

**China Construction Chemicals Market By Type (Concrete Admixtures, Water Proofing and Roofing, Repair and Rehabilitation, Industrial Flooring, Sealants and Adhesives, Cement Grinding Aids, Others), By End-use Industry (Residential, Industrial/Commercial, Infrastructure, Repair): Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-05-01 | 75 pages | Allied Market Research

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**Report description:**

The China construction chemicals market is expected to grow significantly during the forecast period, owing to increase in demand for advanced construction options in the nation. China is witnessing surge in infrastructural activities and financial investments from the government, which strong demand for high-performance chemicals. In addition, a high level of product innovation capabilities present in the building and construction sector likewise fuels the growth of the market. The expensive cost of infrastructure construction raised the demand for construction chemicals across different sectors such as household, industrial/commercial, and repair.

In addition, rise in population, rapid urbanization, and federal government policies are expanding the construction industry, further raising demand for construction chemicals. These chemicals improve the performance of concrete, waterproof infrastructures, as well as have fire, bug, & chemical resistive abilities with enhanced adherence to building code. Thus, availability of new & improved building & construction materials is expected to drive the growth of the China construction chemicals market. However, lack of consistent guidelines and standards that control the quality & use of these chemicals in the construction sectors, is expected to restrain the market growth in the coming years.

On the contrary, rise in demand for environment-friendly products coupled with the awareness created by the federal government & public authorities, has contributed to the growth of the China construction chemicals market in the coming years. These are utilized in the construction sector to boost resilience.

Businesses concentrate on unique methods to provide construction chemicals with improvement in performance. In addition, R&D

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activities based on construction chemicals are expected to result in their advancement. Furthermore, usage policies, standards, & security guidelines relating to these products are expected to strengthen the market growth in the future.□

Market players are strongly launching new products and concentrating on broadening the application range of such chemical products in numerous sectors. Partnerships and procurements are various techniques being initiated by market players to acquire their foothold in the market. Moreover, the China federal government has acknowledged the capacity of construction chemicals in the country and sustained its production & application across various laws and incentives. For instance, the China federal government has formulated the "Made in China 2025" strategic plan and industrial policy to improve the manufacturing of construction chemicals and expand their usage in the country.□

On the other hand, pricing strategies taken on by the market players are crucial for consumers when making a decision. As a result, to maintain competitiveness, market players are focusing on developing optimum pricing methods for their offerings. The market is expected to witness Rise in usage of pricing strategies such as discounts & promotions, bundled solutions.□

The Porter's five forces state that the threat of new entrants is moderately high due to low switching cost encountered by buyers in switching to a new product or seller. Developing nations such as China provide potential opportunities for new entrants due to reduced governing conformities for international manufacturers. This has led to numerous new entrants making their way in the market.□

In addition, the bargaining power of sellers is very significant. The market is highly consolidated and major players account for a large share of the market. These suppliers have solid control over the availability of raw materials and a distribution channel, therefore providing an advantage in strategic decision-making.□Furthermore, rapid urbanization and government efforts to sustain the usage of chemicals develop a favorable setting for the market development.□

Key Benefits for Stakeholders□

The report highlights the market analysis based on current trends and future estimations.□

It analyzes the key strategies adopted by major market players in the China construction chemicals market.□

The study assesses and ranks the top factors that are expected to impact the growth of the China construction chemicals market.□

It Identifies the top investment pockets in the market.□

Top player positioning provides a clear understanding of the present position of market players.□

Detailed analysis of the China construction chemicals market segmentation assists to determine the prevailing market opportunities.□

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- Analysis of raw material in a product (by %)
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- Product Life Cycles
- Senario Analysis & Growth Trend Comparision
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- Technology Trend Analysis
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Regulatory Guidelines
- Strategic Recomedations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Criss-cross segment analysis- market size and forecast
- Historic market data
- Import Export Analysis/Data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Product Consumption Analysis
- Reimbursement Scenario
- SWOT Analysis
- Volume Market Size and Forecast

#### Key Market Segments

##### By Type

- Industrial Flooring
- Sealants and Adhesives
- Cement Grinding Aids
- Others
- Concrete Admixtures
- Water Proofing and Roofing
- Repair and Rehabilitation

##### By End-use Industry

- Residential
- Industrial/Commercial
- Infrastructure
- Repair
- Key Market Players
- BASF SE
- Wuhan Xinji Chemical Co., Ltd.
- Beijing Hengju Chemical Co., Ltd.
- Shandong Meilong Construction Materials Co., Ltd.
- Shanghai Poter Industrial Co., Ltd.
- HongRun Building Materials Co., Ltd.
- Huikang Industrial Co., Ltd.
- King Chemical Co., Ltd.
- Henan Saxon New Material Technology Co., Ltd.
- Cangzhou Kangsheng Chemical Co., Ltd.

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