

**Cable Ties Market By Material Type (Nylon, Stainless Steel, Others), By Product Type (Releasable, Non-releasable, Beaded, Others), By End-use Industry (Automotive, Electronics and Electrical, Consumer Goods, Building and Construction, Marine, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-12-01 | 300 pages | Allied Market Research

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**Report description:**

The global cable ties market size was valued at \$1.4 billion in 2021, and is projected to reach \$2.6 billion by 2031, growing at a CAGR of 6.4% from 2022 to 2031.

A cable tie, usually referred to as wire tie, ty-wrap, zip tie, zap strap, hose tie, and others is a type of fastener, which is used for holding cables together. It is utilized to fasten multiple electronic cables or wires together or to route cables and wires together in a manageable form. Cable ties are majorly produced from nylon, making them highly flexible. These ties have a "tape" section with teeth that grip with a pawl in the head in order to create a ratchet. When the free end of these ties are pulled, the cable ties tighten. Owing to their ease of use and binding strength, cable ties are gaining popularity in recent years and are extensively used in applications such as consumer electronics, utility enclosures, automotive, aircraft, manufacturing, building and construction, and others.

The cable ties market is segmented into material type, product type, end-use industry, and region. By product type, the market is categorized into nylon, stainless steel, and others. On the basis of product type, the market is fragmented into releasable, non-releasable, beaded, and others. On the basis of end-use industry, the market is classified into automotive, electronics and electrical, consumer goods, building and construction, marine, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights the key areas of investment. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. Value chain analysis for this industry, which includes R:D, components manufacturers, assembly, programming and testing, marketing and sales, customers, and post-sales services, is

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explained.

The report features the strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the competitive landscape of the key players to increase their market share and sustain intense competition in the industry. In addition, the report covers profiles of key industry participants, such as 3M, ABB Installation Products Inc., Acme Seals Group, AFT Fasteners, Ascend Performance Materials, AVERY DENNISON CORPORATION, BAND-IT, HellermannTyton, Novoflex, and Panduit.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the cable ties market analysis from 2021 to 2031 to identify the prevailing cable ties market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the cable ties market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global cable ties market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Material Type

- Nylon
- Stainless Steel
- Others

##### By Product Type

- Releasable
- Non-releasable
- Beaded
- Others

##### By End-use Industry

- Automotive
- Electronics and Electrical
- Consumer Goods
- Building and Construction
- Marine
- Others

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Italy
- Spain
- UK
- Rest of Europe

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- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- ABB Installation Products Inc.
- AFT Fasteners
- AVERY DENNISON CORPORATION
- 3M
- HellermannTyton
- panduit
- Novoflex
- Acme Seals Group
- Ascend Performance Materials
- BAND-IT

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