

**Airless Packaging Market By Packaging Type (Bags and Pouches, Bottles and Jars, Tubes, Others), By Material Type (Plastics, Glass, Others), By End-User (Personal Care, Healthcare, Homecare, Food and Beverages): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-06-01 | 275 pages | Allied Market Research

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**Report description:**

The global airless packaging market size was valued at \$4,915.0 million in 2020, and is projected to reach \$8,668.7 million by 2032, registering a CAGR of 4.9% from 2023 to 2032. Airless packaging systems offer precise dosage, high evacuation rate, low wastage and contamination of the content, improved product shelf life, and restricts backflow of air due to the presence of a pump dispensing system.

Factors such as increase in cosmetics products, rise in sales of homecare products, rise in demand for high end products, and surge in demand for high-quality products propel the demand for airless packaging products. Moreover, low wastage and less contamination attributes of airless packaging stimulate the growth of the global airless packaging market. In addition, government regulations to reduce pollutants and increase in awareness about natural and organic products have supplemented the expansion of the airless packaging market. However, high cost of manufacturing these products is a major challenge faced by the players operating in the industry. Growing demand for innovative and new design options and rise in inclination towards green products offer promising opportunities for players in the airless packaging market. Moreover, increase in demand for Halal certified products provides lucrative business opportunities to the players.

The growing beauty and personal care industry is expected to boost the demand for airless packaging, thus driving the growth of the market. The demand for premium skincare, cosmetics, and hair care products is rising owing to its various features such as enhanced product protection, longer shelf life, and improved dispensing is fueling the growth of the market. In addition, increase in focus on sustainability and environmentally friendly packaging solutions provides growth to the airless packaging market. Airless packaging addresses these concerns by reducing product waste, allowing for complete product evacuation and minimizing the need for preservatives. As consumers become more environmentally conscious, demand for sustainable packaging options

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such as airless packaging is expected to increase during the forecast period.

Factors such as need for better packaging and increase in adoption of airless packaging technology drive the market growth, as airless packaging facilitates low wastage of the product. Moreover, the shelf life of the product drastically increases with the use of airless packaging. Airless packaging solutions are designed to be reusable, refillable or recyclable and contribute towards the sustainability. In addition, the growing demand for sustainable packaging solutions creates a significant demand for airless packaging.

The airless packaging market is segmented on the basis of packaging type, material type, end user, and region. By packaging type, the market is categorized into bags & pouches, bottles & jars, tubes, and others, which includes airless compacts, airless syringes, airless pens, and airless droppers. On the basis of material type, it is divided into plastic, glass, and others. On the basis of end user, it is divided into personal care, healthcare, home care, and food & beverages. Region-wise, the market is analyzed across the North America, Europe, Asia-Pacific and LAMEA.

The major players that operate in the global market have adopted key strategies such as product launch and product development to strengthen their market outreach and sustain the stiff competition in the market.

#### COMPETITION ANALYSIS

Key companies profiled in the airless packaging market report include ABC Packaging Ltd., Albea, Aptar Group, Inc., A Packaging Group, Cosme Packaging, HCP Packaging, Libo Cosmetics Company, Ltd., Lumson SPA, Quadpack Industries, and Silgan Dispensing Systems.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the airless packaging market analysis from 2020 to 2032 to identify the prevailing airless packaging market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the airless packaging market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global airless packaging market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Packaging Type

- Bags and Pouches
- Bottles and Jars
- Tubes
- Others

##### By Material Type

- Plastics
- Glass
- Others

##### By End-User

- Personal Care
- Healthcare
- Homecare
- Food and Beverages

##### By Region

- North America
- U.S.

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- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- ABC Packaging Ltd.
- Albea Beauty Holdings S.A.
- APackaging Group
- AptarGroup, Inc.
- Cosme Packaging
- HCP PACKAGING (SHANGHAI) CO. LTD
- Libo Cosmetics Company, Ltd.
- Lumson SPA
- Quadpack Industries
- Silgan Dispensing Systems

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