

**Blockchain Finance Market By Type (Public Blockchain, Private Blockchain, Others),
By Application (Cross-border Payments and Settlement, Trade Finance, Asset
Management, Identity Verification, Others): Global Opportunity Analysis and
Industry Forecast, 2023-2032**

Market Report | 2023-09-01 | 290 pages | Allied Market Research

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Report description:

The global blockchain finance market is anticipated to reach \square \$79.3 billion by 2032, growing from \$792.30 million \square in 2022 at a CAGR of 60.5% from 2023 to 2032.

Blockchain finance refers to the application of blockchain technology in the financial sector to enhance various financial services, transactions, and operations. Utilizing a decentralized and distributed ledger system, blockchain ensures secure, transparent, and tamper-resistant record-keeping across a network of computers. This eliminates the need for a central authority, allowing multiple parties to share a synchronized version of the truth.

Blockchain technologies have the potential to enhance customer profiling for both retail customers and businesses, making it more accurate, secure, and privacy friendly. Currently, each financial institution creates its own partial view of customer profiles based on the data it holds. However, much better profiling can be achieved by combining data from various sources, such as multiple financial institutions and social media platforms, including structured and unstructured data like pictures. By implementing a blockchain infrastructure, institutions can securely share customer data, breaking down trust barriers that hinder data sharing. In addition, a blockchain system can help manage customers' consent to share their data, giving them more control over their information. With more accurate customer profiles, financial institutions can conduct customer-centric analytics and offer personalized products and services tailored to individual needs.

The adoption of blockchain technology in the financial industry faces several obstacles, particularly in the regulatory realm. The decentralized nature and potential for privacy raise concerns about illegal activities like money laundering, making regulatory compliance a significant hurdle. Another challenge lies in scalability; most blockchain networks currently have lower transaction processing capacities compared to traditional financial systems, limiting their widespread use. Interoperability poses another

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obstacle, as different blockchain systems need to communicate seamlessly. There is a lack of standardized protocols and frameworks in the blockchain industry, making integration into existing financial systems more difficult. The absence of consistency across platforms can impede its widespread adoption.

Blockchain technology holds great promise for revolutionizing the financial industry, particularly trade finance, over the next few years. Platforms like We.Trade and Batavia, built on Hyperledger Fabric, are already making strides in facilitating cross-border trading and improving trade finance processes. However, challenges remain, such as scalability issues and the concerns of smaller third parties about centralized international trade. Tokenization of assets using blockchain is another area of growth, allowing for the issuance and exchange of regulated digital shares. This tokenized economy could drastically reduce global trading costs and unlock trillions of euros in currently illiquid assets. Traditional players in the financial sector may need to adapt to a token economy by offering token storage solutions or acting as trusted intermediaries. To achieve the full potential of blockchain-based solutions, they need to be integrated with other emerging technologies like the Internet of Things and Artificial Intelligence. This integration could significantly enhance the user experience and drive market expansion.

During the COVID-19 pandemic, governments and businesses faced unprecedented challenges, leading to an accelerated digital transformation. Blockchain technology's decentralization and security features became more appealing as traditional financial systems faced disruptions and cyber threats. The pandemic increased the demand for contactless and remote services, driving the adoption of blockchain-based financial solutions. Blockchain's transparent ledger and trustworthiness were valued during economic uncertainty. The need for digital payment solutions grew, and blockchain-based platforms provided borderless and frictionless transactions. The pandemic also initiated discussions about central bank digital currencies (CBDCs) to ensure financial inclusion and contactless payments. FinTech companies have innovated with blockchain to develop new financial products and services. However, scalability, interoperability, and regulatory challenges still need addressing. Despite the hurdles, blockchain technology is expected to continue growing and influencing the future of banking and other industries in the post-pandemic world. The key players profiled in this report include Deloitte Touche Tohmatsu Limited, R3, Alphabet, Circle Internet Financial Limited, JP Morgan Chase, Microsoft Corporation, Goldman Sachs, Global Arena Holding Inc. (GAHI), International Business Machines (IBM) Corporation, and Accenture. The market players are continuously striving to achieve a dominant position in this competitive market using strategies such as collaborations and acquisitions.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the blockchain finance market analysis from 2022 to 2032 to identify the prevailing blockchain finance market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the blockchain finance market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global blockchain finance market trends, key players, market segments, application areas, and market growth strategies.

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- Senario Analysis & Growth Trend Comparision
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- Market share analysis of players by products/segments
- Patient/epidemiology data at country, region, global level
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- SWOT Analysis

Key Market Segments

By Type

- Public Blockchain
- Private Blockchain
- Others

By Application

- Cross-border Payments and Settlement
- Trade Finance
- Asset Management
- Identity Verification
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Sweden
- Netherlands
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea

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- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- United Arab Emirates
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Deloitte Touche Tohmatsu Limited
- Alphabet
- R3
- Circle Internet Financial Limited
- JP Morgan Chase
- Microsoft Corporation
- GOLDMAN SACHS
- Global Arena Holding Inc.
- International Business Machines Corporation
- Accenture

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