

Canned Lamb Market By End-User (Human, Animal), By Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Independent Retailers, Online): Global Opportunity Analysis and Industry Forecast, 2023-2032

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Report description:

Canned lamb is meat that has been cooked, salted, and canned. To guarantee that the products are sterilized and suitable for long-term preservation, prepared lamb meat is often placed in a container with all other ingredients or spice flavorings before sealing and boiling at high temperatures. Cannellini is widely used as a convenience and shelf-stable protein source in locations where fresh lamb is not readily available, or as an emergency food supply. They are simple to utilize in a variety of meals, including stews, soups, sandwiches, and casseroles. Nonetheless, the texture and flavor of canned lamb do not appear to be particularly appealing to many individuals.

The popularity of lamb has increased, as meat is predicted to increase demand for the canned lamb industry. This is increasing demand for canned lamb products, as people seek easy and convenient ways to cook and prepare lamb. For instance, according to the Organization for Economic Cooperation and Development (OECD), the global consumption of lamb meat has increased from 15.07K thousand tonnes in 2018 to 15.97K thousand tonnes in 2022. Some of the reasons for lamb meat's popularity include its health benefits and distinct flavor. Such an increase in lamb meat intake due to its benefits is likely to drive market demand even more.

The World Health Organization has classified processed meat as Group 1 carcinogenic which means there is convincing evidence available that proves that consumption of processed meat can cause colorectal cancer. There is certain chemical such as haem present in red meat. Haem is further responsible for creating N-nitroso chemicals that are proven to damage the cells that line the bowel, causing bowel cancer. As a result, eating more than 700 grams of processed beef every week raises the risk of cancer.

Rising consumer knowledge, rising health consciousness, and expanding demand for healthy food products are just a few of the variables that may encourage the health-conscious population to shun canned lamb intake. As a result, the carcinogenic qualities of processed meat may impede the worldwide canned lamb market's expansion throughout the forecast period.

The growing global desire for organic meat is projected to be the next trend in the canned lamb market. The global population's

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growing health consciousness and awareness of healthy eating practises is driving people to choose organic food items. Organic food assures that it is devoid of chemicals. Organic meat means that no growth hormones, medicines, or other additives were fed to the livestock. Animal feed must be grown in accordance with organic standards. There will be no use of chemical pesticides or fertilizers on feed crops or grasses grown to feed livestock animals. These guidelines ensure that organic beef is produced. Furthermore, demand for organic beef is increasing in established areas such as Europe and North America as a result of improved consumer knowledge, adoption of healthy eating habits, and increased health consciousness among the population. As a result, the use of organic beef in processed meat processing is projected to gain popularity in developed markets. The canned lamb market is segmented on the basis of end-user, distribution channel, and region. On the basis of end-user, the canned lamb market is further segmented into human and animal. The animal segment is further segmented into dog and cat. On the basis of distribution channel, supermarkets/hypermarkets, convenience stores, independent retailers, and online. Region-wise the market is segmented into North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, Italy, Russia, Spain, and the Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Singapore, and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, South Africa, Egypt, and Rest of LAMEA).

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the canned lamb market analysis from 2022 to 2032 to identify the prevailing canned lamb market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the canned lamb market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global canned lamb market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By End-User

- Human
- Animal
- Sub Segment
- Dog
- Cat

By Distribution Channel

- Supermarkets and Hypermarkets
- Convenience Stores
- Independent Retailers
- Online

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Russia

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- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Singapore
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Argentina
- South Africa
- Egypt
- Rest of LAMEA
- Key Market Players
- Calibra
- Earth Paws Private Limited
- Evangers Dog & Cat Food Company, Inc
- Fortan GmbH & Co. KG.
- FountainVest
- Fromm Family Foods, LLC.
- Hound & Gatos
- LemonSalt
- Leos Pet Her Hakk Sakldr
- MREdepot.com
- Muhubrand.com
- SmartHeart Malaysia
- Stahly Quality Foods
- Treats Unleashed
- Wellness Pet Company, Inc.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings

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- 3.2.1. Top impacting factors
- 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Moderate bargaining power of suppliers
 - 3.3.2. Moderate threat of new entrants
 - 3.3.3. Moderate threat of substitutes
 - 3.3.4. Moderate intensity of rivalry
 - 3.3.5. Moderate bargaining power of buyers
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Technological advancements facilitate transportation
 - 3.4.1.2. Growing penetration of retail chains in emerging markets
 - 3.4.2. Restraints
 - 3.4.2.1. Processed meat is carcinogenic
 - 3.4.2.2. Limited Availability
 - 3.4.3. Opportunities
 - 3.4.3.1. Growing preference for organic meat
 - 3.4.3.2. Use of blockchain technology is trending

3.5. COVID-19 Impact Analysis on the market

3.6. Market Share Analysis

3.7. Brand Share Analysis

3.8. Value Chain Analysis

CHAPTER 4: CANNED LAMB MARKET, BY END-USER

4.1. Overview

4.1.1. Market size and forecast

4.2. Human

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.3. Animal

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

4.3.4. Animal Canned Lamb Market by Sub Segment

4.3.4.1. Dog Market size and forecast, by region

4.3.4.2. Cat Market size and forecast, by region

CHAPTER 5: CANNED LAMB MARKET, BY DISTRIBUTION CHANNEL

5.1. Overview

5.1.1. Market size and forecast

5.2. Supermarkets and Hypermarkets

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Convenience Stores

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- 5.3.1. Key market trends, growth factors and opportunities
- 5.3.2. Market size and forecast, by region
- 5.3.3. Market share analysis by country
- 5.4. Independent Retailers
- 5.4.1. Key market trends, growth factors and opportunities
- 5.4.2. Market size and forecast, by region
- 5.4.3. Market share analysis by country
- 5.5. Online
- 5.5.1. Key market trends, growth factors and opportunities
- 5.5.2. Market size and forecast, by region
- 5.5.3. Market share analysis by country
- CHAPTER 6: CANNED LAMB MARKET, BY REGION
- 6.1. Overview
- 6.1.1. Market size and forecast By Region
- 6.2. North America
- 6.2.1. Key trends and opportunities
- 6.2.2. Market size and forecast, by End-User
- 6.2.2.1. North America Animal Canned Lamb Market by Sub Segment
- 6.2.3. Market size and forecast, by Distribution Channel
- 6.2.4. Market size and forecast, by country
- 6.2.4.1. U.S.
- 6.2.4.1.1. Key market trends, growth factors and opportunities
- 6.2.4.1.2. Market size and forecast, by End-User
- 6.2.4.1.3. Market size and forecast, by Distribution Channel
- 6.2.4.2. Canada
- 6.2.4.2.1. Key market trends, growth factors and opportunities
- 6.2.4.2.2. Market size and forecast, by End-User
- 6.2.4.2.3. Market size and forecast, by Distribution Channel
- 6.2.4.3. Mexico
- 6.2.4.3.1. Key market trends, growth factors and opportunities
- 6.2.4.3.2. Market size and forecast, by End-User
- 6.2.4.3.3. Market size and forecast, by Distribution Channel
- 6.3. Europe
- 6.3.1. Key trends and opportunities
- 6.3.2. Market size and forecast, by End-User
- 6.3.2.1. Europe Animal Canned Lamb Market by Sub Segment
- 6.3.3. Market size and forecast, by Distribution Channel
- 6.3.4. Market size and forecast, by country
- 6.3.4.1. UK
- 6.3.4.1.1. Key market trends, growth factors and opportunities
- 6.3.4.1.2. Market size and forecast, by End-User
- 6.3.4.1.3. Market size and forecast, by Distribution Channel
- 6.3.4.2. Germany
- 6.3.4.2.1. Key market trends, growth factors and opportunities
- 6.3.4.2.2. Market size and forecast, by End-User
- 6.3.4.2.3. Market size and forecast, by Distribution Channel
- 6.3.4.3. France

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- 6.3.4.3.1. Key market trends, growth factors and opportunities
- 6.3.4.3.2. Market size and forecast, by End-User
- 6.3.4.3.3. Market size and forecast, by Distribution Channel
- 6.3.4.4. Russia
 - 6.3.4.4.1. Key market trends, growth factors and opportunities
 - 6.3.4.4.2. Market size and forecast, by End-User
 - 6.3.4.4.3. Market size and forecast, by Distribution Channel
- 6.3.4.5. Italy
 - 6.3.4.5.1. Key market trends, growth factors and opportunities
 - 6.3.4.5.2. Market size and forecast, by End-User
 - 6.3.4.5.3. Market size and forecast, by Distribution Channel
- 6.3.4.6. Spain
 - 6.3.4.6.1. Key market trends, growth factors and opportunities
 - 6.3.4.6.2. Market size and forecast, by End-User
 - 6.3.4.6.3. Market size and forecast, by Distribution Channel
- 6.3.4.7. Rest of Europe
 - 6.3.4.7.1. Key market trends, growth factors and opportunities
 - 6.3.4.7.2. Market size and forecast, by End-User
 - 6.3.4.7.3. Market size and forecast, by Distribution Channel
- 6.4. Asia-Pacific
 - 6.4.1. Key trends and opportunities
 - 6.4.2. Market size and forecast, by End-User
 - 6.4.2.1. Asia-Pacific Animal Canned Lamb Market by Sub Segment
 - 6.4.3. Market size and forecast, by Distribution Channel
 - 6.4.4. Market size and forecast, by country
 - 6.4.4.1. China
 - 6.4.4.1.1. Key market trends, growth factors and opportunities
 - 6.4.4.1.2. Market size and forecast, by End-User
 - 6.4.4.1.3. Market size and forecast, by Distribution Channel
 - 6.4.4.2. Japan
 - 6.4.4.2.1. Key market trends, growth factors and opportunities
 - 6.4.4.2.2. Market size and forecast, by End-User
 - 6.4.4.2.3. Market size and forecast, by Distribution Channel
 - 6.4.4.3. India
 - 6.4.4.3.1. Key market trends, growth factors and opportunities
 - 6.4.4.3.2. Market size and forecast, by End-User
 - 6.4.4.3.3. Market size and forecast, by Distribution Channel
 - 6.4.4.4. South Korea
 - 6.4.4.4.1. Key market trends, growth factors and opportunities
 - 6.4.4.4.2. Market size and forecast, by End-User
 - 6.4.4.4.3. Market size and forecast, by Distribution Channel
 - 6.4.4.5. Singapore
 - 6.4.4.5.1. Key market trends, growth factors and opportunities
 - 6.4.4.5.2. Market size and forecast, by End-User
 - 6.4.4.5.3. Market size and forecast, by Distribution Channel
 - 6.4.4.6. Rest of Asia-Pacific
 - 6.4.4.6.1. Key market trends, growth factors and opportunities

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- 6.4.4.6.2. Market size and forecast, by End-User
- 6.4.4.6.3. Market size and forecast, by Distribution Channel
- 6.5. LAMEA
 - 6.5.1. Key trends and opportunities
 - 6.5.2. Market size and forecast, by End-User
 - 6.5.2.1. LAMEA Animal Canned Lamb Market by Sub Segment
 - 6.5.3. Market size and forecast, by Distribution Channel
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Brazil
 - 6.5.4.1.1. Key market trends, growth factors and opportunities
 - 6.5.4.1.2. Market size and forecast, by End-User
 - 6.5.4.1.3. Market size and forecast, by Distribution Channel
 - 6.5.4.2. Argentina
 - 6.5.4.2.1. Key market trends, growth factors and opportunities
 - 6.5.4.2.2. Market size and forecast, by End-User
 - 6.5.4.2.3. Market size and forecast, by Distribution Channel
 - 6.5.4.3. South Africa
 - 6.5.4.3.1. Key market trends, growth factors and opportunities
 - 6.5.4.3.2. Market size and forecast, by End-User
 - 6.5.4.3.3. Market size and forecast, by Distribution Channel
 - 6.5.4.4. Egypt
 - 6.5.4.4.1. Key market trends, growth factors and opportunities
 - 6.5.4.4.2. Market size and forecast, by End-User
 - 6.5.4.4.3. Market size and forecast, by Distribution Channel
 - 6.5.4.5. Rest of LAMEA
 - 6.5.4.5.1. Key market trends, growth factors and opportunities
 - 6.5.4.5.2. Market size and forecast, by End-User
 - 6.5.4.5.3. Market size and forecast, by Distribution Channel

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top player positioning, 2022

CHAPTER 8: COMPANY PROFILES

- 8.1. Evangers Dog & Cat Food Company, Inc
 - 8.1.1. Company overview
 - 8.1.2. Key Executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio
 - 8.1.6. Key strategic moves and developments
- 8.2. Fromm Family Foods, LLC.
 - 8.2.1. Company overview
 - 8.2.2. Key Executives
 - 8.2.3. Company snapshot

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- 8.2.4. Operating business segments
- 8.2.5. Product portfolio
- 8.3. SmartHeart Malaysia
 - 8.3.1. Company overview
 - 8.3.2. Key Executives
 - 8.3.3. Company snapshot
 - 8.3.4. Operating business segments
 - 8.3.5. Product portfolio
- 8.4. Stahly Quality Foods
 - 8.4.1. Company overview
 - 8.4.2. Key Executives
 - 8.4.3. Company snapshot
 - 8.4.4. Operating business segments
 - 8.4.5. Product portfolio
- 8.5. Muhubrand.com
 - 8.5.1. Company overview
 - 8.5.2. Key Executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
- 8.6. Treats Unleashed
 - 8.6.1. Company overview
 - 8.6.2. Key Executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
- 8.7. Leos Pet Her Hakk Sakldr
 - 8.7.1. Company overview
 - 8.7.2. Key Executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
- 8.8. LemonSalt
 - 8.8.1. Company overview
 - 8.8.2. Key Executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
- 8.9. Hound & Gatos
 - 8.9.1. Company overview
 - 8.9.2. Key Executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
- 8.10. Fortan GmbH & Co. KG.
 - 8.10.1. Company overview
 - 8.10.2. Key Executives

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- 8.10.3. Company snapshot
- 8.10.4. Operating business segments
- 8.10.5. Product portfolio
- 8.11. FountainVest
 - 8.11.1. Company overview
 - 8.11.2. Key Executives
 - 8.11.3. Company snapshot
 - 8.11.4. Operating business segments
 - 8.11.5. Product portfolio
- 8.12. MREdepot.com
 - 8.12.1. Company overview
 - 8.12.2. Key Executives
 - 8.12.3. Company snapshot
 - 8.12.4. Operating business segments
 - 8.12.5. Product portfolio
- 8.13. Calibra
 - 8.13.1. Company overview
 - 8.13.2. Key Executives
 - 8.13.3. Company snapshot
 - 8.13.4. Operating business segments
 - 8.13.5. Product portfolio
- 8.14. Earth Paws Private Limited
 - 8.14.1. Company overview
 - 8.14.2. Key Executives
 - 8.14.3. Company snapshot
 - 8.14.4. Operating business segments
 - 8.14.5. Product portfolio
- 8.15. Wellness Pet Company, Inc.
 - 8.15.1. Company overview
 - 8.15.2. Key Executives
 - 8.15.3. Company snapshot
 - 8.15.4. Operating business segments
 - 8.15.5. Product portfolio
 - 8.15.6. Key strategic moves and developments

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