

**Bovine Mastitis Market By Product (Antibiotics, Other), By Route of administration (Intramammary, Systemic), By Application (Veterinary Hospitals and Clinics, On-site Treatment): Global Opportunity Analysis and Industry Forecast, 2021-2031**

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**Report description:**

The global bovine mastitis market was valued at \$0.54 billion in 2021 and is projected to reach \$1,006.44 million by 2031, registering a CAGR of 6.3% from 2022 to 2031.

Bovine mastitis is an inflammatory response of the udder tissue in the mammary gland brought on by microbial infections or physical damage. It is regarded as the most prevalent illness that causes financial loss in the dairy sector as a result of decreased output and poor milk quality.

The increase in the number of incidences of bovine mastitis and the rise in infectious diseases in animals boost the growth of the market. For instance, according to an article published in 2020, by IntechOpen, a leading global publisher of Journals and Books within the fields of Science, Technology, and Medicine, the overall prevalence of subclinical mastitis in cows was 31.55%. The prevalence of subclinical mastitis was highest in the 5-7 years of age group (38.50%). Thus, the surge in bovine mastitis and associated infectious diseases drive the growth of the market.

Furthermore, the increase in awareness about bovine mastitis and the rise in concern for veterinary care contribute to the growth of the market. Bovine mastitis can be treated with antibiotics such as erythromycin and tylosin. It can be prevented by maintaining good hygiene, use of properly functioning milking machines; maintaining clean, dry, & comfortable housing areas; segregation & culling of persistently infected animals, and dry cow antibiotic therapy.

In addition, factors such as growth in demand for dairy products and a rise in the number of milking animals such as cows and buffalos propel the growth of the market. For instance, according to the survey of McKinsey & Company, a global management consulting firm, in 2020, compared with pre-pandemic levels, there was a 163 % increase in U.S. dairy consumers who report shopping for dairy mostly online. Thus, the rise in demand for dairy products contributes to the growth of the market.

Moreover, the increase in R&D activities for the development of advanced bovine mastitis treatment, and the rise in U.S. food and drug administration (FDA) approvals. and novel product launch in the market by key players boost the market growth. For

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instance, in February 2020, Ecolab Inc., the global leader in water, food safety, and health technologies and services, introduced Eco-Flex Teat Dip, an effective and affordable udder care solution for dairy cows that helps prevent infection, improve teat health, and support milk quality. Furthermore, advancements in bovine mastitis such as the integration of artificial intelligence (AI) based tools for the assessment of cow's health further contribute to market growth. However, the antibiotic resistance in cattle and lack of awareness about bovine mastitis countries may hinder the growth of the market. Due to repeated use of antibiotics, bacteria and fungi develop the ability to defeat the drugs designed to kill them, this phenomenon is called antibiotic resistance.

The bovine mastitis market is segmented on the basis of product, route of administration, end-user, and region. By product, the market is divided into antibiotics and others. Depending on the route of administration, the market is classified into intramammary and systemic. By end user, the market is categorized into veterinary hospitals & clinics, and on-site treatment,. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major companies profiled in the report include Armenta Ltd., Boehringer Ingelheim GmbH, Ecolab Inc., Forte Healthcare Ltd., Huvepharma NV, Merck KGaA, Mileutis Ltd, Neogen Corporation, Thermo Fisher Scientific Inc., and Zoetis Inc.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the bovine mastitis market analysis from 2021 to 2031 to identify the prevailing bovine mastitis market opportunities.

- The market research is offered along with information related to key drivers, restraints, and opportunities.

- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

- An in-depth analysis of the bovine mastitis market segmentation assists to determine the prevailing market opportunities.

- Major countries in each region are mapped according to their revenue contribution to the global market.

- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

- The report includes the analysis of the regional as well as global bovine mastitis market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Product

- Antibiotics
- Other

##### By Route of administration

- Intramammary
- Systemic

##### By Application

- Veterinary Hospitals and Clinics
- Cases
- Mild Cases
- Moderate Cased
- Severe Cases
- On-site Treatment

- Cases
- Mild Cases
- Moderate Cases
- Severe Cases

##### By Region

- North America
- U.S.
- Canada
- Mexico

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- Europe
- France
- Germany
- UK
- Italy
- Spain
- Rest Of Europe
- Asia-Pacific
- Japan
- China
- India
- Australia
- South Korea
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Turkey
- Rest Of LAMEA
- Key Market Players
- Armenta Ltd.
- Boehringer Ingelheim Gmbh
- Ecolab Inc.
- Forte Healthcare Ltd.
- Huvepharma nv
- Merck KGaA
- Mileutis Ltd
- Neogen Corporation
- Thermo Fisher Scientific Inc
- Zoetis Inc.

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