API Management Market By Deployment Types (On-premises, Cloud), By Organization Size (SMEs, Large enterprises), By Component (Solutions, Services), By Industries (BFSI, IT and telecom, Government, Healthcare, Retail, Manufacturing, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

API management is the process of designing, publishing, documenting and analyzing APIs in a secure environment. Through an API management solution, an organization can guarantee that both the public and internal APIs they create are consumable and secure. API management is becoming an increasingly important solution for every enterprise. Any organization that uses APIs or depends on them to deliver services should have a unified API management solution. API has been used as a tool to access data through mobile applications, the Internet of Things (IoT), and cloud platforms. APIs enable a company to safely expose its data or services both inside and outside the company. The process of designing, distributing, publishing, controlling, and analyzing APIs is referred to as API management. A developer portal, an API gateway, API lifecycle management, and analytics are all part of an API management solution. API Management is a set of cycles that allow organizations to gain control and transparency over APIs, which are critical for integrating data and applications across projects and the cloud.
The functions of the API market that are connected to publishing, documenting, and managing the application programming interfaces are covered in the Global API management Market research. These are used to get access to a secure environment. All of these things work together to form API management. The API management market's major goal is to enable and help a company that publishes an API to track the lifecycle of that interface. The approaches to cater to the needs of developers are also an important aspect of how the market works.
The key impacting factors of the API management market are demand for public and private APIs to accelerate digital transformation, increased mobile applications and users, and social media penetration. These factors have significantly contributed to the growth of API management market, and are anticipated to impact the market growth during the forecast period.

The API management market is segmented on the basis of component, deployment type, organization size, industry vertical and region. Based on component, it is segmented into solutions and services. By deployment type, it is divided into on-premises and cloud. Based on organizational size the market is segmented into SMEs and large enterprises. Based on industry vertical, the market is categorized into BFSI, IT and telecom, government, healthcare and life sciences, retail and consumer goods, manufacturing, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific and LAMEA.
Key players operating in the market include Amazon Web Services (AWS), Axway, Google, IBM, Microsoft Corporation, Oracle Corporation, Red Hat, SAP SE, Software AG, and TIBCO.

Key Benefits For Stakeholders
-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the api management market analysis from 2021 to 2031 to identify the prevailing api management market opportunities.
-The market research is offered along with information related to key drivers, restraints, and opportunities.
-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
-In-depth analysis of the api management market segmentation assists to determine the prevailing market opportunities.
-Major countries in each region are mapped according to their revenue contribution to the global market.
-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
-The report includes the analysis of the regional as well as global api management market trends, key players, market segments, application areas, and market growth strategies.
Key Market Segments
By Deployment Types
- On-premises
- Cloud
By Organization Size
- SMEs
- Large enterprises
By Component
- Solutions
- Services
By Industries
- Government
- Healthcare
- Retail
- Manufacturing
- Others
- BFSI
- IT and telecom
By Region
- North America
- U.S.
- Canada
- Europe
- U.K.
- Germany
- France
- Italy

- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- IBM
- Google
- Oracle
- Red Hat
- Software AG
- Axway
- TIBCO
- Amazon Web Services
- Microsoft Corporation
- SAP SE

Table of Contents:

CHAPTER 1:INTRODUCTION
1.1.Report description
1.2.Key market segments
1.3.Key benefits to the stakeholders
1.4.Research Methodology
1.4.1.Secondary research
1.4.2.Primary research
1.4.3.Analyst tools and models
CHAPTER 2:EXECUTIVE SUMMARY
2.1.Key findings of the study
2.2.CXO Perspective
CHAPTER 3:MARKET OVERVIEW
3.1.Market definition and scope
3.2.Key findings
3.2.1.Top investment pockets
3.3.Porter's five forces analysis
3.4.Top player positioning
3.5.Market dynamics
3.5.1.Drivers
3.5.2.Restraints
3.5.3.Opportunities

3.6.COVID-19 Impact Analysis on the market
3.7.Regulatory Guidelines
3.8.Patent Landscape
3.9.Key Regulation Analysis
CHAPTER 4: API MANAGEMENT MARKET, BY COMPONENT
4.1 Overview
4.1.1 Market size and forecast
4.2 Solutions
4.2.1 Key market trends, growth factors and opportunities
4.2.2 Market size and forecast, by region
4.2.3 Market analysis by country
4.3 Services
4.3.1 Key market trends, growth factors and opportunities
4.3.2 Market size and forecast, by region
4.3.3 Market analysis by country
CHAPTER 5: API MANAGEMENT MARKET, BY DEPLOYMENT TYPES
5.1 Overview
5.1.1 Market size and forecast
5.2 On-premises
5.2.1 Key market trends, growth factors and opportunities
5.2.2 Market size and forecast, by region
5.2.3 Market analysis by country
5.3 Cloud
5.3.1 Key market trends, growth factors and opportunities
5.3.2 Market size and forecast, by region
5.3.3 Market analysis by country
CHAPTER 6: API MANAGEMENT MARKET, BY ORGANIZATION SIZE
6.1 Overview
6.1.1 Market size and forecast
6.2 SMEs
6.2.1 Key market trends, growth factors and opportunities
6.2.2 Market size and forecast, by region
6.2.3 Market analysis by country
6.3 Large enterprises
6.3.1 Key market trends, growth factors and opportunities
6.3.2 Market size and forecast, by region
6.3.3 Market analysis by country
CHAPTER 7: API MANAGEMENT MARKET, BY INDUSTRIES
7.1 Overview
7.1.1 Market size and forecast
7.2 BFSI
7.2.1 Key market trends, growth factors and opportunities
7.2.2 Market size and forecast, by region
7.2.3 Market analysis by country
7.3 IT and telecom
7.3.1 Key market trends, growth factors and opportunities
7.3.2 Market size and forecast, by region

7.3.3 Market analysis by country
7.4 Government
7.4.1 Key market trends, growth factors and opportunities
7.4.2 Market size and forecast, by region
7.4.3 Market analysis by country
7.5 Healthcare
7.5.1 Key market trends, growth factors and opportunities
7.5.2 Market size and forecast, by region
7.5.3 Market analysis by country
7.6 Retail
7.6.1 Key market trends, growth factors and opportunities
7.6.2 Market size and forecast, by region
7.6.3 Market analysis by country
7.7 Manufacturing
7.7.1 Key market trends, growth factors and opportunities
7.7.2 Market size and forecast, by region
7.7.3 Market analysis by country
7.8 Others
7.8.1 Key market trends, growth factors and opportunities
7.8.2 Market size and forecast, by region
7.8.3 Market analysis by country
CHAPTER 8: API MANAGEMENT MARKET, BY REGION
8.1 Overview
8.1.1 Market size and forecast
8.2 North America
8.2.1 Key trends and opportunities
8.2.2 North America Market size and forecast, by Component
8.2.3 North America Market size and forecast, by Deployment Types
8.2.4 North America Market size and forecast, by Organization Size
8.2.5 North America Market size and forecast, by Industries
8.2.6 North America Market size and forecast, by country
8.2.6.1 U.S.
8.2.6.1.1 Market size and forecast, by Component
8.2.6.1.2 Market size and forecast, by Deployment Types
8.2.6.1.3 Market size and forecast, by Organization Size
8.2.6.1.4 Market size and forecast, by Industries
8.2.6.2 Canada
8.2.6.2.1 Market size and forecast, by Component
8.2.6.2.2 Market size and forecast, by Deployment Types
8.2.6.2.3 Market size and forecast, by Organization Size
8.2.6.2.4 Market size and forecast, by Industries
8.3 Europe
8.3.1 Key trends and opportunities
8.3.2 Europe Market size and forecast, by Component
8.3.3 Europe Market size and forecast, by Deployment Types
8.3.4 Europe Market size and forecast, by Organization Size
8.3.5 Europe Market size and forecast, by Industries

8.3.6 Europe Market size and forecast, by country
8.3.6.1 U.K.
8.3.6.1.1 Market size and forecast, by Component
8.3.6.1.2 Market size and forecast, by Deployment Types
8.3.6.1.3 Market size and forecast, by Organization Size
8.3.6.1.4 Market size and forecast, by Industries
8.3.6.2 Germany
8.3.6.2.1 Market size and forecast, by Component
8.3.6.2.2 Market size and forecast, by Deployment Types
8.3.6.2.3 Market size and forecast, by Organization Size
8.3.6.2.4 Market size and forecast, by Industries
8.3.6.3 France
8.3.6.3.1 Market size and forecast, by Component
8.3.6.3.2 Market size and forecast, by Deployment Types
8.3.6.3.3 Market size and forecast, by Organization Size
8.3.6.3.4 Market size and forecast, by Industries
8.3.6.4 Italy
8.3.6.4.1 Market size and forecast, by Component
8.3.6.4.2 Market size and forecast, by Deployment Types
8.3.6.4.3 Market size and forecast, by Organization Size
8.3.6.4.4 Market size and forecast, by Industries
8.3.6.5 Spain
8.3.6.5.1 Market size and forecast, by Component
8.3.6.5.2 Market size and forecast, by Deployment Types
8.3.6.5.3 Market size and forecast, by Organization Size
8.3.6.5.4 Market size and forecast, by Industries
8.3.6.6 Rest of Europe
8.3.6.6.1 Market size and forecast, by Component
8.3.6.6.2 Market size and forecast, by Deployment Types
8.3.6.6.3 Market size and forecast, by Organization Size
8.3.6.6.4 Market size and forecast, by Industries
8.4 Asia-Pacific
8.4.1 Key trends and opportunities
8.4.2 Asia-Pacific Market size and forecast, by Component
8.4.3 Asia-Pacific Market size and forecast, by Deployment Types
8.4.4 Asia-Pacific Market size and forecast, by Organization Size
8.4.5 Asia-Pacific Market size and forecast, by Industries
8.4.6 Asia-Pacific Market size and forecast, by country
8.4.6.1 China
8.4.6.1.1 Market size and forecast, by Component
8.4.6.1.2 Market size and forecast, by Deployment Types
8.4.6.1.3 Market size and forecast, by Organization Size
8.4.6.1.4 Market size and forecast, by Industries
8.4.6.2 India
8.4.6.2.1 Market size and forecast, by Component
8.4.6.2.2 Market size and forecast, by Deployment Types
8.4.6.2.3 Market size and forecast, by Organization Size

8.4.6.2.4 Market size and forecast, by Industries
8.4.6.3 Japan
8.4.6.3.1 Market size and forecast, by Component
8.4.6.3.2 Market size and forecast, by Deployment Types
8.4.6.3.3 Market size and forecast, by Organization Size
8.4.6.3.4 Market size and forecast, by Industries
8.4.6.4 Australia
8.4.6.4.1 Market size and forecast, by Component
8.4.6.4.2 Market size and forecast, by Deployment Types
8.4.6.4.3 Market size and forecast, by Organization Size
8.4.6.4.4 Market size and forecast, by Industries
8.4.6.5 South Korea
8.4.6.5.1 Market size and forecast, by Component
8.4.6.5.2 Market size and forecast, by Deployment Types
8.4.6.5.3 Market size and forecast, by Organization Size
8.4.6.5.4 Market size and forecast, by Industries
8.4.6.6 Rest of Asia-Pacific
8.4.6.6.1 Market size and forecast, by Component
8.4.6.6.2 Market size and forecast, by Deployment Types
8.4.6.6.3 Market size and forecast, by Organization Size
8.4.6.6.4 Market size and forecast, by Industries
8.5 LAMEA
8.5.1 Key trends and opportunities
8.5.2 LAMEA Market size and forecast, by Component
8.5.3 LAMEA Market size and forecast, by Deployment Types
8.5.4 LAMEA Market size and forecast, by Organization Size
8.5.5 LAMEA Market size and forecast, by Industries
8.5.6 LAMEA Market size and forecast, by country
8.5.6.1 Latin America
8.5.6.1.1 Market size and forecast, by Component
8.5.6.1.2 Market size and forecast, by Deployment Types
8.5.6.1.3 Market size and forecast, by Organization Size
8.5.6.1.4 Market size and forecast, by Industries
8.5.6.2 Middle East
8.5.6.2.1 Market size and forecast, by Component
8.5.6.2.2 Market size and forecast, by Deployment Types
8.5.6.2.3 Market size and forecast, by Organization Size
8.5.6.2.4 Market size and forecast, by Industries
8.5.6.3 Africa
8.5.6.3.1 Market size and forecast, by Component
8.5.6.3.2 Market size and forecast, by Deployment Types
8.5.6.3.3 Market size and forecast, by Organization Size
8.5.6.3.4 Market size and forecast, by Industries
CHAPTER 9: COMPANY LANDSCAPE
9.1. Introduction
9.2. Top winning strategies
9.3. Product Mapping of Top 10 Player

9.4. Competitive Dashboard
9.5. Competitive Heatmap
9.6. Key developments
CHAPTER 10: COMPANY PROFILES
10.1 IBM
10.1.1 Company overview
10.1.2 Company snapshot
10.1.3 Operating business segments
10.1.4 Product portfolio
10.1.5 Business performance
10.1.6 Key strategic moves and developments
10.2 Google
10.2.1 Company overview
10.2.2 Company snapshot
10.2.3 Operating business segments
10.2.4 Product portfolio
10.2.5 Business performance
10.2.6 Key strategic moves and developments
10.3 Oracle
10.3.1 Company overview
10.3.2 Company snapshot
10.3.3 Operating business segments
10.3.4 Product portfolio
10.3.5 Business performance
10.3.6 Key strategic moves and developments
10.4 Red Hat
10.4.1 Company overview
10.4.2 Company snapshot
10.4.3 Operating business segments
10.4.4 Product portfolio
10.4.5 Business performance
10.4.6 Key strategic moves and developments
10.5 Software AG
10.5.1 Company overview
10.5.2 Company snapshot
10.5.3 Operating business segments
10.5.4 Product portfolio
10.5.5 Business performance
10.5.6 Key strategic moves and developments
10.6 Axway
10.6.1 Company overview
10.6.2 Company snapshot
10.6.3 Operating business segments
10.6.4 Product portfolio
10.6.5 Business performance
10.6.6 Key strategic moves and developments
10.7 TIBCO

10.7.1 Company overview
10.7.2 Company snapshot
10.7.3 Operating business segments
10.7.4 Product portfolio
10.7.5 Business performance
10.7.6 Key strategic moves and developments
10.8 Amazon Web Services
10.8.1 Company overview
10.8.2 Company snapshot
10.8.3 Operating business segments
10.8.4 Product portfolio
10.8.5 Business performance
10.8.6 Key strategic moves and developments
10.9 Microsoft Corporation
10.9.1 Company overview
10.9.2 Company snapshot
10.9.3 Operating business segments
10.9.4 Product portfolio
10.9.5 Business performance
10.9.6 Key strategic moves and developments
10.10 SAP SE
10.10.1 Company overview
10.10.2 Company snapshot
10.10.3 Operating business segments
10.10.4 Product portfolio
10.10.5 Business performance
10.10.6 Key strategic moves and developments

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