

Automotive Trailer Market By Vehicle Type (Two-wheeler and Bike, Passenger Car, Commercial Vehicle), By Trailer Type (Dry Van and Box, Refrigerator, Chemical and Liquid, Tipper, Flatbed, Others), By Axle Type (Single Axle, Tandem Axle, Three or More Than Three Axle): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

Automotive trailers are unpowered vehicles dragged by a powered vehicle, which are used to transport goods and commodities. There are many types of trailers, each having a different load capacity and a different purpose including flatbed trailers, dry vans or box trailers, refrigerated trailers, lowboy trailers, tanker trailer, side-kit trailers, multi-car trailer, and other various specialty trailers. It needs to be pulled by a bike, car, truck, or other vehicle.

The automotive trailer market is driven by expansion of the logistics industry, coupled with increase in cold chain transportation and reduction in cost and extra carriage capacity of trailers. For instance, in October 2020, ATC Trailers launched an ultra-compact, high-output LED system for dry and refrigerated van trailers. However, factors such as high maintenance cost of automotive trailers and surge in environment concerns regarding refrigerated trailer restrain the market growth.

For instance, in November 2021, the government of UK announced its target of a Net Zero economy by 2050, which aims to bring together industry and government to accelerate the transition to a more efficient and lower emission future cold chain. Key elements of the transition phase include ongoing adoption of emission-free or lower emission alternatives to diesel, improvements to enhance efficiency of Transport Refrigeration Units (TRU) operations and use of lower Global Warming Potential (GWP) refrigerants, with new zero emission technologies taken from trials into full operation. On the contrary, technological advancements in automotive trailers and increase in attention toward trailer platooning are expected to provide lucrative growth opportunities for the market.

The automotive trailer market is segmented on the basis of vehicle type, trailer type, axle type, and region. By vehicle type, it is

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classified into two-wheelers & bikes, passenger cars, and commercial vehicles. By trailer type, the market is categorized into dry van & box trailers, flatbed, trippers, chemical & liquid refrigerated trailers, and others. By axle type, it is bifurcated into single axle, tandem axle and three or more than three axles. Region wise, this market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key players profiled in the report include Bockmann Fahrzeugwerke GmbH, China International Marine Containers (Group) Co., Ltd., Dennison Trailers Ltd., Great Dane, Humbaur GmbH, Hyundai Motor Group, Ifor Williams Trailers Ltd., Schmitz Cargobull, Utility Trailer Manufacturing Company and Wabash National Corporation.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the automotive trailer market analysis from 2021 to 2031 to identify the prevailing automotive trailer market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the automotive trailer market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global automotive trailer market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Vehicle Type

- Two-wheeler and Bike
- Passenger Car
- Commercial Vehicle

By Trailer Type

- Dry Van and Box
- Refrigerator
- Chemical and Liquid
- Tipper
- Flatbed
- Others

By Axle Type

- Single Axle
- Tandem Axle
- Three or More Than Three Axle

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Rest Of Europe
- Asia-Pacific
- China

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- Japan
- India
- Australia
- Rest Of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- BoCKMANN FAHRZEUGWERKE GMBH
- China International Marine Containers (Group) Co., Ltd.
- Dennison Trailers Ltd
- Great Dane
- Humbaur GmbH
- HYUNDAI MOTOR GROUP
- IFOR WILLIAMS TRAILERS LTD.
- SCHMITZ CARGOBULL AKTIENGESELLSCHAFT
- Utility Trailer Manufacturing Company
- Wabash National Corporation

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