

**Car Sharing Market By Vehicle Type (Economy cars, Mid-Range cars, Executive cars),  
By Application (Private, Business), By Model (Free float, Stationary, Peer to Peer), By  
Area (Intercity, Intracity): Global Opportunity Analysis and Industry Forecast,  
2023-2032**

Market Report | 2023-12-01 | 412 pages | Allied Market Research

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**Report description:**

Car sharing is a transportation service which allows user to select a car from a variety of cars to perform and engage in various activity, either from running errands within a city to going on a trip. A user can select the duration up to which the car is required and pay as per the per minute and per hourly rate. Car sharing service companies provide both interstate and intracity car sharing services. Intercity vehicle sharing services are used to move between urban areas, cities, and regions. The service is vital for people who travel long distances for vacation or business. Car sharing services provide the convenience of having access to a vehicle for extended periods of time, allowing users to travel comfortably and economically without owning a car. Companies such as Turo and Getaround, for example, offer intercity car sharing solutions, allowing customers to rent vehicles for longer periods of time to promote seamless travel between cities. Intracity vehicle sharing, on the other hand, concentrates on delivering car sharing services within a given urban area or city. Intracity car sharing is essential for people who need short-term access to vehicles for local transit within a city. Running errands, commuting to work, and touring the city are all examples of how such services are used. Intracity car sharing services provide a fleet of automobiles strategically distributed around the city, making it easy for users to locate and borrow a car for short periods of time. Popular car sharing services, such as Zipcar and Car2Go, specialize in intracity car sharing, offering users easy and flexible transportation options within metropolitan surroundings. Intercity and intracity car sharing services play a vital role in addressing the diverse transportation needs of individuals living in urban areas. Intercity car sharing enables seamless and cost-effective travel between cities, reducing the reliance on traditional rental services and promoting sustainable mobility. On the other hand, intracity car sharing offers a practical alternative to car ownership within urban environments, alleviating parking challenges and contributing to reduced congestion and emissions. Both types of cars sharing services provide users with the flexibility and freedom to access vehicles as needed, promoting efficient and

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sustainable urban mobility.

The organizations in the car sharing business use models to give services to the customers. There are three models used by the car sharing business which are free float, peer to peer, and stationary model. The free float model of car sharing allows users to locate and access available vehicles within a defined service area, providing flexibility in pick-up and drop-off locations. One prominent example of the free float model is offered by car sharing companies like car2go, which enables users to locate and unlock nearby vehicles using a mobile app, facilitating spontaneous and one-way trips without the need for pre-booking or designated return locations. The peer-to-peer model of car sharing involves individuals renting out their privately-owned vehicles to other users through a dedicated platform. This model promotes resource sharing and allows vehicle owners to earn income from their underutilized cars. For instance, Turo operates as a peer-to-peer car sharing platform, connecting vehicle owners with individuals seeking short-term rentals, thereby expanding the availability of rental vehicles beyond traditional fleet-based services. Whereas, in the stationary model, car sharing services maintain designated parking locations where users can pick up and return vehicles. This model offers a structured approach to vehicle access and is often integrated with public transportation hubs to facilitate seamless multimodal journeys. Zipcar is a prominent example of a car sharing service that operates based on the stationary model, providing members with access to vehicles parked at designated locations for round-trip rentals. These diverse car sharing models cater to different user preferences and urban mobility needs, offering convenient and sustainable transportation solutions while promoting efficient resource utilization and reducing the environmental impact of individual car ownership.

The car sharing market is segmented into vehicle type, application, model, area, and region. By vehicle type, the market is classified into economy cars, mid-range car, and executive car. By application, the market is bifurcated into private and business. By model, the market is classified into free float and stationary, and peer to peer. By area, the market is classified into intercity and intracity. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players in the car sharing market include Getaround, Inc., Enterprise Holdings Inc., Avis Budget Group, Inc., sixt se, Stellantis NV, Turo Inc., ecar Car Rental LLC, Goldbell Engineering Pte. Ltd., Hertz Global Holdings, Inc., Cambio Mobility Service GmbH & Co. KG.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the car sharing market analysis from 2022 to 2032 to identify the prevailing car sharing market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the car sharing market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global car sharing market trends, key players, market segments, application areas, and market growth strategies.

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- New Product Development/ Product Matrix of Key Players

#### Key Market Segments

##### By Area

- Intercity
- Intracity

##### By Vehicle Type

- Economy cars
- Mid-Range cars
- Executive cars

##### By Application

- Private
- Business

##### By Model

- Free float
- Stationary
- Peer to Peer

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Italy
- UK
- Rest of Europe
- Asia-Pacific
- China
- Japan
- South Korea
- Singapore
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Enterprise Holdings Inc.
- Avis Budget Group, Inc
- Stellantis NV
- Hertz Global Holdings, Inc.
- Cambio Mobility Service GmbH & Co. KG

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- Getaround, Inc.
- SIXT
- Ekar Car Rental LLC
- Turo Inc.
- Goldbell Engineering Pte. Ltd.

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