

Boxboard Packaging Market By Type (Paperboard Boxes, Corrugated Cardboard Boxes), By Grade (Virgin, Recycled), By End User Industry (Food and Beverages, Pharmaceutical, Cosmetics and Personal Care, Electronics, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-06-01 | 234 pages | Allied Market Research

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Report description:

The global boxboard packaging market was valued at \$74,421.0 million in 2022, and is projected to reach \$132,882.8 million by 2032, registering a CAGR of 5.9% from 2023 to 2032.□□

Boxboard is a heavy, stiff material that is formed from compressed paper pulp layers. It is frequently employed in the food & beverage, cosmetics, pharmaceutical, electronic, and retail industries, as it offers a flexible and affordable option for showing and safeguarding merchandise. Boxboard packaging makes use of a certain kind of paperboard or cardboard for making boxes, cartons, and various packaging solutions.□□

The demand for packaging solutions that are recyclable biodegradable and producing minimal waste has been witnessed to increase considerably. This is attributed to increase in consciousness of consumers toward the use of packaging materials and their impact on the environment. This has created a In addition, governments around the world are taking initiatives to boost their domestic industries, as they recognize the crucial role of industrialization in the economic growth of their respective countries. Thus, various initiatives and programs in countries such as India, Argentina, China, Vietnam, Indonesia, and Brazil aim to foster the growth of the manufacturing sector. For instance, in October 2022, Argentina launched a \$3.2 billion scheme called "Argentine Credit Programme." This is done to help grow the SMEs and large industrial sectors along with the agro-industrial companies for investments and import substitution projects. Such programs have been successful in driving the growth of the small- and medium-scale industrial sectors since the last decade. These factors collectively are expected to positively influencing the growth of the industries in developing countries, which, in turn, is likely to provide lucrative opportunities for the growth of the boxboard packaging market during the forecast period.□□□□

However, constant fluctuations in costs of raw material may restrain market growth. In addition, production and manufacturing

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processes involved in boxboard packaging can be expensive, especially when compared to alternative packaging material such as plastics. Volatility in prices of raw material, such as fluctuating pulp prices, affects the overall cost structure of boxboard packaging, making it less competitive in certain market segments. Furthermore, boxboard packaging is made from paperboard, which is derived from trees. The demand for sustainable packaging alternatives has been increasing due to environmental concerns, leading to a shift toward ecofriendly options such as recycled material or biodegradable packaging. This can pose a challenge to traditional boxboard packaging manufactures who need to adopt to meet changing consumer preferences and regulations. Hence, fluctuation in costs of raw materials and stringent regulatory compliances restrain the market growth.□□□

On the contrary, the convenience of storage and transportation as well as customer preference for safe & secure packaging make packaging an essential part of modern life. Thus, to safeguard and transport cosmetics & personal care and electronics, the demand for smart packaging solutions such as boxboard packaging is increasing. In addition, organizations are investing in cutting-edge packaging solutions to achieve prospective results. For instance, in April 2021, Mauser Packaging Solutions acquired the Global Tank Srl through joint venture NCG-Maider in Italy. Via this acquisition, Mauser Packaging Solutions plans to extend the offering of industrial packaging products and services in the Italian market while strengthening the company's position as the global market player in reconditioning. Hence, such acquisition and business plan propel the growth of the global market.□□□

The global boxboard packaging market is segmented into type, grade, end-user industry, and region. By type, the market is bifurcated into paperboard boxes and corrugated cardboard boxes. Depending on the grade, it is classified into virgin and recyclable. On the basis of end-user industry, it is segregated into food & beverages, pharmaceuticals, cosmetics & personal care, electronics, automotive, and others.□

Region wise, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, Spain, Italy, the Netherlands, and rest of Europe). Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa).□□□

Competition analysis□

The major players profiled in the boxboard packaging market include Stora Enso, Sappi, Nippon Paper Group, Mondi, Metsa Board, Mayr-Melnhof Group, ITC Limited, International Paper Co, Mondi Plc, and Smurfit Kappa Group.□□

Major companies in the market have adopted strategies such as business expansion, partnership, acquisition, product development, and product launch to offer better products and services to customers in the boxboard packaging system market.□

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the boxboard packaging market analysis from 2022 to 2032 to identify the prevailing boxboard packaging market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the boxboard packaging market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global boxboard packaging market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Paperboard Boxes
- Corrugated Cardboard Boxes

By Grade

- Virgin
- Recycled

By End User Industry

- Food and Beverages

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- Pharmaceutical
- Cosmetics and Personal Care
- Electronics
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Italy
- Rest of Europe
- Asia-Pacific
- China
- Japan
- South Korea
- India
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- International Paper Company
- ITC Limited
- Mayr-Melnhof Karton AG
- Metsa Group
- Mondi Group
- Nippon Paper Industries Co., Ltd.
- Sappi Limited
- Smurfit Kappa Group Plc
- Stora Enso Oyj
- WestRock Company

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

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2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Key findings

3.2.1. Top impacting factors

3.2.2. Top investment pockets

3.3. Porter's five forces analysis

3.3.1. Bargaining power of suppliers

3.3.2. Bargaining power of buyers

3.3.3. Threat of substitutes

3.3.4. Threat of new entrants

3.3.5. Intensity of rivalry

3.4. Market dynamics

3.4.1. Drivers

3.4.1.1. Expansion of the e-commerce industry

3.4.1.2. Rise in consumer awareness about environment and sustainable packaging

3.4.2. Restraints

3.4.2.1. Fluctuating cost of raw materials and stringent regulatory compliances

3.4.3. Opportunities

3.4.3.1. Surge in demand for innovative packaging technologies

3.5. COVID-19 Impact Analysis on the market

CHAPTER 4: BOXBOARD PACKAGING MARKET, BY TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Paperboard Boxes

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.3. Corrugated Cardboard Boxes

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

CHAPTER 5: BOXBOARD PACKAGING MARKET, BY GRADE

5.1. Overview

5.1.1. Market size and forecast

5.2. Virgin

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Recycled

5.3.1. Key market trends, growth factors and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market share analysis by country

CHAPTER 6: BOXBOARD PACKAGING MARKET, BY END USER INDUSTRY

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- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. Food and Beverages
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market share analysis by country
- 6.3. Pharmaceutical
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market share analysis by country
- 6.4. Cosmetics and Personal Care
 - 6.4.1. Key market trends, growth factors and opportunities
 - 6.4.2. Market size and forecast, by region
 - 6.4.3. Market share analysis by country
- 6.5. Electronics
 - 6.5.1. Key market trends, growth factors and opportunities
 - 6.5.2. Market size and forecast, by region
 - 6.5.3. Market share analysis by country
- 6.6. Others
 - 6.6.1. Key market trends, growth factors and opportunities
 - 6.6.2. Market size and forecast, by region
 - 6.6.3. Market share analysis by country

CHAPTER 7: BOXBOARD PACKAGING MARKET, BY REGION

- 7.1. Overview
 - 7.1.1. Market size and forecast By Region
- 7.2. North America
 - 7.2.1. Key trends and opportunities
 - 7.2.2. Market size and forecast, by Type
 - 7.2.3. Market size and forecast, by Grade
 - 7.2.4. Market size and forecast, by End User Industry
 - 7.2.5. Market size and forecast, by country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Key market trends, growth factors and opportunities
 - 7.2.5.1.2. Market size and forecast, by Type
 - 7.2.5.1.3. Market size and forecast, by Grade
 - 7.2.5.1.4. Market size and forecast, by End User Industry
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Key market trends, growth factors and opportunities
 - 7.2.5.2.2. Market size and forecast, by Type
 - 7.2.5.2.3. Market size and forecast, by Grade
 - 7.2.5.2.4. Market size and forecast, by End User Industry
 - 7.2.5.3. Mexico
 - 7.2.5.3.1. Key market trends, growth factors and opportunities
 - 7.2.5.3.2. Market size and forecast, by Type
 - 7.2.5.3.3. Market size and forecast, by Grade
 - 7.2.5.3.4. Market size and forecast, by End User Industry
- 7.3. Europe

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- 7.3.1. Key trends and opportunities
- 7.3.2. Market size and forecast, by Type
- 7.3.3. Market size and forecast, by Grade
- 7.3.4. Market size and forecast, by End User Industry
- 7.3.5. Market size and forecast, by country
 - 7.3.5.1. Germany
 - 7.3.5.1.1. Key market trends, growth factors and opportunities
 - 7.3.5.1.2. Market size and forecast, by Type
 - 7.3.5.1.3. Market size and forecast, by Grade
 - 7.3.5.1.4. Market size and forecast, by End User Industry
 - 7.3.5.2. UK
 - 7.3.5.2.1. Key market trends, growth factors and opportunities
 - 7.3.5.2.2. Market size and forecast, by Type
 - 7.3.5.2.3. Market size and forecast, by Grade
 - 7.3.5.2.4. Market size and forecast, by End User Industry
 - 7.3.5.3. France
 - 7.3.5.3.1. Key market trends, growth factors and opportunities
 - 7.3.5.3.2. Market size and forecast, by Type
 - 7.3.5.3.3. Market size and forecast, by Grade
 - 7.3.5.3.4. Market size and forecast, by End User Industry
 - 7.3.5.4. Italy
 - 7.3.5.4.1. Key market trends, growth factors and opportunities
 - 7.3.5.4.2. Market size and forecast, by Type
 - 7.3.5.4.3. Market size and forecast, by Grade
 - 7.3.5.4.4. Market size and forecast, by End User Industry
 - 7.3.5.5. Rest of Europe
 - 7.3.5.5.1. Key market trends, growth factors and opportunities
 - 7.3.5.5.2. Market size and forecast, by Type
 - 7.3.5.5.3. Market size and forecast, by Grade
 - 7.3.5.5.4. Market size and forecast, by End User Industry
- 7.4. Asia-Pacific
 - 7.4.1. Key trends and opportunities
 - 7.4.2. Market size and forecast, by Type
 - 7.4.3. Market size and forecast, by Grade
 - 7.4.4. Market size and forecast, by End User Industry
 - 7.4.5. Market size and forecast, by country
 - 7.4.5.1. China
 - 7.4.5.1.1. Key market trends, growth factors and opportunities
 - 7.4.5.1.2. Market size and forecast, by Type
 - 7.4.5.1.3. Market size and forecast, by Grade
 - 7.4.5.1.4. Market size and forecast, by End User Industry
 - 7.4.5.2. Japan
 - 7.4.5.2.1. Key market trends, growth factors and opportunities
 - 7.4.5.2.2. Market size and forecast, by Type
 - 7.4.5.2.3. Market size and forecast, by Grade
 - 7.4.5.2.4. Market size and forecast, by End User Industry
 - 7.4.5.3. South Korea

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- 7.4.5.3.1. Key market trends, growth factors and opportunities
- 7.4.5.3.2. Market size and forecast, by Type
- 7.4.5.3.3. Market size and forecast, by Grade
- 7.4.5.3.4. Market size and forecast, by End User Industry
- 7.4.5.4. India
 - 7.4.5.4.1. Key market trends, growth factors and opportunities
 - 7.4.5.4.2. Market size and forecast, by Type
 - 7.4.5.4.3. Market size and forecast, by Grade
 - 7.4.5.4.4. Market size and forecast, by End User Industry
- 7.4.5.5. Rest of Asia-Pacific
 - 7.4.5.5.1. Key market trends, growth factors and opportunities
 - 7.4.5.5.2. Market size and forecast, by Type
 - 7.4.5.5.3. Market size and forecast, by Grade
 - 7.4.5.5.4. Market size and forecast, by End User Industry
- 7.5. LAMEA
 - 7.5.1. Key trends and opportunities
 - 7.5.2. Market size and forecast, by Type
 - 7.5.3. Market size and forecast, by Grade
 - 7.5.4. Market size and forecast, by End User Industry
 - 7.5.5. Market size and forecast, by country
 - 7.5.5.1. Latin America
 - 7.5.5.1.1. Key market trends, growth factors and opportunities
 - 7.5.5.1.2. Market size and forecast, by Type
 - 7.5.5.1.3. Market size and forecast, by Grade
 - 7.5.5.1.4. Market size and forecast, by End User Industry
 - 7.5.5.2. Middle East
 - 7.5.5.2.1. Key market trends, growth factors and opportunities
 - 7.5.5.2.2. Market size and forecast, by Type
 - 7.5.5.2.3. Market size and forecast, by Grade
 - 7.5.5.2.4. Market size and forecast, by End User Industry
 - 7.5.5.3. Africa
 - 7.5.5.3.1. Key market trends, growth factors and opportunities
 - 7.5.5.3.2. Market size and forecast, by Type
 - 7.5.5.3.3. Market size and forecast, by Grade
 - 7.5.5.3.4. Market size and forecast, by End User Industry

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top player positioning, 2022

CHAPTER 9: COMPANY PROFILES

- 9.1. Stora Enso Oyj
 - 9.1.1. Company overview
 - 9.1.2. Key Executives
 - 9.1.3. Company snapshot

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- 9.1.4. Operating business segments
- 9.1.5. Product portfolio
- 9.1.6. Business performance
- 9.1.7. Key strategic moves and developments
- 9.2. Sappi Limited
 - 9.2.1. Company overview
 - 9.2.2. Key Executives
 - 9.2.3. Company snapshot
 - 9.2.4. Operating business segments
 - 9.2.5. Product portfolio
 - 9.2.6. Business performance
- 9.3. Nippon Paper Industries Co., Ltd.
 - 9.3.1. Company overview
 - 9.3.2. Key Executives
 - 9.3.3. Company snapshot
 - 9.3.4. Operating business segments
 - 9.3.5. Product portfolio
 - 9.3.6. Business performance
 - 9.3.7. Key strategic moves and developments
- 9.4. Mondi Group
 - 9.4.1. Company overview
 - 9.4.2. Key Executives
 - 9.4.3. Company snapshot
 - 9.4.4. Operating business segments
 - 9.4.5. Product portfolio
 - 9.4.6. Business performance
 - 9.4.7. Key strategic moves and developments
- 9.5. Metsa Group
 - 9.5.1. Company overview
 - 9.5.2. Key Executives
 - 9.5.3. Company snapshot
 - 9.5.4. Operating business segments
 - 9.5.5. Product portfolio
 - 9.5.6. Business performance
- 9.6. Mayr-Melnhof Karton AG
 - 9.6.1. Company overview
 - 9.6.2. Key Executives
 - 9.6.3. Company snapshot
 - 9.6.4. Operating business segments
 - 9.6.5. Product portfolio
 - 9.6.6. Business performance
- 9.7. ITC Limited
 - 9.7.1. Company overview
 - 9.7.2. Key Executives
 - 9.7.3. Company snapshot
 - 9.7.4. Operating business segments
 - 9.7.5. Product portfolio

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- 9.7.6. Business performance
- 9.8. International Paper Company
 - 9.8.1. Company overview
 - 9.8.2. Key Executives
 - 9.8.3. Company snapshot
 - 9.8.4. Operating business segments
 - 9.8.5. Product portfolio
 - 9.8.6. Business performance
- 9.9. Smurfit Kappa Group Plc
 - 9.9.1. Company overview
 - 9.9.2. Key Executives
 - 9.9.3. Company snapshot
 - 9.9.4. Operating business segments
 - 9.9.5. Product portfolio
 - 9.9.6. Business performance
 - 9.9.7. Key strategic moves and developments
- 9.10. WestRock Company
 - 9.10.1. Company overview
 - 9.10.2. Key Executives
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio
 - 9.10.6. Business performance

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