated to drive the market. Also, the rise in concern about the environment and surroundings propel the growth of the cold-pressed oil market all around the world. However, low productivity and allergy to consumers caused by Virgin coconut oil, and coconut RBD oil restrict the growth of this market globally. Also, major health issues such as itchy palms and feet, shortness of breath, and nasal blockage are expected to hinder the market growth.

The global cold pressed coconut oil market is segmented based on type, distribution channel, application and price point. Depending on the type, the market is divided into virgin coconut oil and coconut RBD oil. Based on the distribution channel, it is divided into convenience stores, departmental stores, modern trade units, and online retail. By application, it is classified into the

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food industry, agriculture, and cosmetics & personal care industry. Based on the price point the market is classified into premium and mass.

The report highlights the drivers, restraints, opportunities, and growth strategies adopted by the key players to understand the dynamics and potential of the market. Key players operating in the cold-pressed oil market are profiled to provide a competitive landscape of the marketplace.

Major players operating in the cold-pressed oil market are Statfold Seed Oil Ltd, Freshmill Oils, Naissance Natural Healthy Living, Gramiyum Wood Pressed Cooking Oil, Lala's Group, Archer Daniels Midland Company, Cargill, Bunge, Wilmar International, and COFCO.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the cold-pressed coconut oil market analysis from 2021 to 2031 to identify the prevailing cold-pressed coconut oil market opportunities.

- The market research is offered along with information related to key drivers, restraints, and opportunities.

- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

- In-depth analysis of the cold-pressed coconut oil market segmentation assists to determine the prevailing market opportunities.

- Major countries in each region are mapped according to their revenue contribution to the global market.

- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

- The report includes the analysis of the regional as well as global cold-pressed coconut oil market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Virgin Coconut Oil
- Coconut RBD Oil

By Distribution Channel

- Convenience Store
- Departmental Store
- Modern Trade Units
- Online Retail

By Application

- Food Industry
- Agriculture
- Cosmetics and personal care industry

By Price Point

- Premium
- Mass

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy

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- Spain
- Rest of Europe
- Asia-Pacific
- Japan
- China
- Australia
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Argentina
- South Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Archer-Daniels-Midland Company (ADM)
- Bunge Limited
- Cargill Inc.
- China Agri-Industries Holdings Limited.
- FreshMill Oils
- Lala Jagdish Prasad & Company (LALA GROUP)
- Multi Technology (Gramiyum)
- Naissance Trading
- Statfold Oil Ltd.
- Wilmar International Ltd

Table of Contents:

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
 - 3.5.1.Drivers

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3.5.2. Restraints

3.5.3. Opportunities

3.6. COVID-19 Impact Analysis on the market

CHAPTER 4: COLD-PRESSED COCONUT OIL MARKET, BY TYPE

4.1 Overview

4.1.1 Market size and forecast

4.2 Virgin Coconut Oil

4.2.1 Key market trends, growth factors and opportunities

4.2.2 Market size and forecast, by region

4.2.3 Market analysis by country

4.3 Coconut RBD Oil

4.3.1 Key market trends, growth factors and opportunities

4.3.2 Market size and forecast, by region

4.3.3 Market analysis by country

CHAPTER 5: COLD-PRESSED COCONUT OIL MARKET, BY DISTRIBUTION CHANNEL

5.1 Overview

5.1.1 Market size and forecast

5.2 Convenience Store

5.2.1 Key market trends, growth factors and opportunities

5.2.2 Market size and forecast, by region

5.2.3 Market analysis by country

5.3 Departmental Store

5.3.1 Key market trends, growth factors and opportunities

5.3.2 Market size and forecast, by region

5.3.3 Market analysis by country

5.4 Modern Trade Units

5.4.1 Key market trends, growth factors and opportunities

5.4.2 Market size and forecast, by region

5.4.3 Market analysis by country

5.5 Online Retail

5.5.1 Key market trends, growth factors and opportunities

5.5.2 Market size and forecast, by region

5.5.3 Market analysis by country

CHAPTER 6: COLD-PRESSED COCONUT OIL MARKET, BY APPLICATION

6.1 Overview

6.1.1 Market size and forecast

6.2 Food Industry

6.2.1 Key market trends, growth factors and opportunities

6.2.2 Market size and forecast, by region

6.2.3 Market analysis by country

6.3 Agriculture

6.3.1 Key market trends, growth factors and opportunities

6.3.2 Market size and forecast, by region

6.3.3 Market analysis by country

6.4 Cosmetics and personal care industry

6.4.1 Key market trends, growth factors and opportunities

6.4.2 Market size and forecast, by region

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6.4.3 Market analysis by country

CHAPTER 7: COLD-PRESSED COCONUT OIL MARKET, BY PRICE POINT

7.1 Overview

7.1.1 Market size and forecast

7.2 Premium

7.2.1 Key market trends, growth factors and opportunities

7.2.2 Market size and forecast, by region

7.2.3 Market analysis by country

7.3 Mass

7.3.1 Key market trends, growth factors and opportunities

7.3.2 Market size and forecast, by region

7.3.3 Market analysis by country

CHAPTER 8: COLD-PRESSED COCONUT OIL MARKET, BY REGION

8.1 Overview

8.1.1 Market size and forecast

8.2 North America

8.2.1 Key trends and opportunities

8.2.2 North America Market size and forecast, by Type

8.2.3 North America Market size and forecast, by Distribution Channel

8.2.4 North America Market size and forecast, by Application

8.2.5 North America Market size and forecast, by Price Point

8.2.6 North America Market size and forecast, by country

8.2.6.1 U.S.

8.2.6.1.1 Market size and forecast, by Type

8.2.6.1.2 Market size and forecast, by Distribution Channel

8.2.6.1.3 Market size and forecast, by Application

8.2.6.1.4 Market size and forecast, by Price Point

8.2.6.2 Canada

8.2.6.2.1 Market size and forecast, by Type

8.2.6.2.2 Market size and forecast, by Distribution Channel

8.2.6.2.3 Market size and forecast, by Application

8.2.6.2.4 Market size and forecast, by Price Point

8.2.6.3 Mexico

8.2.6.3.1 Market size and forecast, by Type

8.2.6.3.2 Market size and forecast, by Distribution Channel

8.2.6.3.3 Market size and forecast, by Application

8.2.6.3.4 Market size and forecast, by Price Point

8.3 Europe

8.3.1 Key trends and opportunities

8.3.2 Europe Market size and forecast, by Type

8.3.3 Europe Market size and forecast, by Distribution Channel

8.3.4 Europe Market size and forecast, by Application

8.3.5 Europe Market size and forecast, by Price Point

8.3.6 Europe Market size and forecast, by country

8.3.6.1 Germany

8.3.6.1.1 Market size and forecast, by Type

8.3.6.1.2 Market size and forecast, by Distribution Channel

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- 8.3.6.1.3 Market size and forecast, by Application
- 8.3.6.1.4 Market size and forecast, by Price Point
- 8.3.6.2 France
 - 8.3.6.2.1 Market size and forecast, by Type
 - 8.3.6.2.2 Market size and forecast, by Distribution Channel
 - 8.3.6.2.3 Market size and forecast, by Application
 - 8.3.6.2.4 Market size and forecast, by Price Point
- 8.3.6.3 UK
 - 8.3.6.3.1 Market size and forecast, by Type
 - 8.3.6.3.2 Market size and forecast, by Distribution Channel
 - 8.3.6.3.3 Market size and forecast, by Application
 - 8.3.6.3.4 Market size and forecast, by Price Point
- 8.3.6.4 Italy
 - 8.3.6.4.1 Market size and forecast, by Type
 - 8.3.6.4.2 Market size and forecast, by Distribution Channel
 - 8.3.6.4.3 Market size and forecast, by Application
 - 8.3.6.4.4 Market size and forecast, by Price Point
- 8.3.6.5 Spain
 - 8.3.6.5.1 Market size and forecast, by Type
 - 8.3.6.5.2 Market size and forecast, by Distribution Channel
 - 8.3.6.5.3 Market size and forecast, by Application
 - 8.3.6.5.4 Market size and forecast, by Price Point
- 8.3.6.6 Rest of Europe
 - 8.3.6.6.1 Market size and forecast, by Type
 - 8.3.6.6.2 Market size and forecast, by Distribution Channel
 - 8.3.6.6.3 Market size and forecast, by Application
 - 8.3.6.6.4 Market size and forecast, by Price Point
- 8.4 Asia-Pacific
 - 8.4.1 Key trends and opportunities
 - 8.4.2 Asia-Pacific Market size and forecast, by Type
 - 8.4.3 Asia-Pacific Market size and forecast, by Distribution Channel
 - 8.4.4 Asia-Pacific Market size and forecast, by Application
 - 8.4.5 Asia-Pacific Market size and forecast, by Price Point
 - 8.4.6 Asia-Pacific Market size and forecast, by country
 - 8.4.6.1 Japan
 - 8.4.6.1.1 Market size and forecast, by Type
 - 8.4.6.1.2 Market size and forecast, by Distribution Channel
 - 8.4.6.1.3 Market size and forecast, by Application
 - 8.4.6.1.4 Market size and forecast, by Price Point
 - 8.4.6.2 China
 - 8.4.6.2.1 Market size and forecast, by Type
 - 8.4.6.2.2 Market size and forecast, by Distribution Channel
 - 8.4.6.2.3 Market size and forecast, by Application
 - 8.4.6.2.4 Market size and forecast, by Price Point
 - 8.4.6.3 Australia
 - 8.4.6.3.1 Market size and forecast, by Type
 - 8.4.6.3.2 Market size and forecast, by Distribution Channel

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- 8.4.6.3.3 Market size and forecast, by Application
- 8.4.6.3.4 Market size and forecast, by Price Point
- 8.4.6.4 India
 - 8.4.6.4.1 Market size and forecast, by Type
 - 8.4.6.4.2 Market size and forecast, by Distribution Channel
 - 8.4.6.4.3 Market size and forecast, by Application
 - 8.4.6.4.4 Market size and forecast, by Price Point
- 8.4.6.5 South Korea
 - 8.4.6.5.1 Market size and forecast, by Type
 - 8.4.6.5.2 Market size and forecast, by Distribution Channel
 - 8.4.6.5.3 Market size and forecast, by Application
 - 8.4.6.5.4 Market size and forecast, by Price Point
- 8.4.6.6 Rest of Asia-Pacific
 - 8.4.6.6.1 Market size and forecast, by Type
 - 8.4.6.6.2 Market size and forecast, by Distribution Channel
 - 8.4.6.6.3 Market size and forecast, by Application
 - 8.4.6.6.4 Market size and forecast, by Price Point
- 8.5 LAMEA
 - 8.5.1 Key trends and opportunities
 - 8.5.2 LAMEA Market size and forecast, by Type
 - 8.5.3 LAMEA Market size and forecast, by Distribution Channel
 - 8.5.4 LAMEA Market size and forecast, by Application
 - 8.5.5 LAMEA Market size and forecast, by Price Point
 - 8.5.6 LAMEA Market size and forecast, by country
 - 8.5.6.1 Brazil
 - 8.5.6.1.1 Market size and forecast, by Type
 - 8.5.6.1.2 Market size and forecast, by Distribution Channel
 - 8.5.6.1.3 Market size and forecast, by Application
 - 8.5.6.1.4 Market size and forecast, by Price Point
 - 8.5.6.2 Argentina
 - 8.5.6.2.1 Market size and forecast, by Type
 - 8.5.6.2.2 Market size and forecast, by Distribution Channel
 - 8.5.6.2.3 Market size and forecast, by Application
 - 8.5.6.2.4 Market size and forecast, by Price Point
 - 8.5.6.3 South Arabia
 - 8.5.6.3.1 Market size and forecast, by Type
 - 8.5.6.3.2 Market size and forecast, by Distribution Channel
 - 8.5.6.3.3 Market size and forecast, by Application
 - 8.5.6.3.4 Market size and forecast, by Price Point
 - 8.5.6.4 South Africa
 - 8.5.6.4.1 Market size and forecast, by Type
 - 8.5.6.4.2 Market size and forecast, by Distribution Channel
 - 8.5.6.4.3 Market size and forecast, by Application
 - 8.5.6.4.4 Market size and forecast, by Price Point
 - 8.5.6.5 Rest of LAMEA
 - 8.5.6.5.1 Market size and forecast, by Type
 - 8.5.6.5.2 Market size and forecast, by Distribution Channel

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8.5.6.5.3 Market size and forecast, by Application

8.5.6.5.4 Market size and forecast, by Price Point

CHAPTER 9: COMPANY LANDSCAPE

9.1. Introduction

9.2. Top winning strategies

9.3. Product Mapping of Top 10 Player

9.4. Competitive Dashboard

9.5. Competitive Heatmap

9.6. Key developments

CHAPTER 10: COMPANY PROFILES

10.1 Archer-Daniels-Midland Company (ADM)

10.1.1 Company overview

10.1.2 Company snapshot

10.1.3 Operating business segments

10.1.4 Product portfolio

10.1.5 Business performance

10.1.6 Key strategic moves and developments

10.2 Bunge Limited

10.2.1 Company overview

10.2.2 Company snapshot

10.2.3 Operating business segments

10.2.4 Product portfolio

10.2.5 Business performance

10.2.6 Key strategic moves and developments

10.3 Cargill Inc.

10.3.1 Company overview

10.3.2 Company snapshot

10.3.3 Operating business segments

10.3.4 Product portfolio

10.3.5 Business performance

10.3.6 Key strategic moves and developments

10.4 China Agri-Industries Holdings Limited.

10.4.1 Company overview

10.4.2 Company snapshot

10.4.3 Operating business segments

10.4.4 Product portfolio

10.4.5 Business performance

10.4.6 Key strategic moves and developments

10.5 FreshMill Oils

10.5.1 Company overview

10.5.2 Company snapshot

10.5.3 Operating business segments

10.5.4 Product portfolio

10.5.5 Business performance

10.5.6 Key strategic moves and developments

10.6 Lala Jagdish Prasad & Company (LALA GROUP)

10.6.1 Company overview

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- 10.6.2 Company snapshot
- 10.6.3 Operating business segments
- 10.6.4 Product portfolio
- 10.6.5 Business performance
- 10.6.6 Key strategic moves and developments
- 10.7 Multi Technology (Gramiyum)
 - 10.7.1 Company overview
 - 10.7.2 Company snapshot
 - 10.7.3 Operating business segments
 - 10.7.4 Product portfolio
 - 10.7.5 Business performance
 - 10.7.6 Key strategic moves and developments
- 10.8 Naissance Trading
 - 10.8.1 Company overview
 - 10.8.2 Company snapshot
 - 10.8.3 Operating business segments
 - 10.8.4 Product portfolio
 - 10.8.5 Business performance
 - 10.8.6 Key strategic moves and developments
- 10.9 Statfold Oil Ltd.
 - 10.9.1 Company overview
 - 10.9.2 Company snapshot
 - 10.9.3 Operating business segments
 - 10.9.4 Product portfolio
 - 10.9.5 Business performance
 - 10.9.6 Key strategic moves and developments
- 10.10 Wilmar International Ltd
 - 10.10.1 Company overview
 - 10.10.2 Company snapshot
 - 10.10.3 Operating business segments
 - 10.10.4 Product portfolio
 - 10.10.5 Business performance
 - 10.10.6 Key strategic moves and developments

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