

**Bank Kiosk Market By Component (Hardware, Software, Services), By Type (Single Function Kiosk, Multi Function Kiosk, Virtual Video Teller Machine), By Type (Rural, Semi Urban, Urban, Metropolitan): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-07-01 | 286 pages | Allied Market Research

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**Report description:**

Bank kiosk is a type of machine used to ensure enhanced reach and greater accessibility of banking services to customers. A kiosk is set up in remote areas to provide banking services in these areas. In addition, kiosk can also be defined as small booth that have internet connections established in villages with personnel to help customers avail basic bank services. Most of the mainstream banks in all sectors, private, public, and cooperative have opened kiosks for people. Services provided are usually withdrawal, deposit, and remittances.

Rise in demand for self-service in banking & financial services, and enhanced customer services offered by bank kiosks propels the market growth. In addition, reduction in overall operational cost boosts growth of the bank kiosk market. However, increase in use of mobile devices for banking services and the need for high installation costs and regular maintenance limit growth of the market. Conversely, increase in investments by companies in Asia-Pacific is anticipated to provide several opportunities for the market expansion during the forecast period.

The global bank kiosk market is segmented on the basis of component, distribution, type, and region. Depending on component, the market is divided into hardware, software, and services. By type, it is categorized into single-function kiosk, multi-function kiosk, and virtual/video teller machine (VTM). By distribution, it is segmented into rural, urban, semi-urban, and metropolitan. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players such as Auriga Spa, Cisco Systems, Inc., Diebold Nixdorf, Incorporated, Glory Ltd., GRGBanking, Hitachi Channel Solutions, Corp., Kal Atm Software GmbH, NCR Corporation, Oki Electric Industry Co., Ltd., and Star Micronics co., Ltd. dominate the global bank kiosk market. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

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#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the bank kiosk market analysis from 2021 to 2031 to identify the prevailing bank kiosk market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the bank kiosk market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global bank kiosk market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Component

- Hardware
- Software
- Services

##### By Type

- Single Function Kiosk
- Multi Function Kiosk
- Virtual Video Teller Machine

##### By Distribution

- Rural
- Semi Urban
- Urban
- Metropolitan

##### By Region

- North America
- U.S.
- Canada
- Europe
- U.K.
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- South Korea
- India
- Australia
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East

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- Africa
- Key Market Players
- Auriga Spa
- Cisco Systems, Inc.
- Diebold Nixdorf, Incorporated
- Glory Ltd.
- GRGBanking
- Hitachi Channel Solutions, Corp.
- KAL ATM Software GmbH
- NCR Corporation
- Oki Electric Industry Co., Ltd.
- STAR MICRONICS CO., LTD.

## **Table of Contents:**

### **CHAPTER 1:INTRODUCTION**

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### **CHAPTER 2:EXECUTIVE SUMMARY**

- 2.1.Key findings of the study
- 2.2.CXO Perspective

### **CHAPTER 3:MARKET OVERVIEW**

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
  - 3.5.1.Drivers
  - 3.5.2.Restraints
  - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market

### **CHAPTER 4: BANK KIOSK MARKET, BY COMPONENT**

- 4.1 Overview
  - 4.1.1 Market size and forecast
- 4.2 Hardware
  - 4.2.1 Key market trends, growth factors and opportunities
  - 4.2.2 Market size and forecast, by region
  - 4.2.3 Market analysis by country
- 4.3 Software
  - 4.3.1 Key market trends, growth factors and opportunities
  - 4.3.2 Market size and forecast, by region
  - 4.3.3 Market analysis by country

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#### 4.4 Services

##### 4.4.1 Key market trends, growth factors and opportunities

##### 4.4.2 Market size and forecast, by region

##### 4.4.3 Market analysis by country

#### CHAPTER 5: BANK KIOSK MARKET, BY TYPE

##### 5.1 Overview

###### 5.1.1 Market size and forecast

##### 5.2 Single Function Kiosk

###### 5.2.1 Key market trends, growth factors and opportunities

###### 5.2.2 Market size and forecast, by region

###### 5.2.3 Market analysis by country

##### 5.3 Multi Function Kiosk

###### 5.3.1 Key market trends, growth factors and opportunities

###### 5.3.2 Market size and forecast, by region

###### 5.3.3 Market analysis by country

##### 5.4 Virtual Video Teller Machine

###### 5.4.1 Key market trends, growth factors and opportunities

###### 5.4.2 Market size and forecast, by region

###### 5.4.3 Market analysis by country

#### CHAPTER 6: BANK KIOSK MARKET, BY DISTRIBUTION

##### 6.1 Overview

###### 6.1.1 Market size and forecast

##### 6.2 Rural

###### 6.2.1 Key market trends, growth factors and opportunities

###### 6.2.2 Market size and forecast, by region

###### 6.2.3 Market analysis by country

##### 6.3 Semi Urban

###### 6.3.1 Key market trends, growth factors and opportunities

###### 6.3.2 Market size and forecast, by region

###### 6.3.3 Market analysis by country

##### 6.4 Urban

###### 6.4.1 Key market trends, growth factors and opportunities

###### 6.4.2 Market size and forecast, by region

###### 6.4.3 Market analysis by country

##### 6.5 Metropolitan

###### 6.5.1 Key market trends, growth factors and opportunities

###### 6.5.2 Market size and forecast, by region

###### 6.5.3 Market analysis by country

#### CHAPTER 7: BANK KIOSK MARKET, BY REGION

##### 7.1 Overview

###### 7.1.1 Market size and forecast

##### 7.2 North America

###### 7.2.1 Key trends and opportunities

###### 7.2.2 North America Market size and forecast, by Component

###### 7.2.3 North America Market size and forecast, by Type

###### 7.2.4 North America Market size and forecast, by Distribution

###### 7.2.5 North America Market size and forecast, by country

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- 7.2.5.1 U.S.
  - 7.2.5.1.1 Market size and forecast, by Component
  - 7.2.5.1.2 Market size and forecast, by Type
  - 7.2.5.1.3 Market size and forecast, by Distribution
- 7.2.5.2 Canada
  - 7.2.5.2.1 Market size and forecast, by Component
  - 7.2.5.2.2 Market size and forecast, by Type
  - 7.2.5.2.3 Market size and forecast, by Distribution
- 7.3 Europe
  - 7.3.1 Key trends and opportunities
  - 7.3.2 Europe Market size and forecast, by Component
  - 7.3.3 Europe Market size and forecast, by Type
  - 7.3.4 Europe Market size and forecast, by Distribution
  - 7.3.5 Europe Market size and forecast, by country
    - 7.3.5.1 U.K.
      - 7.3.5.1.1 Market size and forecast, by Component
      - 7.3.5.1.2 Market size and forecast, by Type
      - 7.3.5.1.3 Market size and forecast, by Distribution
    - 7.3.5.2 Germany
      - 7.3.5.2.1 Market size and forecast, by Component
      - 7.3.5.2.2 Market size and forecast, by Type
      - 7.3.5.2.3 Market size and forecast, by Distribution
    - 7.3.5.3 France
      - 7.3.5.3.1 Market size and forecast, by Component
      - 7.3.5.3.2 Market size and forecast, by Type
      - 7.3.5.3.3 Market size and forecast, by Distribution
    - 7.3.5.4 Italy
      - 7.3.5.4.1 Market size and forecast, by Component
      - 7.3.5.4.2 Market size and forecast, by Type
      - 7.3.5.4.3 Market size and forecast, by Distribution
    - 7.3.5.5 Spain
      - 7.3.5.5.1 Market size and forecast, by Component
      - 7.3.5.5.2 Market size and forecast, by Type
      - 7.3.5.5.3 Market size and forecast, by Distribution
    - 7.3.5.6 Rest of Europe
      - 7.3.5.6.1 Market size and forecast, by Component
      - 7.3.5.6.2 Market size and forecast, by Type
      - 7.3.5.6.3 Market size and forecast, by Distribution
  - 7.4 Asia-Pacific
    - 7.4.1 Key trends and opportunities
    - 7.4.2 Asia-Pacific Market size and forecast, by Component
    - 7.4.3 Asia-Pacific Market size and forecast, by Type
    - 7.4.4 Asia-Pacific Market size and forecast, by Distribution
    - 7.4.5 Asia-Pacific Market size and forecast, by country
      - 7.4.5.1 China
        - 7.4.5.1.1 Market size and forecast, by Component
        - 7.4.5.1.2 Market size and forecast, by Type

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- 7.4.5.1.3 Market size and forecast, by Distribution
- 7.4.5.2 Japan
  - 7.4.5.2.1 Market size and forecast, by Component
  - 7.4.5.2.2 Market size and forecast, by Type
  - 7.4.5.2.3 Market size and forecast, by Distribution
- 7.4.5.3 South Korea
  - 7.4.5.3.1 Market size and forecast, by Component
  - 7.4.5.3.2 Market size and forecast, by Type
  - 7.4.5.3.3 Market size and forecast, by Distribution
- 7.4.5.4 India
  - 7.4.5.4.1 Market size and forecast, by Component
  - 7.4.5.4.2 Market size and forecast, by Type
  - 7.4.5.4.3 Market size and forecast, by Distribution
- 7.4.5.5 Australia
  - 7.4.5.5.1 Market size and forecast, by Component
  - 7.4.5.5.2 Market size and forecast, by Type
  - 7.4.5.5.3 Market size and forecast, by Distribution
- 7.4.5.6 Rest of Asia-Pacific
  - 7.4.5.6.1 Market size and forecast, by Component
  - 7.4.5.6.2 Market size and forecast, by Type
  - 7.4.5.6.3 Market size and forecast, by Distribution
- 7.5 LAMEA
  - 7.5.1 Key trends and opportunities
  - 7.5.2 LAMEA Market size and forecast, by Component
  - 7.5.3 LAMEA Market size and forecast, by Type
  - 7.5.4 LAMEA Market size and forecast, by Distribution
  - 7.5.5 LAMEA Market size and forecast, by country
    - 7.5.5.1 Latin America
      - 7.5.5.1.1 Market size and forecast, by Component
      - 7.5.5.1.2 Market size and forecast, by Type
      - 7.5.5.1.3 Market size and forecast, by Distribution
    - 7.5.5.2 Middle East
      - 7.5.5.2.1 Market size and forecast, by Component
      - 7.5.5.2.2 Market size and forecast, by Type
      - 7.5.5.2.3 Market size and forecast, by Distribution
    - 7.5.5.3 Africa
      - 7.5.5.3.1 Market size and forecast, by Component
      - 7.5.5.3.2 Market size and forecast, by Type
      - 7.5.5.3.3 Market size and forecast, by Distribution
- CHAPTER 8: COMPANY LANDSCAPE
  - 8.1. Introduction
  - 8.2. Top winning strategies
  - 8.3. Product Mapping of Top 10 Player
  - 8.4. Competitive Dashboard
  - 8.5. Competitive Heatmap
  - 8.6. Key developments
- CHAPTER 9: COMPANY PROFILES

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- 9.1 Auriga Spa
  - 9.1.1 Company overview
  - 9.1.2 Company snapshot
  - 9.1.3 Operating business segments
  - 9.1.4 Product portfolio
  - 9.1.5 Business performance
  - 9.1.6 Key strategic moves and developments
- 9.2 Cisco Systems, Inc.
  - 9.2.1 Company overview
  - 9.2.2 Company snapshot
  - 9.2.3 Operating business segments
  - 9.2.4 Product portfolio
  - 9.2.5 Business performance
  - 9.2.6 Key strategic moves and developments
- 9.3 Diebold Nixdorf, Incorporated
  - 9.3.1 Company overview
  - 9.3.2 Company snapshot
  - 9.3.3 Operating business segments
  - 9.3.4 Product portfolio
  - 9.3.5 Business performance
  - 9.3.6 Key strategic moves and developments
- 9.4 Glory Ltd.
  - 9.4.1 Company overview
  - 9.4.2 Company snapshot
  - 9.4.3 Operating business segments
  - 9.4.4 Product portfolio
  - 9.4.5 Business performance
  - 9.4.6 Key strategic moves and developments
- 9.5 GRGBanking
  - 9.5.1 Company overview
  - 9.5.2 Company snapshot
  - 9.5.3 Operating business segments
  - 9.5.4 Product portfolio
  - 9.5.5 Business performance
  - 9.5.6 Key strategic moves and developments
- 9.6 Hitachi Channel Solutions, Corp.
  - 9.6.1 Company overview
  - 9.6.2 Company snapshot
  - 9.6.3 Operating business segments
  - 9.6.4 Product portfolio
  - 9.6.5 Business performance
  - 9.6.6 Key strategic moves and developments
- 9.7 KAL ATM Software GmbH
  - 9.7.1 Company overview
  - 9.7.2 Company snapshot
  - 9.7.3 Operating business segments
  - 9.7.4 Product portfolio

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- 9.7.5 Business performance
- 9.7.6 Key strategic moves and developments
- 9.8 NCR Corporation
  - 9.8.1 Company overview
  - 9.8.2 Company snapshot
  - 9.8.3 Operating business segments
  - 9.8.4 Product portfolio
  - 9.8.5 Business performance
  - 9.8.6 Key strategic moves and developments
- 9.9 Oki Electric Industry Co., Ltd.
  - 9.9.1 Company overview
  - 9.9.2 Company snapshot
  - 9.9.3 Operating business segments
  - 9.9.4 Product portfolio
  - 9.9.5 Business performance
  - 9.9.6 Key strategic moves and developments
- 9.10 STAR MICRONICS CO., LTD.
  - 9.10.1 Company overview
  - 9.10.2 Company snapshot
  - 9.10.3 Operating business segments
  - 9.10.4 Product portfolio
  - 9.10.5 Business performance
  - 9.10.6 Key strategic moves and developments

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