

Camping Utensils Market By Application (Personal, Commercial), By Distribution Channel (Business to business, Supermarkets and hypermarkets, Specialty sporting stores, Online retailers, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global camping utensils market was valued at \$2,640.3 million in 2021, and is projected to reach \$4,612.8 million by 2031, registering a CAGR of 6.0%.

Outdoor cooking differs significantly from kitchen-based cooking, and the most noticeable difference being the absence of a clearly defined kitchen space. As a result, campers and hikers have evolved a substantial corpus of techniques and specialized equipment for preparing food in an outdoor setting. Travel-friendly kitchen cookware, pots, pans, and plates are designed for camping, hiking, kayaking, and other adventure activities. They are frequently made of lightweight materials and include multifunctional elements; they may also have insulated, fold-away handles or detachable handles for transporting hot pots Cooking outside brings unique problems, such as weather and wind, that are not found in a home kitchen.

Millennial's growing interest in outdoor leisure activities, such as camping, trekking, mountaineering, and hiking has increased the usage of gear, such as camping stoves, tents, and backpacks. One of the important trends is projected to be increase in the number of adventure and camping activities as a result of millennial's increased expenditure on leisure activities. Governments from several nations are investing in the outdoor tourist industry, which will increase demand for camping stoves and cookware products.

The market for camping utensils was severely impacted by COVID-19, and camping equipment demand decreased. This was as a result of laws and regulations that were set by the governments of various countries all over the globe.

Owing to the restrictions placed, there have been fewer travelers overall. In addition, the tourist attractions were closed, which had a big impact on the camping industry. To increase the rate of economic growth in various nations, many of these locations were opened in the third quarter of 2021. Consumers traveled to several locations during this time period and enhanced the

camping equipment business at the same time. In UAE, the inaugural Adventure & Camping Exhibition held in 2019 was the only event that offered all the latest products for camping, boating, fishing, and more in one place, besides travel information, inspiration, and fun activities.

In addition, with rise in exhibitions the innovation in camping products is also rising, various key players are stepping forward to bring products in the market, which is expected to bring ease and comfort to the travelers. For instance, recycled materials are being used by more and more businesses in camping gears such as tents and sleeping bags. The emergence of new technology has improved the sustainability and environmental friendliness of camping. For instance, CampMap eliminates the need to print out maps and generate waste as it is constantly there on the phone, making it simple and straightforward to navigate the campsite.

The camping utensils market is segmented into application, distribution channel, and region. On the basis of application, the market is bifurcated into personal and commercial. On the basis of distribution channel, it is fragmented into business-to-business, hypermarkets/supermarkets, specialty stores, online retailers, and others. Region-wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, Italy, Spain, Belgium, Netherland, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, Thailand, Indonesia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, South Africa, Chile, Saudi Arabia, Turkey, and rest of LAMEA).

The major players studied in the report are Amg-Group, Big Agnes, Inc, Dometic Group Ab, Exxel Outdoors, LLC, Hilleberg The Tentmaker Ab, Johnson Outdoors, Newell Brands, Oase Outdoors Aps, Simex Outdoor International Gmbh, and VF Corporation. Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the camping utensils market analysis from 2021 to 2031 to identify the prevailing camping utensils market opportunities.

-The market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-In-depth analysis of the camping utensils market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global camping utensils market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Application

- Personal

- Commercial

- By Distribution Channel
- Business to business
- Supermarkets and hypermarkets
- Specialty sporting stores
- Online retailers
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK

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- Indonesia
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Argentina
- UAE
- Saudi Arabia
- Chile
- Turkey
- South Africa
- Rest Of LAMEA
- Key Market Players
- AMG Group
- Big Agnes, Inc
- Dometic Group AB
- Exxel Outdoors, LLC
- Hilleberg The Tentmaker AB
- Johnson Outdoors
- Newell Brands Inc.
- Oase Outdoors ApS
- Simex Outdoor International GmbH
- VF Corporation
- Decathlon Sport Pvt Ltd
- Texsport

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