

**Air-laid Product Market By Product Type (Latex Bonded, Thermal Bonded, Multi Bonded, Hydrogen Bonded), By Application (Personal Hygiene, Food Packaging, Home care, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-07-01 | 258 pages | Allied Market Research

**AVAILABLE LICENSES:**

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

**Report description:**

The global air-laid product market was valued at \$2.1 billion in 2021, and is projected to reach \$3.9 billion by 2031, growing at a CAGR of 6.3% from 2022 to 2031. Air-Laid product is a type of textile material made up of fluff pulp. It provides adequate absorbency, flexibility and comfort for products manufactured in the hygiene and personal care segment extending from female care products to home decoration and mattress covers.

Air-laid products are widely used in the manufacturing of flushable and sustainable wipes. In addition, increase in demand for food pads is anticipated to boost the growth of the market for air-laid products, as they ensure longer shelf life of food products.

Moreover, air-laid products are soft, light in weight, nontoxic, and have antibacterial properties; these factors are expected to augment the demand for air-laid products during the forecast period.

However, there are some disadvantages associated with air-laid products such as the strength and durability of the air-laid products is poor as compared to other woven cloth. Furthermore, it cannot be washed like other fabrics. These factors restrain the customers from buying air-laid products; thus, hampering the growth of the air-laid product market.

On the contrary, the increase in purchasing power of consumers and fast-paced lifestyles have boosted the sales of packed food items in both developed and developing economies. Air-laid products serve as effective, low-cost absorbent pads for poultry and red meat packaging. Furthermore, air-laid products are soft, flexible and provide excellent liquid distribution for superior absorbency that makes it best suited for food tray pads, and other food packaging applications. Moreover, rise in trend of adopting healthy eating habits has surged the popularity of air-laid products in the growing food packaging sector. These factors together are anticipated to offer lucrative opportunities for the air-laid product market.

The air-laid product market is segmented on the basis of product type, application, and region. On the basis of product type, the market is categorized into latex bonded air-laid, thermal bonded air-laid, multi bonded air-laid, and hydrogen bonded air-laid. On the basis of application, the market is classified into personal hygiene, food packaging, home care, and others. Region-wise, the

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The global air-laid product market profiles leading players that include Duni Group, Domtar Corporation, Fitesa S.A., Gelok International, Glatfelter Corporation, Kinsei Seishi Co., Ltd., MAIN s.p.a., McAirLaid Vliesstoffe GmbH, Oji Holdings Corporation, and Phoenix Fabrikations BV. The global air-laid product market report provides in-depth competitive analysis as well as profiles of these major players.

#### Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the air-laid product market analysis from 2021 to 2031 to identify the prevailing air-laid product market opportunities.

-Market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

-An in-depth analysis of the air-laid product market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global air-laid product market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Product Type

- Latex Bonded
- Thermal Bonded
- Multi Bonded
- Hydrogen Bonded

##### By Application

- Personal Hygiene
- Food Packaging
- Home care
- Others

##### By Region

- North America
- Canada
- Mexico
- U.S.
- Europe
- Germany
- United Kingdom
- France
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Kinsei Seishi Co., Ltd.
- Domtar Corporation
- McAirLaid Vliesstoffe GmbH
- MAIN s.p.a.
- Glatfelter Corporation
- Duni Group
- Gelok International Corporation
- Fitesa S.A.
- OJI Kinocloth Co., Ltd.
- PHOENIX FABRIKATIONS bv

## **Table of Contents:**

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
  - 3.5.1.Drivers
  - 3.5.2.Restraints
  - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- 3.7.Pricing Analysis
- 3.8.Value Chain Analysis
- 3.9.Key Regulation Analysis
- 3.10.Patent Landscape

### CHAPTER 4: AIR-LAID PRODUCT MARKET, BY PRODUCT TYPE

- 4.1 Overview
  - 4.1.1 Market size and forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.2 Latex Bonded
  - 4.2.1 Key market trends, growth factors and opportunities
  - 4.2.2 Market size and forecast, by region
  - 4.2.3 Market analysis by country
- 4.3 Thermal Bonded
  - 4.3.1 Key market trends, growth factors and opportunities
  - 4.3.2 Market size and forecast, by region
  - 4.3.3 Market analysis by country
- 4.4 Multi Bonded
  - 4.4.1 Key market trends, growth factors and opportunities
  - 4.4.2 Market size and forecast, by region
  - 4.4.3 Market analysis by country
- 4.5 Hydrogen Bonded
  - 4.5.1 Key market trends, growth factors and opportunities
  - 4.5.2 Market size and forecast, by region
  - 4.5.3 Market analysis by country

#### CHAPTER 5: AIR-LAID PRODUCT MARKET, BY APPLICATION

- 5.1 Overview
  - 5.1.1 Market size and forecast
- 5.2 Personal Hygiene
  - 5.2.1 Key market trends, growth factors and opportunities
  - 5.2.2 Market size and forecast, by region
  - 5.2.3 Market analysis by country
- 5.3 Food Packaging
  - 5.3.1 Key market trends, growth factors and opportunities
  - 5.3.2 Market size and forecast, by region
  - 5.3.3 Market analysis by country
- 5.4 Home care
  - 5.4.1 Key market trends, growth factors and opportunities
  - 5.4.2 Market size and forecast, by region
  - 5.4.3 Market analysis by country
- 5.5 Others
  - 5.5.1 Key market trends, growth factors and opportunities
  - 5.5.2 Market size and forecast, by region
  - 5.5.3 Market analysis by country

#### CHAPTER 6: AIR-LAID PRODUCT MARKET, BY REGION

- 6.1 Overview
  - 6.1.1 Market size and forecast
- 6.2 North America
  - 6.2.1 Key trends and opportunities
  - 6.2.2 North America Market size and forecast, by Product Type
  - 6.2.3 North America Market size and forecast, by Application
  - 6.2.4 North America Market size and forecast, by country
    - 6.2.4.1 U.S.
      - 6.2.4.1.1 Market size and forecast, by Product Type
      - 6.2.4.1.2 Market size and forecast, by Application
    - 6.2.4.2 Canada

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.2.4.2.1 Market size and forecast, by Product Type
- 6.2.4.2.2 Market size and forecast, by Application
- 6.2.4.3 Mexico
  - 6.2.4.3.1 Market size and forecast, by Product Type
  - 6.2.4.3.2 Market size and forecast, by Application
- 6.3 Europe
  - 6.3.1 Key trends and opportunities
  - 6.3.2 Europe Market size and forecast, by Product Type
  - 6.3.3 Europe Market size and forecast, by Application
  - 6.3.4 Europe Market size and forecast, by country
    - 6.3.4.1 Germany
      - 6.3.4.1.1 Market size and forecast, by Product Type
      - 6.3.4.1.2 Market size and forecast, by Application
    - 6.3.4.2 United Kingdom
      - 6.3.4.2.1 Market size and forecast, by Product Type
      - 6.3.4.2.2 Market size and forecast, by Application
    - 6.3.4.3 France
      - 6.3.4.3.1 Market size and forecast, by Product Type
      - 6.3.4.3.2 Market size and forecast, by Application
    - 6.3.4.4 Spain
      - 6.3.4.4.1 Market size and forecast, by Product Type
      - 6.3.4.4.2 Market size and forecast, by Application
    - 6.3.4.5 Italy
      - 6.3.4.5.1 Market size and forecast, by Product Type
      - 6.3.4.5.2 Market size and forecast, by Application
    - 6.3.4.6 Rest of Europe
      - 6.3.4.6.1 Market size and forecast, by Product Type
      - 6.3.4.6.2 Market size and forecast, by Application
- 6.4 Asia-Pacific
  - 6.4.1 Key trends and opportunities
  - 6.4.2 Asia-Pacific Market size and forecast, by Product Type
  - 6.4.3 Asia-Pacific Market size and forecast, by Application
  - 6.4.4 Asia-Pacific Market size and forecast, by country
    - 6.4.4.1 China
      - 6.4.4.1.1 Market size and forecast, by Product Type
      - 6.4.4.1.2 Market size and forecast, by Application
    - 6.4.4.2 India
      - 6.4.4.2.1 Market size and forecast, by Product Type
      - 6.4.4.2.2 Market size and forecast, by Application
    - 6.4.4.3 Japan
      - 6.4.4.3.1 Market size and forecast, by Product Type
      - 6.4.4.3.2 Market size and forecast, by Application
    - 6.4.4.4 South Korea
      - 6.4.4.4.1 Market size and forecast, by Product Type
      - 6.4.4.4.2 Market size and forecast, by Application
    - 6.4.4.5 Australia
      - 6.4.4.5.1 Market size and forecast, by Product Type

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.4.4.5.2 Market size and forecast, by Application
- 6.4.4.6 Rest of Asia-Pacific
  - 6.4.4.6.1 Market size and forecast, by Product Type
  - 6.4.4.6.2 Market size and forecast, by Application
- 6.5 LAMEA
  - 6.5.1 Key trends and opportunities
  - 6.5.2 LAMEA Market size and forecast, by Product Type
  - 6.5.3 LAMEA Market size and forecast, by Application
  - 6.5.4 LAMEA Market size and forecast, by country
    - 6.5.4.1 Brazil
      - 6.5.4.1.1 Market size and forecast, by Product Type
      - 6.5.4.1.2 Market size and forecast, by Application
    - 6.5.4.2 Saudi Arabia
      - 6.5.4.2.1 Market size and forecast, by Product Type
      - 6.5.4.2.2 Market size and forecast, by Application
    - 6.5.4.3 South Africa
      - 6.5.4.3.1 Market size and forecast, by Product Type
      - 6.5.4.3.2 Market size and forecast, by Application
    - 6.5.4.4 Rest of LAMEA
      - 6.5.4.4.1 Market size and forecast, by Product Type
      - 6.5.4.4.2 Market size and forecast, by Application

## CHAPTER 7: COMPANY LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Key developments

## CHAPTER 8: COMPANY PROFILES

- 8.1 Kinsei Seishi Co., Ltd.
  - 8.1.1 Company overview
  - 8.1.2 Company snapshot
  - 8.1.3 Operating business segments
  - 8.1.4 Product portfolio
  - 8.1.5 Business performance
  - 8.1.6 Key strategic moves and developments
- 8.2 Domtar Corporation
  - 8.2.1 Company overview
  - 8.2.2 Company snapshot
  - 8.2.3 Operating business segments
  - 8.2.4 Product portfolio
  - 8.2.5 Business performance
  - 8.2.6 Key strategic moves and developments
- 8.3 McAirloads Vliesstoffe GmbH
  - 8.3.1 Company overview
  - 8.3.2 Company snapshot
  - 8.3.3 Operating business segments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.3.4 Product portfolio
- 8.3.5 Business performance
- 8.3.6 Key strategic moves and developments
- 8.4 MAIN s.p.a.
- 8.4.1 Company overview
- 8.4.2 Company snapshot
- 8.4.3 Operating business segments
- 8.4.4 Product portfolio
- 8.4.5 Business performance
- 8.4.6 Key strategic moves and developments
- 8.5 Glatfelter Corporation
- 8.5.1 Company overview
- 8.5.2 Company snapshot
- 8.5.3 Operating business segments
- 8.5.4 Product portfolio
- 8.5.5 Business performance
- 8.5.6 Key strategic moves and developments
- 8.6 Duni Group
- 8.6.1 Company overview
- 8.6.2 Company snapshot
- 8.6.3 Operating business segments
- 8.6.4 Product portfolio
- 8.6.5 Business performance
- 8.6.6 Key strategic moves and developments
- 8.7 Gelok International Corporation
- 8.7.1 Company overview
- 8.7.2 Company snapshot
- 8.7.3 Operating business segments
- 8.7.4 Product portfolio
- 8.7.5 Business performance
- 8.7.6 Key strategic moves and developments
- 8.8 Fitesa S.A.
- 8.8.1 Company overview
- 8.8.2 Company snapshot
- 8.8.3 Operating business segments
- 8.8.4 Product portfolio
- 8.8.5 Business performance
- 8.8.6 Key strategic moves and developments
- 8.9 OJI Kinocloth Co., Ltd.
- 8.9.1 Company overview
- 8.9.2 Company snapshot
- 8.9.3 Operating business segments
- 8.9.4 Product portfolio
- 8.9.5 Business performance
- 8.9.6 Key strategic moves and developments
- 8.10 PHOENIX FABRIKATIONS bv
- 8.10.1 Company overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.10.2 Company snapshot
- 8.10.3 Operating business segments
- 8.10.4 Product portfolio
- 8.10.5 Business performance
- 8.10.6 Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Air-laid Product Market By Product Type (Latex Bonded, Thermal Bonded, Multi Bonded, Hydrogen Bonded), By Application (Personal Hygiene, Food Packaging, Home care, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-07-01 | 258 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Cloud Access License	\$3456.00
	Business User License	\$5730.00
	Enterprise License	\$9600.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.