

Aroma Chemicals Market By type (natural, synthetic), By process (Food and Beverages, Fine Fragrances, Cosmetics and Toiletries, Soaps and Detergents, Others), By Product (Benzenoids, Terpenes, Musk Chemicals, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-08-01 | 263 pages | Allied Market Research

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Report description:

The global aroma chemicals market was valued at \$5.1 billion in 2021, and is projected to reach \$8.5 billion by 2031, growing at a CAGR of 5.4% from 2022 to 2031.

Aroma chemicals are chemical compounds that exist in both natural and synthetic forms. These impart attractive fragrance and odor due to which these are used in the formulation of various products such as consumer products, deodorants, perfumes, and many others. These are used in cosmetics, toiletries, soaps & detergent, and other sectors.

The aroma chemicals market is segmented on the basis of type, process, product, and region. On the basis of type, the market is categorized into natural and synthetic. On the basis of process, it is divided into food and beverages, fine fragrances, cosmetics and toiletries, soaps and detergents, and others. On the basis of product the market is segmented into benzenoids, musk chemicals, terpenes, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA. The growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights the key areas of investments. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. The report features strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the competitive landscape of key players to increase their market share and sustain intense competition in the industry.

The global aroma chemicals market profiles leading players that include BASF SE, Bell Flowers & Fragrances, Eternis, Givaudan, Henkel AG & Co. KGAA, Kao Chemicals Europe, Privi Speciality Chemicals Limited, S H Kelkar and Company Limited, Symrise, and Takasago International Corporation. The global aroma chemicals market report provides in-depth competitive analysis as well as profiles of these major players.

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Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the aroma chemicals market analysis from 2021 to 2031 to identify the prevailing aroma chemicals market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the aroma chemicals market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global aroma chemicals market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By type

- natural
- synthetic

By process

- Food and Beverages
- Fine Fragrances
- Cosmetics and Toiletries
- Soaps and Detergents
- Others

By Product

- Benzenoids
- Terpenes
- Musk Chemicals
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA

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- Brazil
- South Africa,
- Saudi Arabia
- UAE
- Argentina
- Rest Of LAMEA
- Key Market Players
- BASF SE
- Bell Flowers and Fragrances
- Eternis Fine Chemicals Ltd.
- Givaudan
- Henkel AG
- Kao Corporation
- Privi speciality chemicals
- S H Kelkar and Company Limited
- Symrise
- Takasgo International Corporation

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