

**Car Insurance Aggregators Market By Insurance Type (Third Party Liability Insurance, Comprehensive Car Insurance, Others), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Application (Personal, Commercial): Global Opportunity Analysis and Industry Forecast, 2022-2031**

Market Report | 2023-04-01 | 356 pages | Allied Market Research

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**Report description:**

Car insurance aggregators are online platforms that allow users to compare and purchase car insurance policies from multiple insurance providers. These aggregators typically provide users with a range of policy options and prices, enabling them to compare the benefits and costs of different insurance products easily.

Furthermore, car insurance aggregators offer cost savings to customers by allowing them to compare quotes from multiple insurance providers in one place. Thus, this helps customers to find the best deal for their individual needs and budget, as they can compare policies, coverage levels, and premiums side-by-side. Moreover, aggregators and digital brokers offer customers a transparent way to compare and purchase car insurance policies by providing easy access to information on policy features, coverage, and pricing from multiple insurance providers in one place. Therefore, through these platforms, customers can compare policy details and prices side-by-side, enabling them to make informed decisions about which policy to purchase. In addition, aggregators and digital brokers often provide detailed information on the terms and conditions of policies, making it easier for customers to understand what they are buying. Thus, this fosters the growth of the car insurance aggregators market. However, limited geographic coverage can act as a restraint for the car insurance aggregators market. Many of the car insurance aggregators and digital brokers offer policies from multiple insurance providers, and their coverage may be limited to specific geographic regions or countries. This makes it difficult for customers in other regions or countries to access the policies offered through these platforms. On the contrary, as more customers turn to digital channels to research and purchase car insurance policies, aggregators and digital brokers can leverage this trend to expand their reach and offer more convenient and efficient services to customers. Therefore, the overall trend towards increased digital influence presents a significant opportunity for the car insurance aggregators market, enabling aggregators and digital brokers to expand their reach and offer more convenient and

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efficient services to customers.[]

The car insurance aggregators market is segmented on the basis of insurance type, enterprise size, application, and region. By insurance type, it is divided into third party liability insurance, comprehensive car insurance, and others. By enterprise size, it is bifurcated into large enterprises and small and medium-sized enterprises. By application, it is categorized into personal and commercial. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.[]

The report analyzes the profiles of key players operating in the car insurance aggregators market such as Comparepolicy.com, Gabi, Ginar Insurance Brokers Pvt. Ltd. (InsuranceDekho), Insurance Zebra, Insuranks.com, Insurify, Inc., Kweeder, NerdWallet, Inc., Policybazaar.com, and Turtlemint. These players have adopted various strategies to increase their market penetration and strengthen their position in the car insurance aggregators market.

Key benefits for stakeholders

- The study provides in-depth analysis of the global car insurance aggregators market along with the current & future trends to illustrate the imminent investment pockets.
- Information about key drivers, restrains, & opportunities and their impact analysis on the global car insurance aggregators market size are provided in the report.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.
- The quantitative analysis of the global car insurance aggregators market from 2022 to 2031 is provided to determine the market potential.

Key Market Segments

By Insurance Type

- Others
- Third Party Liability Insurance
- Comprehensive Car Insurance

By Enterprise Size

- Large Enterprises
- Small and Medium-sized Enterprises

By Application

- Personal
- Commercial

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA

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- Latin America
- Middle East
- Africa
- Key Market Players
- Comparepolicy.com
- Gabi
- Girnar Insurance Brokers Pvt. Ltd. (InsuranceDekho)
- Insuranks.com
- Insurify, Inc.
- Kweeder
- NerdWallet, Inc.
- Policybazaar
- The Zebra
- Turtlemint

## **Table of Contents:**

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Bargaining power of buyers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Threat of new entrants
  - 3.3.5. Intensity of rivalry
- 3.4. Market dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Offers cost savings to the customers
    - 3.4.1.2. Provides transparency in the process
    - 3.4.1.3. Rise in number of aggregators and digital brokers
  - 3.4.2. Restraints
    - 3.4.2.1. Dependence on insurance providers
    - 3.4.2.2. Limited geographic coverage

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### 3.4.3. Opportunities

#### 3.4.3.1. Increase in digital influence

### 3.5. COVID-19 Impact Analysis on the market

## CHAPTER 4: CAR INSURANCE AGGREGATORS MARKET, BY INSURANCE TYPE

### 4.1. Overview

#### 4.1.1. Market size and forecast

### 4.2. Third Party Liability Insurance

#### 4.2.1. Key market trends, growth factors and opportunities

#### 4.2.2. Market size and forecast, by region

#### 4.2.3. Market share analysis by country

### 4.3. Comprehensive Car Insurance

#### 4.3.1. Key market trends, growth factors and opportunities

#### 4.3.2. Market size and forecast, by region

#### 4.3.3. Market share analysis by country

### 4.4. Others

#### 4.4.1. Key market trends, growth factors and opportunities

#### 4.4.2. Market size and forecast, by region

#### 4.4.3. Market share analysis by country

## CHAPTER 5: CAR INSURANCE AGGREGATORS MARKET, BY ENTERPRISE SIZE

### 5.1. Overview

#### 5.1.1. Market size and forecast

### 5.2. Large Enterprises

#### 5.2.1. Key market trends, growth factors and opportunities

#### 5.2.2. Market size and forecast, by region

#### 5.2.3. Market share analysis by country

### 5.3. Small and Medium-sized Enterprises

#### 5.3.1. Key market trends, growth factors and opportunities

#### 5.3.2. Market size and forecast, by region

#### 5.3.3. Market share analysis by country

## CHAPTER 6: CAR INSURANCE AGGREGATORS MARKET, BY APPLICATION

### 6.1. Overview

#### 6.1.1. Market size and forecast

### 6.2. Personal

#### 6.2.1. Key market trends, growth factors and opportunities

#### 6.2.2. Market size and forecast, by region

#### 6.2.3. Market share analysis by country

### 6.3. Commercial

#### 6.3.1. Key market trends, growth factors and opportunities

#### 6.3.2. Market size and forecast, by region

#### 6.3.3. Market share analysis by country

## CHAPTER 7: CAR INSURANCE AGGREGATORS MARKET, BY REGION

### 7.1. Overview

#### 7.1.1. Market size and forecast By Region

### 7.2. North America

#### 7.2.1. Key trends and opportunities

#### 7.2.2. Market size and forecast, by Insurance Type

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- 7.2.3. Market size and forecast, by Enterprise Size
- 7.2.4. Market size and forecast, by Application
- 7.2.5. Market size and forecast, by country
  - 7.2.5.1. U.S.
    - 7.2.5.1.1. Key market trends, growth factors and opportunities
    - 7.2.5.1.2. Market size and forecast, by Insurance Type
    - 7.2.5.1.3. Market size and forecast, by Enterprise Size
    - 7.2.5.1.4. Market size and forecast, by Application
  - 7.2.5.2. Canada
    - 7.2.5.2.1. Key market trends, growth factors and opportunities
    - 7.2.5.2.2. Market size and forecast, by Insurance Type
    - 7.2.5.2.3. Market size and forecast, by Enterprise Size
    - 7.2.5.2.4. Market size and forecast, by Application
- 7.3. Europe
  - 7.3.1. Key trends and opportunities
  - 7.3.2. Market size and forecast, by Insurance Type
  - 7.3.3. Market size and forecast, by Enterprise Size
  - 7.3.4. Market size and forecast, by Application
  - 7.3.5. Market size and forecast, by country
    - 7.3.5.1. UK
      - 7.3.5.1.1. Key market trends, growth factors and opportunities
      - 7.3.5.1.2. Market size and forecast, by Insurance Type
      - 7.3.5.1.3. Market size and forecast, by Enterprise Size
      - 7.3.5.1.4. Market size and forecast, by Application
    - 7.3.5.2. Germany
      - 7.3.5.2.1. Key market trends, growth factors and opportunities
      - 7.3.5.2.2. Market size and forecast, by Insurance Type
      - 7.3.5.2.3. Market size and forecast, by Enterprise Size
      - 7.3.5.2.4. Market size and forecast, by Application
    - 7.3.5.3. France
      - 7.3.5.3.1. Key market trends, growth factors and opportunities
      - 7.3.5.3.2. Market size and forecast, by Insurance Type
      - 7.3.5.3.3. Market size and forecast, by Enterprise Size
      - 7.3.5.3.4. Market size and forecast, by Application
    - 7.3.5.4. Italy
      - 7.3.5.4.1. Key market trends, growth factors and opportunities
      - 7.3.5.4.2. Market size and forecast, by Insurance Type
      - 7.3.5.4.3. Market size and forecast, by Enterprise Size
      - 7.3.5.4.4. Market size and forecast, by Application
    - 7.3.5.5. Spain
      - 7.3.5.5.1. Key market trends, growth factors and opportunities
      - 7.3.5.5.2. Market size and forecast, by Insurance Type
      - 7.3.5.5.3. Market size and forecast, by Enterprise Size
      - 7.3.5.5.4. Market size and forecast, by Application
    - 7.3.5.6. Rest of Europe
      - 7.3.5.6.1. Key market trends, growth factors and opportunities
      - 7.3.5.6.2. Market size and forecast, by Insurance Type

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- 7.3.5.6.3. Market size and forecast, by Enterprise Size
- 7.3.5.6.4. Market size and forecast, by Application
- 7.4. Asia-Pacific
  - 7.4.1. Key trends and opportunities
  - 7.4.2. Market size and forecast, by Insurance Type
  - 7.4.3. Market size and forecast, by Enterprise Size
  - 7.4.4. Market size and forecast, by Application
  - 7.4.5. Market size and forecast, by country
    - 7.4.5.1. China
      - 7.4.5.1.1. Key market trends, growth factors and opportunities
      - 7.4.5.1.2. Market size and forecast, by Insurance Type
      - 7.4.5.1.3. Market size and forecast, by Enterprise Size
      - 7.4.5.1.4. Market size and forecast, by Application
    - 7.4.5.2. Japan
      - 7.4.5.2.1. Key market trends, growth factors and opportunities
      - 7.4.5.2.2. Market size and forecast, by Insurance Type
      - 7.4.5.2.3. Market size and forecast, by Enterprise Size
      - 7.4.5.2.4. Market size and forecast, by Application
    - 7.4.5.3. India
      - 7.4.5.3.1. Key market trends, growth factors and opportunities
      - 7.4.5.3.2. Market size and forecast, by Insurance Type
      - 7.4.5.3.3. Market size and forecast, by Enterprise Size
      - 7.4.5.3.4. Market size and forecast, by Application
    - 7.4.5.4. Australia
      - 7.4.5.4.1. Key market trends, growth factors and opportunities
      - 7.4.5.4.2. Market size and forecast, by Insurance Type
      - 7.4.5.4.3. Market size and forecast, by Enterprise Size
      - 7.4.5.4.4. Market size and forecast, by Application
    - 7.4.5.5. South Korea
      - 7.4.5.5.1. Key market trends, growth factors and opportunities
      - 7.4.5.5.2. Market size and forecast, by Insurance Type
      - 7.4.5.5.3. Market size and forecast, by Enterprise Size
      - 7.4.5.5.4. Market size and forecast, by Application
    - 7.4.5.6. Rest of Asia-Pacific
      - 7.4.5.6.1. Key market trends, growth factors and opportunities
      - 7.4.5.6.2. Market size and forecast, by Insurance Type
      - 7.4.5.6.3. Market size and forecast, by Enterprise Size
      - 7.4.5.6.4. Market size and forecast, by Application
- 7.5. LAMEA
  - 7.5.1. Key trends and opportunities
  - 7.5.2. Market size and forecast, by Insurance Type
  - 7.5.3. Market size and forecast, by Enterprise Size
  - 7.5.4. Market size and forecast, by Application
  - 7.5.5. Market size and forecast, by country
    - 7.5.5.1. Latin America
      - 7.5.5.1.1. Key market trends, growth factors and opportunities
      - 7.5.5.1.2. Market size and forecast, by Insurance Type

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- 7.5.5.1.3. Market size and forecast, by Enterprise Size
- 7.5.5.1.4. Market size and forecast, by Application
- 7.5.5.2. Middle East
  - 7.5.5.2.1. Key market trends, growth factors and opportunities
  - 7.5.5.2.2. Market size and forecast, by Insurance Type
  - 7.5.5.2.3. Market size and forecast, by Enterprise Size
  - 7.5.5.2.4. Market size and forecast, by Application
- 7.5.5.3. Africa
  - 7.5.5.3.1. Key market trends, growth factors and opportunities
  - 7.5.5.3.2. Market size and forecast, by Insurance Type
  - 7.5.5.3.3. Market size and forecast, by Enterprise Size
  - 7.5.5.3.4. Market size and forecast, by Application

## CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top player positioning, 2021

## CHAPTER 9: COMPANY PROFILES

- 9.1. Comparepolicy.com
  - 9.1.1. Company overview
  - 9.1.2. Key Executives
  - 9.1.3. Company snapshot
  - 9.1.4. Operating business segments
  - 9.1.5. Product portfolio
- 9.2. Gabi
  - 9.2.1. Company overview
  - 9.2.2. Key Executives
  - 9.2.3. Company snapshot
  - 9.2.4. Operating business segments
  - 9.2.5. Product portfolio
- 9.3. Girnar Insurance Brokers Pvt. Ltd. (InsuranceDekho)
  - 9.3.1. Company overview
  - 9.3.2. Key Executives
  - 9.3.3. Company snapshot
  - 9.3.4. Operating business segments
  - 9.3.5. Product portfolio
  - 9.3.6. Key strategic moves and developments
- 9.4. The Zebra
  - 9.4.1. Company overview
  - 9.4.2. Key Executives
  - 9.4.3. Company snapshot
  - 9.4.4. Operating business segments
  - 9.4.5. Product portfolio
- 9.5. Insuranks.com
  - 9.5.1. Company overview

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- 9.5.2. Key Executives
- 9.5.3. Company snapshot
- 9.5.4. Operating business segments
- 9.5.5. Product portfolio
- 9.5.6. Key strategic moves and developments
- 9.6. Insurify, Inc.
  - 9.6.1. Company overview
  - 9.6.2. Key Executives
  - 9.6.3. Company snapshot
  - 9.6.4. Operating business segments
  - 9.6.5. Product portfolio
  - 9.6.6. Key strategic moves and developments
- 9.7. Kweeder
  - 9.7.1. Company overview
  - 9.7.2. Key Executives
  - 9.7.3. Company snapshot
  - 9.7.4. Operating business segments
  - 9.7.5. Product portfolio
- 9.8. NerdWallet, Inc.
  - 9.8.1. Company overview
  - 9.8.2. Key Executives
  - 9.8.3. Company snapshot
  - 9.8.4. Operating business segments
  - 9.8.5. Product portfolio
  - 9.8.6. Business performance
  - 9.8.7. Key strategic moves and developments
- 9.9. Policybazaar
  - 9.9.1. Company overview
  - 9.9.2. Key Executives
  - 9.9.3. Company snapshot
  - 9.9.4. Operating business segments
  - 9.9.5. Product portfolio
  - 9.9.6. Business performance
  - 9.9.7. Key strategic moves and developments
- 9.10. Turtlemint
  - 9.10.1. Company overview
  - 9.10.2. Key Executives
  - 9.10.3. Company snapshot
  - 9.10.4. Operating business segments
  - 9.10.5. Product portfolio
  - 9.10.6. Key strategic moves and developments

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