

**Canned Mackerel Market By Processing (Oil, Sauce, Others), By Application (Household, Commercial), By Distribution Channel (Supermarkets and hypermarkets, Convenience stores, Specialty stores, Online sales channel): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-09-01 | 200 pages | Allied Market Research

**AVAILABLE LICENSES:**

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

**Report description:**

The global canned mackerel market was valued at \$771.7 million in 2021, and is projected to reach \$1.5 billion by 2031, growing at a CAGR of 6.5% from 2022 to 2031. Canned mackerel is mackerel that has been cooked or smoked at a cannery and then packed in oil, water, or tomato sauce. Mackerel is thought to contain less mercury than other fish and is a rich source of vitamins and protein. The global market for mackerel is expanding quickly as people become more aware of the health advantages of eating the fish. The top industry players are using a number of techniques to expand and explore the untapped market. According to global canned mackerel market analysis, the global market is segmented on the basis of processing, application, distribution channel, and region. On the basis of processing, the market is classified into oil, sauce, and others. On the basis of application, the market is segmented into households and commercial. On the basis of distribution channel, it is categorized into supermarkets & hypermarkets, convenience stores, specialty stores, and online sales channel. On the basis of region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, Spain, and the rest of Europe), Asia-Pacific (China, India, Australia, and the rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa). The impact of the COVID-19 outbreak was quite moderate for the growth of the global canned mackerel market. The rise in internet penetration and surge in e-commerce sales contributed toward the growth of the market. However, the trade restrictions and lockdown resulted into halting of production and manufacturing units. The recovery of the canned mackerel market is expected in near future.□

Cans of mackerel have been successful in attracting customers, especially those looking for ready-to-eat snack foods that are tasty and healthy. A quick snack that may be had straight from the can is canned mackerel. These have grown to be more often used in household kitchens as salad toppings, hot sauce, or mustard accompaniments. The product's market success led to fresh

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

mackerel, which needed to be cooked before eating, losing ground to canned mackerel. A market boom has been caused by the ease with which canned mackerel is now distributed and supplied, notably through the use of supermarkets and hypermarkets, convenience stores, and online platforms.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the canned mackerel market analysis from 2021 to 2031 to identify the prevailing canned mackerel market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the canned mackerel market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global canned mackerel market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Processing

- Oil
- Sauce
- Others

##### By Application

- Household
- Commercial

##### By Distribution Channel

- Supermarkets and hypermarkets
- Convenience stores
- Specialty stores
- Online sales channel

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- France
- Netherlands
- Germany
- Turkey
- Rest Of Europe
- Asia-Pacific
- China
- India
- Malaysia
- Japan
- Indonesia
- Rest Of Asia-Pacific

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- LAMEA
- Brazil
- South Africa
- United Arab Emirates
- Rest Of LAMEA
- Key Market Players
- Thai Union Group PCL
- American Fishing Family
- Xiamen Amoytop Import & Export Co., LTD
- FCF Co., Ltd
- Brunswick
- Kumpulan Fima Berhad
- LDH (La Doria) Ltd
- Maruha Nichiro corporation
- Mitsubishi Corporation
- Marushin Canneries Malaysia
- Bolton Group
- Universal Canning Incorporation
- Tropical food Manufacturing (Ningbo) co.
- Ec plaza Network inc
- Diavena

## **Table of Contents:**

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
  - 3.5.1.Drivers
  - 3.5.2.Restraints
  - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- 3.7.Market Share Analysis
- 3.8.Value Chain Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## CHAPTER 4: CANNED MACKEREL MARKET, BY PROCESSING

### 4.1 Overview

#### 4.1.1 Market size and forecast

### 4.2 Oil

#### 4.2.1 Key market trends, growth factors and opportunities

#### 4.2.2 Market size and forecast, by region

#### 4.2.3 Market analysis by country

### 4.3 Sauce

#### 4.3.1 Key market trends, growth factors and opportunities

#### 4.3.2 Market size and forecast, by region

#### 4.3.3 Market analysis by country

### 4.4 Others

#### 4.4.1 Key market trends, growth factors and opportunities

#### 4.4.2 Market size and forecast, by region

#### 4.4.3 Market analysis by country

## CHAPTER 5: CANNED MACKEREL MARKET, BY APPLICATION

### 5.1 Overview

#### 5.1.1 Market size and forecast

### 5.2 Household

#### 5.2.1 Key market trends, growth factors and opportunities

#### 5.2.2 Market size and forecast, by region

#### 5.2.3 Market analysis by country

### 5.3 Commercial

#### 5.3.1 Key market trends, growth factors and opportunities

#### 5.3.2 Market size and forecast, by region

#### 5.3.3 Market analysis by country

## CHAPTER 6: CANNED MACKEREL MARKET, BY DISTRIBUTION CHANNEL

### 6.1 Overview

#### 6.1.1 Market size and forecast

### 6.2 Supermarkets and hypermarkets

#### 6.2.1 Key market trends, growth factors and opportunities

#### 6.2.2 Market size and forecast, by region

#### 6.2.3 Market analysis by country

### 6.3 Convenience stores

#### 6.3.1 Key market trends, growth factors and opportunities

#### 6.3.2 Market size and forecast, by region

#### 6.3.3 Market analysis by country

### 6.4 Specialty stores

#### 6.4.1 Key market trends, growth factors and opportunities

#### 6.4.2 Market size and forecast, by region

#### 6.4.3 Market analysis by country

### 6.5 Online sales channel

#### 6.5.1 Key market trends, growth factors and opportunities

#### 6.5.2 Market size and forecast, by region

#### 6.5.3 Market analysis by country

## CHAPTER 7: CANNED MACKEREL MARKET, BY REGION

### 7.1 Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.1.1 Market size and forecast
- 7.2 North America
  - 7.2.1 Key trends and opportunities
  - 7.2.2 North America Market size and forecast, by Processing
  - 7.2.3 North America Market size and forecast, by Application
  - 7.2.4 North America Market size and forecast, by Distribution Channel
  - 7.2.5 North America Market size and forecast, by country
    - 7.2.5.1 U.S.
      - 7.2.5.1.1 Market size and forecast, by Processing
      - 7.2.5.1.2 Market size and forecast, by Application
      - 7.2.5.1.3 Market size and forecast, by Distribution Channel
    - 7.2.5.2 Canada
      - 7.2.5.2.1 Market size and forecast, by Processing
      - 7.2.5.2.2 Market size and forecast, by Application
      - 7.2.5.2.3 Market size and forecast, by Distribution Channel
    - 7.2.5.3 Mexico
      - 7.2.5.3.1 Market size and forecast, by Processing
      - 7.2.5.3.2 Market size and forecast, by Application
      - 7.2.5.3.3 Market size and forecast, by Distribution Channel
- 7.3 Europe
  - 7.3.1 Key trends and opportunities
  - 7.3.2 Europe Market size and forecast, by Processing
  - 7.3.3 Europe Market size and forecast, by Application
  - 7.3.4 Europe Market size and forecast, by Distribution Channel
  - 7.3.5 Europe Market size and forecast, by country
    - 7.3.5.1 UK
      - 7.3.5.1.1 Market size and forecast, by Processing
      - 7.3.5.1.2 Market size and forecast, by Application
      - 7.3.5.1.3 Market size and forecast, by Distribution Channel
    - 7.3.5.2 France
      - 7.3.5.2.1 Market size and forecast, by Processing
      - 7.3.5.2.2 Market size and forecast, by Application
      - 7.3.5.2.3 Market size and forecast, by Distribution Channel
    - 7.3.5.3 Netherlands
      - 7.3.5.3.1 Market size and forecast, by Processing
      - 7.3.5.3.2 Market size and forecast, by Application
      - 7.3.5.3.3 Market size and forecast, by Distribution Channel
    - 7.3.5.4 Germany
      - 7.3.5.4.1 Market size and forecast, by Processing
      - 7.3.5.4.2 Market size and forecast, by Application
      - 7.3.5.4.3 Market size and forecast, by Distribution Channel
    - 7.3.5.5 Turkey
      - 7.3.5.5.1 Market size and forecast, by Processing
      - 7.3.5.5.2 Market size and forecast, by Application
      - 7.3.5.5.3 Market size and forecast, by Distribution Channel
    - 7.3.5.6 Rest of Europe
      - 7.3.5.6.1 Market size and forecast, by Processing

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.3.5.6.2 Market size and forecast, by Application
- 7.3.5.6.3 Market size and forecast, by Distribution Channel
- 7.4 Asia-Pacific
  - 7.4.1 Key trends and opportunities
  - 7.4.2 Asia-Pacific Market size and forecast, by Processing
  - 7.4.3 Asia-Pacific Market size and forecast, by Application
  - 7.4.4 Asia-Pacific Market size and forecast, by Distribution Channel
  - 7.4.5 Asia-Pacific Market size and forecast, by country
    - 7.4.5.1 China
      - 7.4.5.1.1 Market size and forecast, by Processing
      - 7.4.5.1.2 Market size and forecast, by Application
      - 7.4.5.1.3 Market size and forecast, by Distribution Channel
    - 7.4.5.2 India
      - 7.4.5.2.1 Market size and forecast, by Processing
      - 7.4.5.2.2 Market size and forecast, by Application
      - 7.4.5.2.3 Market size and forecast, by Distribution Channel
    - 7.4.5.3 Malaysia
      - 7.4.5.3.1 Market size and forecast, by Processing
      - 7.4.5.3.2 Market size and forecast, by Application
      - 7.4.5.3.3 Market size and forecast, by Distribution Channel
    - 7.4.5.4 Japan
      - 7.4.5.4.1 Market size and forecast, by Processing
      - 7.4.5.4.2 Market size and forecast, by Application
      - 7.4.5.4.3 Market size and forecast, by Distribution Channel
    - 7.4.5.5 Indonesia
      - 7.4.5.5.1 Market size and forecast, by Processing
      - 7.4.5.5.2 Market size and forecast, by Application
      - 7.4.5.5.3 Market size and forecast, by Distribution Channel
    - 7.4.5.6 Rest of Asia-Pacific
      - 7.4.5.6.1 Market size and forecast, by Processing
      - 7.4.5.6.2 Market size and forecast, by Application
      - 7.4.5.6.3 Market size and forecast, by Distribution Channel
- 7.5 LAMEA
  - 7.5.1 Key trends and opportunities
  - 7.5.2 LAMEA Market size and forecast, by Processing
  - 7.5.3 LAMEA Market size and forecast, by Application
  - 7.5.4 LAMEA Market size and forecast, by Distribution Channel
  - 7.5.5 LAMEA Market size and forecast, by country
    - 7.5.5.1 Brazil
      - 7.5.5.1.1 Market size and forecast, by Processing
      - 7.5.5.1.2 Market size and forecast, by Application
      - 7.5.5.1.3 Market size and forecast, by Distribution Channel
    - 7.5.5.2 South Africa
      - 7.5.5.2.1 Market size and forecast, by Processing
      - 7.5.5.2.2 Market size and forecast, by Application
      - 7.5.5.2.3 Market size and forecast, by Distribution Channel
    - 7.5.5.3 United Arab Emirates

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.5.5.3.1 Market size and forecast, by Processing
- 7.5.5.3.2 Market size and forecast, by Application
- 7.5.5.3.3 Market size and forecast, by Distribution Channel
- 7.5.5.4 Rest of LAMEA
  - 7.5.5.4.1 Market size and forecast, by Processing
  - 7.5.5.4.2 Market size and forecast, by Application
  - 7.5.5.4.3 Market size and forecast, by Distribution Channel

## CHAPTER 8: COMPANY LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Key developments

## CHAPTER 9: COMPANY PROFILES

- 9.1 Thai Union Group PCL
  - 9.1.1 Company overview
  - 9.1.2 Company snapshot
  - 9.1.3 Operating business segments
  - 9.1.4 Product portfolio
  - 9.1.5 Business performance
  - 9.1.6 Key strategic moves and developments
- 9.2 American Fishing Family
  - 9.2.1 Company overview
  - 9.2.2 Company snapshot
  - 9.2.3 Operating business segments
  - 9.2.4 Product portfolio
  - 9.2.5 Business performance
  - 9.2.6 Key strategic moves and developments
- 9.3 Xiamen Amoytop Import & Export Co., LTD
  - 9.3.1 Company overview
  - 9.3.2 Company snapshot
  - 9.3.3 Operating business segments
  - 9.3.4 Product portfolio
  - 9.3.5 Business performance
  - 9.3.6 Key strategic moves and developments
- 9.4 FCF Co., Ltd
  - 9.4.1 Company overview
  - 9.4.2 Company snapshot
  - 9.4.3 Operating business segments
  - 9.4.4 Product portfolio
  - 9.4.5 Business performance
  - 9.4.6 Key strategic moves and developments
- 9.5 Brunswick
  - 9.5.1 Company overview
  - 9.5.2 Company snapshot
  - 9.5.3 Operating business segments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.5.4 Product portfolio
- 9.5.5 Business performance
- 9.5.6 Key strategic moves and developments
- 9.6 Kumpulan Fima Berhad
  - 9.6.1 Company overview
  - 9.6.2 Company snapshot
  - 9.6.3 Operating business segments
  - 9.6.4 Product portfolio
  - 9.6.5 Business performance
  - 9.6.6 Key strategic moves and developments
- 9.7 LDH (La Doria) Ltd
  - 9.7.1 Company overview
  - 9.7.2 Company snapshot
  - 9.7.3 Operating business segments
  - 9.7.4 Product portfolio
  - 9.7.5 Business performance
  - 9.7.6 Key strategic moves and developments
- 9.8 Maruha Nichiro corporation
  - 9.8.1 Company overview
  - 9.8.2 Company snapshot
  - 9.8.3 Operating business segments
  - 9.8.4 Product portfolio
  - 9.8.5 Business performance
  - 9.8.6 Key strategic moves and developments
- 9.9 Mitsubishi Corporation
  - 9.9.1 Company overview
  - 9.9.2 Company snapshot
  - 9.9.3 Operating business segments
  - 9.9.4 Product portfolio
  - 9.9.5 Business performance
  - 9.9.6 Key strategic moves and developments
- 9.10 Marushin Canneries Malaysia
  - 9.10.1 Company overview
  - 9.10.2 Company snapshot
  - 9.10.3 Operating business segments
  - 9.10.4 Product portfolio
  - 9.10.5 Business performance
  - 9.10.6 Key strategic moves and developments
- 9.11 Bolton Group
  - 9.11.1 Company overview
  - 9.11.2 Company snapshot
  - 9.11.3 Operating business segments
  - 9.11.4 Product portfolio
  - 9.11.5 Business performance
  - 9.11.6 Key strategic moves and developments
- 9.12 Universal Canning Incorporation
  - 9.12.1 Company overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



- 9.12.2 Company snapshot
- 9.12.3 Operating business segments
- 9.12.4 Product portfolio
- 9.12.5 Business performance
- 9.12.6 Key strategic moves and developments
- 9.13 Tropical food Manufacturing (Ningbo) co.
- 9.13.1 Company overview
- 9.13.2 Company snapshot
- 9.13.3 Operating business segments
- 9.13.4 Product portfolio
- 9.13.5 Business performance
- 9.13.6 Key strategic moves and developments
- 9.14 Ec plaza Network inc
- 9.14.1 Company overview
- 9.14.2 Company snapshot
- 9.14.3 Operating business segments
- 9.14.4 Product portfolio
- 9.14.5 Business performance
- 9.14.6 Key strategic moves and developments
- 9.15 Diavena
- 9.15.1 Company overview
- 9.15.2 Company snapshot
- 9.15.3 Operating business segments
- 9.15.4 Product portfolio
- 9.15.5 Business performance
- 9.15.6 Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Canned Mackerel Market By Processing (Oil, Sauce, Others), By Application (Household, Commercial), By Distribution Channel (Supermarkets and hypermarkets, Convenience stores, Specialty stores, Online sales channel): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-09-01 | 200 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Cloud Access License	\$3110.40
	Business User License	\$5157.00
	Enterprise License	\$8640.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-06

Signature



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)