

Cajun Seasoning Market By Seasonings (Salt and Pepper, Herbs and Spices, Blends, Others), By Application (Snacks and Convenience Food, Meat and Poultry Products, Sauces, Bakery and Confectionery, Frozen Products, Others), By Sales channel (Store based retailing, Non store based retail): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global cajun seasoning market was valued at \$285.7 million in 2021, and is projected to reach \$501.0 million by 2031, registering a CAGR of 5.8%. The bakery & confectionery segment is estimated to reach \$120.1 million by 2031, at a significant CAGR of 5.6% during the forecast period.

Cajun seasonings are essential to give each cuisine a distinct aroma and flavor. Seasoning improves the flavor of food while also providing health advantages. Pepper, cinnamon, turmeric, basil, and ginger have all been shown to be beneficial in the treatment of ailments like diabetes, brain function, infections, high blood pressure, and cancer in medical studies. Seasoning is widely used in food and nutrition because of these advantages. Due to their therapeutic properties, homemade seasoning is also gaining popularity.

Increased demand for snacks & convenience foods is expected to boost demand for seasonings products. Producers of ready-to-eat meals, sauces, soups, snacks, and frozen products are the primary end users of various spice mixtures. Furthermore, a growing desire among young people to consume nutritious food products in order to stay fit and light has sparked an increased interest in the origin of food ingredients. As a result, as more people seek natural products that are innately nutritious, fresh, balanced, and natural, clean-label flavors and ingredients are becoming increasingly popular.

There is an increase in the consumption of spices & seasonings in salad dressings, pizza, and beverages. Hence, the spices and seasoning industry is witnessing a remarkable growth. Also, they are used for the decoration purposes in many cuisines.

The seasoning market has seen a rapid rise with the onset of the coronavirus crisis, where some spices are selected for the

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purpose of providing immunity, such as turmeric, ginger and garlic, has received a positive response from consumers around the world.

Furthermore, the advanced technology used in the packaging and labelling of seasonings is creating a wide consumer base. Awareness among people about different cuisines such as Asian, Chinese, and Italian, is propelling the market growth. Seasonings add a flavor even in the food which is consumed in raw form.

The global Cajun seasoning market is categorized into seasonings, end use, sales channel and region. By seasonings, it is classified into salt and pepper, herbs and spices, blends, and others. on the basis of end use, it is fragmented into snacks and convenience food, meat and poultry products, sauces, bakery and confectionery, frozen products, and others. Based on the sales channel, the market is segmented into store based retailing and non-store-based retail. Region wise, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Belgium, Netherland, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, Thailand, Indonesia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, UAE, South Africa, Saudi Arabia, Chile, and Rest of LAMEA).

The key players profiled in this report include The Food Source International, Inc, Royal Nut Company, McCormick & Company, Inc, The Kraft Heinz Company, Gel Spice Company, Inc., Rose Hill Foods Inc, Mars Food Company, Urban platter, Wingreen Farms, Food library Company, Nature smith Food LLP, and Keya Foods International Pvt Ltd.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the cajun seasoning market analysis from 2021 to 2031 to identify the prevailing cajun seasoning market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the cajun seasoning market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global cajun seasoning market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Seasonings

- Salt and Pepper
- Herbs and Spices
- Blends
- Others

By Application

- Snacks and Convenience Food
- Meat and Poultry Products
- Sauces
- Bakery and Confectionery
- Frozen Products
- Others

By Sales channel

- Store based retailing
- Non store based retail

By Region

- North America
- U.S.
- Canada

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- Mexico
- Europe
- Germany
- UK
- France
- Italy
- Belgium
- Russia
- Netherlands
- Spain
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Thailand
- Indonesia
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Argentina
- UAE
- Saudi Arabia
- Chile
- Turkey
- South Africa
- Rest Of LAMEA
- Key Market Players
- The Food Source International, Inc
- Royal Nut Company
- McCormick and Company, Inc
- The Kraft Heinz Company
- Gel Spice Company, Inc
- Rose Hill Foods Inc.
- Wingreen Farms
- Food library Company
- Nature smith Food LLP
- Keya Foods International Pvt Ltd
- Mars Food Company
- Urban platter

Table of Contents:

CHAPTER 1:INTRODUCTION

1.1.Report description

1.2.Key market segments

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- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models
- CHAPTER 2:EXECUTIVE SUMMARY
 - 2.1.Key findings of the study
 - 2.2.CXO Perspective
- CHAPTER 3:MARKET OVERVIEW
 - 3.1.Market definition and scope
 - 3.2.Key findings
 - 3.2.1.Top investment pockets
 - 3.3.Porter's five forces analysis
 - 3.4.Top player positioning
 - 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
 - 3.6.COVID-19 Impact Analysis on the market
 - 3.7.Market Share Analysis
- CHAPTER 4: CAJUN SEASONING MARKET, BY SEASONINGS
 - 4.1 Overview
 - 4.1.1 Market size and forecast
 - 4.2 Salt and Pepper
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
 - 4.3 Herbs and Spices
 - 4.3.1 Key market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast, by region
 - 4.3.3 Market analysis by country
 - 4.4 Blends
 - 4.4.1 Key market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast, by region
 - 4.4.3 Market analysis by country
 - 4.5 Others
 - 4.5.1 Key market trends, growth factors and opportunities
 - 4.5.2 Market size and forecast, by region
 - 4.5.3 Market analysis by country
- CHAPTER 5: CAJUN SEASONING MARKET, BY APPLICATION
 - 5.1 Overview
 - 5.1.1 Market size and forecast
 - 5.2 Snacks and Convenience Food
 - 5.2.1 Key market trends, growth factors and opportunities
 - 5.2.2 Market size and forecast, by region
 - 5.2.3 Market analysis by country
 - 5.3 Meat and Poultry Products

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- 5.3.1 Key market trends, growth factors and opportunities
- 5.3.2 Market size and forecast, by region
- 5.3.3 Market analysis by country
- 5.4 Sauces
- 5.4.1 Key market trends, growth factors and opportunities
- 5.4.2 Market size and forecast, by region
- 5.4.3 Market analysis by country
- 5.5 Bakery and Confectionery
- 5.5.1 Key market trends, growth factors and opportunities
- 5.5.2 Market size and forecast, by region
- 5.5.3 Market analysis by country
- 5.6 Frozen Products
- 5.6.1 Key market trends, growth factors and opportunities
- 5.6.2 Market size and forecast, by region
- 5.6.3 Market analysis by country
- 5.7 Others
- 5.7.1 Key market trends, growth factors and opportunities
- 5.7.2 Market size and forecast, by region
- 5.7.3 Market analysis by country
- CHAPTER 6: CAJUN SEASONING MARKET, BY SALES CHANNEL
- 6.1 Overview
- 6.1.1 Market size and forecast
- 6.2 Store based retailing
- 6.2.1 Key market trends, growth factors and opportunities
- 6.2.2 Market size and forecast, by region
- 6.2.3 Market analysis by country
- 6.3 Non store based retail
- 6.3.1 Key market trends, growth factors and opportunities
- 6.3.2 Market size and forecast, by region
- 6.3.3 Market analysis by country
- CHAPTER 7: CAJUN SEASONING MARKET, BY REGION
- 7.1 Overview
- 7.1.1 Market size and forecast
- 7.2 North America
- 7.2.1 Key trends and opportunities
- 7.2.2 North America Market size and forecast, by Seasonings
- 7.2.3 North America Market size and forecast, by Application
- 7.2.4 North America Market size and forecast, by Sales channel
- 7.2.5 North America Market size and forecast, by country
- 7.2.5.1 U.S.
- 7.2.5.1.1 Market size and forecast, by Seasonings
- 7.2.5.1.2 Market size and forecast, by Application
- 7.2.5.1.3 Market size and forecast, by Sales channel
- 7.2.5.2 Canada
- 7.2.5.2.1 Market size and forecast, by Seasonings
- 7.2.5.2.2 Market size and forecast, by Application
- 7.2.5.2.3 Market size and forecast, by Sales channel

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- 7.2.5.3 Mexico
 - 7.2.5.3.1 Market size and forecast, by Seasonings
 - 7.2.5.3.2 Market size and forecast, by Application
 - 7.2.5.3.3 Market size and forecast, by Sales channel
- 7.3 Europe
 - 7.3.1 Key trends and opportunities
 - 7.3.2 Europe Market size and forecast, by Seasonings
 - 7.3.3 Europe Market size and forecast, by Application
 - 7.3.4 Europe Market size and forecast, by Sales channel
 - 7.3.5 Europe Market size and forecast, by country
 - 7.3.5.1 Germany
 - 7.3.5.1.1 Market size and forecast, by Seasonings
 - 7.3.5.1.2 Market size and forecast, by Application
 - 7.3.5.1.3 Market size and forecast, by Sales channel
 - 7.3.5.2 UK
 - 7.3.5.2.1 Market size and forecast, by Seasonings
 - 7.3.5.2.2 Market size and forecast, by Application
 - 7.3.5.2.3 Market size and forecast, by Sales channel
 - 7.3.5.3 France
 - 7.3.5.3.1 Market size and forecast, by Seasonings
 - 7.3.5.3.2 Market size and forecast, by Application
 - 7.3.5.3.3 Market size and forecast, by Sales channel
 - 7.3.5.4 Italy
 - 7.3.5.4.1 Market size and forecast, by Seasonings
 - 7.3.5.4.2 Market size and forecast, by Application
 - 7.3.5.4.3 Market size and forecast, by Sales channel
 - 7.3.5.5 Belgium
 - 7.3.5.5.1 Market size and forecast, by Seasonings
 - 7.3.5.5.2 Market size and forecast, by Application
 - 7.3.5.5.3 Market size and forecast, by Sales channel
 - 7.3.5.6 Russia
 - 7.3.5.6.1 Market size and forecast, by Seasonings
 - 7.3.5.6.2 Market size and forecast, by Application
 - 7.3.5.6.3 Market size and forecast, by Sales channel
 - 7.3.5.7 Netherlands
 - 7.3.5.7.1 Market size and forecast, by Seasonings
 - 7.3.5.7.2 Market size and forecast, by Application
 - 7.3.5.7.3 Market size and forecast, by Sales channel
 - 7.3.5.8 Spain
 - 7.3.5.8.1 Market size and forecast, by Seasonings
 - 7.3.5.8.2 Market size and forecast, by Application
 - 7.3.5.8.3 Market size and forecast, by Sales channel
 - 7.3.5.9 Rest of Europe
 - 7.3.5.9.1 Market size and forecast, by Seasonings
 - 7.3.5.9.2 Market size and forecast, by Application
 - 7.3.5.9.3 Market size and forecast, by Sales channel
- 7.4 Asia-Pacific

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- 7.4.1 Key trends and opportunities
- 7.4.2 Asia-Pacific Market size and forecast, by Seasonings
- 7.4.3 Asia-Pacific Market size and forecast, by Application
- 7.4.4 Asia-Pacific Market size and forecast, by Sales channel
- 7.4.5 Asia-Pacific Market size and forecast, by country
 - 7.4.5.1 China
 - 7.4.5.1.1 Market size and forecast, by Seasonings
 - 7.4.5.1.2 Market size and forecast, by Application
 - 7.4.5.1.3 Market size and forecast, by Sales channel
 - 7.4.5.2 Japan
 - 7.4.5.2.1 Market size and forecast, by Seasonings
 - 7.4.5.2.2 Market size and forecast, by Application
 - 7.4.5.2.3 Market size and forecast, by Sales channel
 - 7.4.5.3 India
 - 7.4.5.3.1 Market size and forecast, by Seasonings
 - 7.4.5.3.2 Market size and forecast, by Application
 - 7.4.5.3.3 Market size and forecast, by Sales channel
 - 7.4.5.4 Australia
 - 7.4.5.4.1 Market size and forecast, by Seasonings
 - 7.4.5.4.2 Market size and forecast, by Application
 - 7.4.5.4.3 Market size and forecast, by Sales channel
 - 7.4.5.5 South Korea
 - 7.4.5.5.1 Market size and forecast, by Seasonings
 - 7.4.5.5.2 Market size and forecast, by Application
 - 7.4.5.5.3 Market size and forecast, by Sales channel
 - 7.4.5.6 Thailand
 - 7.4.5.6.1 Market size and forecast, by Seasonings
 - 7.4.5.6.2 Market size and forecast, by Application
 - 7.4.5.6.3 Market size and forecast, by Sales channel
 - 7.4.5.7 Indonesia
 - 7.4.5.7.1 Market size and forecast, by Seasonings
 - 7.4.5.7.2 Market size and forecast, by Application
 - 7.4.5.7.3 Market size and forecast, by Sales channel
 - 7.4.5.8 Rest of Asia-Pacific
 - 7.4.5.8.1 Market size and forecast, by Seasonings
 - 7.4.5.8.2 Market size and forecast, by Application
 - 7.4.5.8.3 Market size and forecast, by Sales channel
- 7.5 LAMEA
 - 7.5.1 Key trends and opportunities
 - 7.5.2 LAMEA Market size and forecast, by Seasonings
 - 7.5.3 LAMEA Market size and forecast, by Application
 - 7.5.4 LAMEA Market size and forecast, by Sales channel
 - 7.5.5 LAMEA Market size and forecast, by country
 - 7.5.5.1 Brazil
 - 7.5.5.1.1 Market size and forecast, by Seasonings
 - 7.5.5.1.2 Market size and forecast, by Application
 - 7.5.5.1.3 Market size and forecast, by Sales channel

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- 7.5.5.2 Argentina
 - 7.5.5.2.1 Market size and forecast, by Seasonings
 - 7.5.5.2.2 Market size and forecast, by Application
 - 7.5.5.2.3 Market size and forecast, by Sales channel
- 7.5.5.3 UAE
 - 7.5.5.3.1 Market size and forecast, by Seasonings
 - 7.5.5.3.2 Market size and forecast, by Application
 - 7.5.5.3.3 Market size and forecast, by Sales channel
- 7.5.5.4 Saudi Arabia
 - 7.5.5.4.1 Market size and forecast, by Seasonings
 - 7.5.5.4.2 Market size and forecast, by Application
 - 7.5.5.4.3 Market size and forecast, by Sales channel
- 7.5.5.5 Chile
 - 7.5.5.5.1 Market size and forecast, by Seasonings
 - 7.5.5.5.2 Market size and forecast, by Application
 - 7.5.5.5.3 Market size and forecast, by Sales channel
- 7.5.5.6 Turkey
 - 7.5.5.6.1 Market size and forecast, by Seasonings
 - 7.5.5.6.2 Market size and forecast, by Application
 - 7.5.5.6.3 Market size and forecast, by Sales channel
- 7.5.5.7 South Africa
 - 7.5.5.7.1 Market size and forecast, by Seasonings
 - 7.5.5.7.2 Market size and forecast, by Application
 - 7.5.5.7.3 Market size and forecast, by Sales channel
- 7.5.5.8 Rest of LAMEA
 - 7.5.5.8.1 Market size and forecast, by Seasonings
 - 7.5.5.8.2 Market size and forecast, by Application
 - 7.5.5.8.3 Market size and forecast, by Sales channel

CHAPTER 8: COMPANY LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Key developments

CHAPTER 9: COMPANY PROFILES

- 9.1 The Food Source International, Inc
 - 9.1.1 Company overview
 - 9.1.2 Company snapshot
 - 9.1.3 Operating business segments
 - 9.1.4 Product portfolio
 - 9.1.5 Business performance
 - 9.1.6 Key strategic moves and developments
- 9.2 Royal Nut Company
 - 9.2.1 Company overview
 - 9.2.2 Company snapshot
 - 9.2.3 Operating business segments

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- 9.2.4 Product portfolio
- 9.2.5 Business performance
- 9.2.6 Key strategic moves and developments
- 9.3 McCormick and Company, Inc
- 9.3.1 Company overview
- 9.3.2 Company snapshot
- 9.3.3 Operating business segments
- 9.3.4 Product portfolio
- 9.3.5 Business performance
- 9.3.6 Key strategic moves and developments
- 9.4 The Kraft Heinz Company
- 9.4.1 Company overview
- 9.4.2 Company snapshot
- 9.4.3 Operating business segments
- 9.4.4 Product portfolio
- 9.4.5 Business performance
- 9.4.6 Key strategic moves and developments
- 9.5 Gel Spice Company, Inc
- 9.5.1 Company overview
- 9.5.2 Company snapshot
- 9.5.3 Operating business segments
- 9.5.4 Product portfolio
- 9.5.5 Business performance
- 9.5.6 Key strategic moves and developments
- 9.6 Rose Hill Foods Inc.
- 9.6.1 Company overview
- 9.6.2 Company snapshot
- 9.6.3 Operating business segments
- 9.6.4 Product portfolio
- 9.6.5 Business performance
- 9.6.6 Key strategic moves and developments
- 9.7 Wingreen Farms
- 9.7.1 Company overview
- 9.7.2 Company snapshot
- 9.7.3 Operating business segments
- 9.7.4 Product portfolio
- 9.7.5 Business performance
- 9.7.6 Key strategic moves and developments
- 9.8 Food library Company
- 9.8.1 Company overview
- 9.8.2 Company snapshot
- 9.8.3 Operating business segments
- 9.8.4 Product portfolio
- 9.8.5 Business performance
- 9.8.6 Key strategic moves and developments
- 9.9 Nature smith Food LLP
- 9.9.1 Company overview

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- 9.9.2 Company snapshot
- 9.9.3 Operating business segments
- 9.9.4 Product portfolio
- 9.9.5 Business performance
- 9.9.6 Key strategic moves and developments
- 9.10 Keya Foods International Pvt Ltd
- 9.10.1 Company overview
- 9.10.2 Company snapshot
- 9.10.3 Operating business segments
- 9.10.4 Product portfolio
- 9.10.5 Business performance
- 9.10.6 Key strategic moves and developments
- 9.11 Mars Food Company
- 9.11.1 Company overview
- 9.11.2 Company snapshot
- 9.11.3 Operating business segments
- 9.11.4 Product portfolio
- 9.11.5 Business performance
- 9.11.6 Key strategic moves and developments
- 9.12 Urban platter
- 9.12.1 Company overview
- 9.12.2 Company snapshot
- 9.12.3 Operating business segments
- 9.12.4 Product portfolio
- 9.12.5 Business performance
- 9.12.6 Key strategic moves and developments

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