

Bitumen Emulsifiers Market By Surface Charge (Anionic, Cationic, Non-ionic), By Setting Time (Rapid Setting Emulsion, Medium Setting Emulsion, Slow Setting Emulsion), By Application (Binder, Roofing, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

Bitumen is a black or dark brown non-crystalline dirt or viscous substance with a sticky surface that is derived from refinery operations from petroleum crude. It is mostly obtained as a byproduct of petroleum refineries' higher fractions. It is a binder that is usually utilized in the construction of roads. The bitumen emulsifier is a surface-active agent that aids in the dissolution of bitumen in water. The objective of the bitumen emulsifier is to create a surface charge layer around the bitumen droplets in order to separate the microscopic bitumen particles. Bitumen emulsifiers aid in the dispersion of bitumen particles.

One of the primary issues with bitumen emulsions is storage duration, which can range from five to six days depending on the mixing composition. Unfavorable environmental effects such as temperature, wind, and emulsion type are important factors inhibiting the growth of the bitumen emulsifier market.

Construction activities are majorly increasing in the U.S., as well as in the UK, India, and Mexico. Governments in developing and developed countries are increasing their spending on public infrastructures such as hospitals, and educational institutions, which is fueling demand for bitumen emulsifiers. Furthermore, an increase in the need for commercial infrastructure in countries such as Indonesia, South Korea, and Malaysia is expected to drive market expansion.

The COVID-19 pandemic caused a number of uncertainties leading to severe economic losses as various businesses across the world were at a standstill. There were import-export restrictions laid down on major bitumen emulsifier producing countries such as the U.S. and China, which imposed significant challenges on the global market. The coronavirus pandemic caused a global lockdown and had a negative impact on the economy. Almost all industries were temporarily closed to control the spread of the pandemic. COVID-19 caused a decline in several markets, including the bitumen emulsifier industry, which is essential in road building.

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The key players profiled in the report include Indian Oil Corporation, British Petroleum, Chevron Texaco Corporation, JX Nippon Oil & Energy Corporation, Royal Dutch Shell Plc, Total S.A., Nynas AB, Marathon Oil Company, and China Petrochemical Corporation.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the bitumen emulsifiers market analysis from 2021 to 2031 to identify the prevailing bitumen emulsifiers market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the bitumen emulsifiers market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global bitumen emulsifiers market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Surface Charge

- Anionic
- Cationic
- Non-ionic

By Setting Time

- Rapid Setting Emulsion
- Medium Setting Emulsion
- Slow Setting Emulsion

By Application

- Binder
- Roofing
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Spain
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA

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- Brazil
- Saudi Arabia
- United Arab Emirates
- South Africa
- Rest Of LAMEA
- Key Market Players
- Arkema Group
- Evonik Industries
- Tristate Asphalt LLC
- Nouryon
- Croda International Plc.
- RAHA Bitumen Co.
- RX Marine International
- Xinxiang Tongda Road New Technology Co. Ltd.
- Kao Corporation
- T-Pave International Pte Ltd.

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