

Aluminum Alloy Wheel Market By Application (Two Wheelers, Passenger Cars, Commercial Vehicles), By Material (Aluminum, Silicon, Others), By Distribution Channel (Original Equipment Manufacturer, Aftermarket): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-11-01 | 200 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

Report description:

Aluminum alloy wheels designed to be used in vehicles are advanced quality alloy wheels, which are lighter in weight and are helpful in reducing the overall weight of the vehicle. Companies are developing superior quality components to be used in vehicles to increase the performance of the vehicle, which provides numerous opportunities for the growth of the market across the globe. In addition, the report includes a detailed analysis of the aluminum alloy wheel market along with an analysis of the key players operating in the industry.

In addition, key manufacturers indulged in the production of alloy wheels for automobiles across the globe are offering aluminum casted wheels for application in vehicles, to improve the performance of the vehicle and at the same time offer light weight components in vehicles. For instance, in September 2023, Maxion Wheels developed the latest light vehicle wheel innovation technology, Maxion BIONIC. It is developed by teams in Brazil, Mexico, the U.S, and Germany. Maxion BIONIC answers the growing demand from OEMs for affordable, stylish, and sustainable wheel solutions, especially for light vehicle programs where wheel load is increasing. Similarly, in September, 2023, Uno Minda collaborated with Kosei Aluminum Co. Ltd. to offer premium range of alloy wheels in the aftermarket.

The product offering of the key players has been considered in the research study along with their developments and strategic moves has been profiles in the research study, which represents the present scenario as well as the future plans of the companies towards the development of the industry across the globe. Moreover, numerous dynamics such as the drivers, restraints, and opportunities, which have direct or indirect impact on the growth of the market have also been considered in the research study. The report includes porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder in the value chain. The report features the strategies adopted by key market players to maintain their foothold in the

market.

The aluminum alloy wheel market is segmented into vehicle type, material, distribution channel, and region. By vehicle type, the market is segmented into two wheelers, passenger cars, and commercial vehicles. By material, the market is segmented into aluminum alloy, silicon alloy, and others. By distribution channel, the market is segmented into original equipment manufacturers (OEMs) and aftermarket. By region, the market has been segmented into North America, Europe, Asia-Pacific and LAMEA.

The key players profiled in the research study include Uno Minda, Maxion Wheels, Wheels India Limited, Enkei International, Inc., Mobis India Limited, Status Wheels, Howmet Aerospace, Image Wheels International Ltd., Wheel Pros., and Foshan Nanhai Zhongnan Aluminium Wheel Co., Ltd. as the prominent players operating in the aluminum alloy wheel market, which holds majority of market share in the market.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the aluminum alloy wheel market analysis from 2022 to 2032 to identify the prevailing aluminum alloy wheel market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the aluminum alloy wheel market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global aluminum alloy wheel market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Market share analysis of players by products/segments

- SWOT Analysis

Key Market Segments

By Application

- Two Wheelers
- Passenger Cars
- Commercial Vehicles

By Distribution Channel

- Original Equipment Manufacturer
- Aftermarket

By Material

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Aluminum

- Silicon

- Others

By Region

- North America

- U.S.

- Canada

- Mexico

- Europe

- UK

- Germany

- France

- Italy

- Rest of Europe

- Asia-Pacific

- China

- Japan

- India

- South Korea

- Rest of Asia-Pacific

- LAMEA

- Latin America

- Middle East

- Africa

- Key Market Players

- Uno Minda

- Maxion Wheels

- Enkei International, Inc.

- MOBIS INDIA LIMITED

- Status Wheels

- Howmet Aerospace

- Image Wheels International Ltd.

- Wheel Pros

- Foshan Nanhai Zhongnan Aluminium Wheel Co.,Ltd.

- Wheels India Limited

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description

- 1.2. Key market segments

- 1.3. Key benefits to the stakeholders

- 1.4. Research methodology

- 1.4.1. Primary research

- 1.4.2. Secondary research

- 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Low bargaining power of suppliers
 - 3.3.2. Low threat of new entrants
 - 3.3.3. Low threat of substitutes
 - 3.3.4. Low intensity of rivalry
 - 3.3.5. Low bargaining power of buyers
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increased demand for superior quality alloy wheels for vehicles
 - 3.4.1.2. Increased production of vehicles
 - 3.4.2. Restraints
 - 3.4.2.1. High cost of aluminum alloy wheels
 - 3.4.2.2. Availability of steel based wheel rims
 - 3.4.3. Opportunities
 - 3.4.3.1. Rise in adoption of carbon fiber in automotive industry
 - 3.4.3.2. Increasing investment on wheel design for better aerodynamics

CHAPTER 4: ALUMINUM ALLOY WHEEL MARKET, BY APPLICATION

- 4.1. Overview
- 4.1.1. Market size and forecast
- 4.2. Two Wheelers
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Passenger Cars
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- 4.4. Commercial Vehicles
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market share analysis by country

CHAPTER 5: ALUMINUM ALLOY WHEEL MARKET, BY MATERIAL

- 5.1. Overview
- 5.1.1. Market size and forecast
- 5.2. Aluminum
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
- 5.3. Silicon
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country

5.4. Others

5.4.1. Key market trends, growth factors and opportunities

5.4.2. Market size and forecast, by region

5.4.3. Market share analysis by country

CHAPTER 6: ALUMINUM ALLOY WHEEL MARKET, BY DISTRIBUTION CHANNEL

6.1. Overview

6.1.1. Market size and forecast

6.2. Original Equipment Manufacturer

6.2.1. Key market trends, growth factors and opportunities

6.2.2. Market size and forecast, by region

6.2.3. Market share analysis by country

6.3. Aftermarket

6.3.1. Key market trends, growth factors and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market share analysis by country

CHAPTER 7: ALUMINUM ALLOY WHEEL MARKET, BY REGION

7.1. Overview

7.1.1. Market size and forecast By Region

7.2. North America

7.2.1. Key market trends, growth factors and opportunities

7.2.2. Market size and forecast, by Application

7.2.3. Market size and forecast, by Material

7.2.4. Market size and forecast, by Distribution Channel

7.2.5. Market size and forecast, by country

7.2.5.1. U.S.

7.2.5.1.1. Market size and forecast, by Application

7.2.5.1.2. Market size and forecast, by Material

7.2.5.1.3. Market size and forecast, by Distribution Channel

7.2.5.2. Canada

7.2.5.2.1. Market size and forecast, by Application

7.2.5.2.2. Market size and forecast, by Material

7.2.5.2.3. Market size and forecast, by Distribution Channel

7.2.5.3. Mexico

7.2.5.3.1. Market size and forecast, by Application

7.2.5.3.2. Market size and forecast, by Material

7.2.5.3.3. Market size and forecast, by Distribution Channel

7.3. Europe

7.3.1. Key market trends, growth factors and opportunities

7.3.2. Market size and forecast, by Application

7.3.3. Market size and forecast, by Material

7.3.4. Market size and forecast, by Distribution Channel

7.3.5. Market size and forecast, by country

7.3.5.1. UK

7.3.5.1.1. Market size and forecast, by Application

7.3.5.1.2. Market size and forecast, by Material

7.3.5.1.3. Market size and forecast, by Distribution Channel

7.3.5.2. Germany

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.5.2.1. Market size and forecast, by Application
- 7.3.5.2.2. Market size and forecast, by Material
- 7.3.5.2.3. Market size and forecast, by Distribution Channel
- 7.3.5.3. France
 - 7.3.5.3.1. Market size and forecast, by Application
 - 7.3.5.3.2. Market size and forecast, by Material
 - 7.3.5.3.3. Market size and forecast, by Distribution Channel
- 7.3.5.4. Italy
 - 7.3.5.4.1. Market size and forecast, by Application
 - 7.3.5.4.2. Market size and forecast, by Material
 - 7.3.5.4.3. Market size and forecast, by Distribution Channel
- 7.3.5.5. Rest of Europe
 - 7.3.5.5.1. Market size and forecast, by Application
 - 7.3.5.5.2. Market size and forecast, by Material
 - 7.3.5.5.3. Market size and forecast, by Distribution Channel
- 7.4. Asia-Pacific
 - 7.4.1. Key market trends, growth factors and opportunities
 - 7.4.2. Market size and forecast, by Application
 - 7.4.3. Market size and forecast, by Material
 - 7.4.4. Market size and forecast, by Distribution Channel
 - 7.4.5. Market size and forecast, by country
 - 7.4.5.1. China
 - 7.4.5.1.1. Market size and forecast, by Application
 - 7.4.5.1.2. Market size and forecast, by Material
 - 7.4.5.1.3. Market size and forecast, by Distribution Channel
 - 7.4.5.2. Japan
 - 7.4.5.2.1. Market size and forecast, by Application
 - 7.4.5.2.2. Market size and forecast, by Material
 - 7.4.5.2.3. Market size and forecast, by Distribution Channel
 - 7.4.5.3. India
 - 7.4.5.3.1. Market size and forecast, by Application
 - 7.4.5.3.2. Market size and forecast, by Material
 - 7.4.5.3.3. Market size and forecast, by Distribution Channel
 - 7.4.5.4. South Korea
 - 7.4.5.4.1. Market size and forecast, by Application
 - 7.4.5.4.2. Market size and forecast, by Material
 - 7.4.5.4.3. Market size and forecast, by Distribution Channel
 - 7.4.5.5. Rest of Asia-Pacific
 - 7.4.5.5.1. Market size and forecast, by Application
 - 7.4.5.5.2. Market size and forecast, by Material
 - 7.4.5.5.3. Market size and forecast, by Distribution Channel
 - 7.5. LAMEA
 - 7.5.1. Key market trends, growth factors and opportunities
 - 7.5.2. Market size and forecast, by Application
 - 7.5.3. Market size and forecast, by Material
 - 7.5.4. Market size and forecast, by Distribution Channel
 - 7.5.5. Market size and forecast, by country

- 7.5.5.1. Latin America
 - 7.5.5.1.1. Market size and forecast, by Application
 - 7.5.5.1.2. Market size and forecast, by Material
 - 7.5.5.1.3. Market size and forecast, by Distribution Channel
- 7.5.5.2. Middle East
 - 7.5.5.2.1. Market size and forecast, by Application
 - 7.5.5.2.2. Market size and forecast, by Material
 - 7.5.5.2.3. Market size and forecast, by Distribution Channel
- 7.5.5.3. Africa
 - 7.5.5.3.1. Market size and forecast, by Application
 - 7.5.5.3.2. Market size and forecast, by Material
 - 7.5.5.3.3. Market size and forecast, by Distribution Channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product mapping of top 10 player
- 8.4. Competitive dashboard
- 8.5. Competitive heatmap
- 8.6. Top player positioning, 2022

CHAPTER 9: COMPANY PROFILES

- 9.1. Enkei International, Inc.
 - 9.1.1. Company overview
 - 9.1.2. Key executives
 - 9.1.3. Company snapshot
 - 9.1.4. Operating business segments
 - 9.1.5. Product portfolio
 - 9.1.6. Business performance
- 9.2. Uno Minda
 - 9.2.1. Company overview
 - 9.2.2. Key executives
 - 9.2.3. Company snapshot
 - 9.2.4. Operating business segments
 - 9.2.5. Product portfolio
 - 9.2.6. Business performance
 - 9.2.7. Key strategic moves and developments
- 9.3. Wheels India Limited
 - 9.3.1. Company overview
 - 9.3.2. Key executives
 - 9.3.3. Company snapshot
 - 9.3.4. Operating business segments
 - 9.3.5. Product portfolio
 - 9.3.6. Business performance
 - 9.3.7. Key strategic moves and developments
- 9.4. Maxion Wheels
 - 9.4.1. Company overview
 - 9.4.2. Key executives
 - 9.4.3. Company snapshot

- 9.4.4. Operating business segments
- 9.4.5. Product portfolio
- 9.4.6. Business performance
- 9.4.7. Key strategic moves and developments
- 9.5. MOBIS INDIA LIMITED
 - 9.5.1. Company overview
 - 9.5.2. Key executives
 - 9.5.3. Company snapshot
 - 9.5.4. Operating business segments
 - 9.5.5. Product portfolio
 - 9.5.6. Business performance
- 9.6. Status Wheels
 - 9.6.1. Company overview
 - 9.6.2. Key executives
 - 9.6.3. Company snapshot
 - 9.6.4. Operating business segments
 - 9.6.5. Product portfolio
- 9.7. Wheel Pros
 - 9.7.1. Company overview
 - 9.7.2. Key executives
 - 9.7.3. Company snapshot
 - 9.7.4. Operating business segments
 - 9.7.5. Product portfolio
 - 9.7.6. Key strategic moves and developments
- 9.8. Howmet Aerospace
 - 9.8.1. Company overview
 - 9.8.2. Key executives
 - 9.8.3. Company snapshot
 - 9.8.4. Operating business segments
 - 9.8.5. Product portfolio
 - 9.8.6. Business performance
- 9.9. Image Wheels International Ltd.
 - 9.9.1. Company overview
 - 9.9.2. Key executives
 - 9.9.3. Company snapshot
 - 9.9.4. Operating business segments
 - 9.9.5. Product portfolio
- 9.10. Foshan Nanhai Zhongnan Aluminium Wheel Co.,Ltd.
 - 9.10.1. Company overview
 - 9.10.2. Key executives
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio

Aluminum Alloy Wheel Market By Application (Two Wheelers, Passenger Cars, Commercial Vehicles), By Material (Aluminum, Silicon, Others), By Distribution Channel (Original Equipment Manufacturer, Aftermarket): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-11-01 | 200 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|-----------------------|-----------|
| | Cloud Access License | \$3456.00 |
| | Business User License | \$5730.00 |
| | Enterprise License | \$9600.00 |
| | VAT | |
| | Total | |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2026-02-20

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com