

Argentina Food Safety Testing Market By Technology (Agar culturing, PCR-based assay, Immunoassay-based, Others), By Food Tested (Meat and meat product, Dairy and dairy product, Cereals, grains, and pulses, Processed food, Others), By Type (Pathogen, Genetically modified organism (GMO), Chemical and toxin, Others): Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The Argentina food safety testing market has undergone a drastic transformation over the years with an increase in emphasis on safety regulations and consumer awareness. Food safety testing is essential to protect the public from food-borne illnesses by determining the microbial and chemical hazards present in foods that enable their safe production, processing, and consumption. This, in turn, drives the growth of the Argentina food safety testing market. The Argentina food safety testing market is segmented into technology, food tested, and type. On the basis of technology, the market is segregated into agar culturing, PCR-based assay, immunoassay-based, and others. By food tested, the market is fragmented into meat & meat product, dairy & dairy product, cereals, grains & pulses, processed food, and others. By type, the market is classified into pathogen, genetically modified organism (GMOs), chemical & toxin, and others.

Moreover, there are various key drivers that propel the growth of the Argentina food safety testing market. The proliferation of food-borne illnesses over the years has made food safety a priority. Regulations play a crucial role by compelling manufacturers to adhere to stringent food safety protocols to ensure that the food is safe and of high-quality. Furthermore, the increase in prevalence of packaging and frauds necessitates rigorous food testing for better traceability and efficacy. Globalization and supply chain complexities support the demand for stringent food safety testing. Moreover, advancements in testing technology help to detect new pathogens and contaminants, thus offering complete testing solutions. However, there are factors that restrain the growth of the Argentina food safety testing market such as high cost of advanced food testing equipment, which prevents small and medium-sized companies from providing appropriate food testing solutions. Furthermore, lack of understanding about food

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safety procedures and absence of skilled personnel acts as a hindrance to market growth. Numerous untapped opportunities exist in the Argentina food safety testing market. In addition, increase in import-export activities and rise in global food supply chain networks are expected to leverage the market growth during the forecast period. Moreover, significant investments are made in R&D activities for developing new, faster, and more economical food safety testing solutions, which is expected to create new opportunities for the market participants. Further, swift advancements in biotechnology and molecular diagnostics result in the development of more accurate, sensitive, and economical food testing solutions, thus, providing tremendous growth opportunities to the market participants.

The future trends in Argentina food safety testing market are dependent on the adoption of new technologies. Various players invest heavily in the development of new technologies, which are projected to revolutionize the traditional testing methods. Furthermore, IoT and cloud computing are expected to play a pivotal role in food safety testing as they enable real-time safety and quality monitoring. The use of embedded sensors and online platforms are expected to give rise to predictive analytics in food testing to detect problems and provide measures to prevent food contamination. Moreover, rapid testing technologies such as RT-PCR and NGS, which provide quicker and more accurate testing results, are expected to be more widely used. In addition, increase in the use of robots and automation is expected to minimize the time and resources needed for testing. The overall Argentina food safety testing market is heavily reliant on advancements in technology. Companies incorporate new technologies such as nanotechnology, biosensors, and next-generation sequencing into their strategies for R&D and new product development. Furthermore, various companies have entered the market through mergers and acquisitions, which is expected to improve their market presence.

Moreover, price has always been a major consideration for customers before adopting a food safety testing solution. As such, market players are coming up with attractive pricing strategies to increase their market share and ensure customer loyalty as well. Furthermore, companies emphasize end-user perceptions and cater to their needs, thereby gaining a competitive edge over others. Despite the presence of established players in the market, the threat of new entrants is low due to the high capital investment required in advanced technologies and the lack of qualified personnel with the right skill sets. Moreover, the bargaining power of suppliers is higher on account of limited access to technological advancements. Furthermore, the bargaining power of buyers is high as they seek competitive prices, quick delivery, and quality products. In addition, the threat of substitutes is high due to the presence of alternative testing solutions for food safety. Moreover, there is intense competition in the Argentina food safety testing market due to presence of numerous large and small players.

Key Benefits For Stakeholders

- Enable informed decision-making process and offer market analysis based on current market situation and estimated future trends.
- Analyze the key strategies adopted by major market players in Argentina food safety testing market.
- Assess and rank the top factors that are expected to affect the growth of Argentina food safety testing market.
- Top Player positioning provides a clear understanding of the present position of market players.
- Detailed analysis of the Argentina food safety testing market segmentation assists to determine the prevailing market opportunities.
- Identify key investment pockets for various offerings in the market.

Additional benefits you will get with this purchase are:

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- Analysis of raw material in a product (by %)
- Consumer Buying Behavior Analysis
- Industry life cycle assessment, by region
- Product Life Cycles
- Technology Trend Analysis
- Market share analysis of players by products/segments
- Pain Point Analysis
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Per Capita Consumption Trends
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Food Tested

- Meat and meat product
- Dairy and dairy product
- Cereals, grains, and pulses
- Processed food
- Others

By Type

- Pathogen
- Genetically modified organism (GMO)
- Chemical and toxin
- Others

By Technology

- Agar culturing
- PCR-based assay
- Immunoassay-based
- Others

- Key Market Players

- Fundacion INTE
- Grupo Sancor Seguros
- Analistas de Alimentos S.A.
- Emery Oleochemicals Argentina S.R.L.
- ANMAT
- Instituto Nacional de Semillas
- Foundation for Food Microbiology
- Ministerio de Salud
- Senasa
- Grupo Haas S.A.

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