

**Accounting Services Market By Type (Payroll Services, Tax Preparation Services, Bookkeeping, Financial Auditing, Others), By End User (Finance Sector, Manufacturing and Industrial Sector, Retail Sector, Public Sector, IT and Telecom Industry, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-11-01 | 341 pages | Allied Market Research

**AVAILABLE LICENSES:**

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

**Report description:**

Accounting services include a wide range of services such as bookkeeping, financial statement preparation, tax planning and compliance, and management accounting. The accounting services market is impacted by emerging trends such as digital transformation, data analytics, reporting sustainability, cybersecurity, and change regulatory environments. Businesses require the services of accounting firms to comply with the regulatory requirements and to ensure the accuracy of their financial records. Furthermore, the growth of the service industry and the increasing demand for specialized accounting-related services is anticipated to shape the future of the Global accounting firm services market.

The key factors that drive the growth of the accounting services market include surge in trend of error-free & less time-consuming transactions and growth in awareness regarding outsourcing financial and accounting operations. The adoption of advanced accounting software and automation tools has revolutionized financial processes. These technologies reduce the likelihood of human errors in data entry, calculation, and reporting. Accountants now rely on automated systems to streamline routine tasks, allowing them to focus on complex financial analysis and strategic planning. Moreover, the move towards error-free and less time-consuming transactions enhances overall efficiency and productivity. In addition, increase in environmental, social, and governance (ESG) reporting is considered as an important factor to boost the growth of the accounting services market. However, regulatory challenges, and accounting scandals are major factors that hamper the growth of the accounting services market. In addition, the high cost of services offered by accounting firms is limiting their adoption among small and medium-sized enterprises. Continuous adaptation to evolving rules and standards raises operational costs and generates uncertainty. Regulatory authorities, in response to accounting scandals, have intensified their examination of financial practices. This results in additional compliance burdens for accounting firms and businesses, influencing their inclination to seek external accounting services.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Contrarily, increased collaboration of SMEs with e-commerce players presents a significant opportunity for the accounting services industry. The increased growth of small & medium-sized businesses collaborating with e-commerce players and connecting with other online applications, such as automated bank feeds and automated billing features, is expected to drive the adoption of accounting software during the forecast period.[]

The accounting services market is segmented on the basis of type, end user, and region. On the basis of type, it is categorized into payroll services, tax preparation services, bookkeeping, financial auditing, and others. On the basis of end user, it is classified into finance sector, manufacturing and industrial sector, retail sector, public sector, IT and telecom industry, others. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the accounting services market such as Ernst & Young Global Limited (EY), ADP, INC., KPMG International Limited, Deloitte, Plante & Moran, PLLC, BDO, RSM International Ltd., McKinsey & Company, Grant Thornton International Ltd (GTIL), and PwC. These players have adopted various strategies to increase their market penetration and strengthen their position in the accounting services market. []

Key benefits for stakeholders

- The study provides in-depth analysis of the global accounting services market along with the current & future trends to illustrate the imminent investment pockets.
- Information about key drivers, restrains, & opportunities and their impact analysis on the global accounting services market size are provided in the report.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.
- The quantitative analysis of the global accounting services market from 2022 to 2032 is provided to determine the market potential.

Additional benefits you will get with this purchase are:

- Quarterly Update and\* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response\*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Investment Opportunities
- New Product Development/ Product Matrix of Key Players
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Type

- Payroll Services
- Tax Preparation Services
- Bookkeeping
- Financial Auditing
- Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

#### By End User

- Finance Sector
- Manufacturing and Industrial Sector
- Retail Sector
- Public Sector
- IT and Telecom Industry
- Others

#### By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Ernst & Young Global Limited (EY)
- KPMG International Limited
- Plante & Moran, PLLC
- RSM International Ltd.
- deloitte
- ADP, Inc.
- Grant Thornton International Ltd (GTIL)
- PwC
- BDO
- McKinsey & Company

#### **Table of Contents:**

##### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 1.4.1. Primary research
- 1.4.2. Secondary research
- 1.4.3. Analyst tools and models
- CHAPTER 2: EXECUTIVE SUMMARY
- 2.1. CXO Perspective
- CHAPTER 3: MARKET OVERVIEW
- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
  - 3.3.1. Low bargaining power of suppliers
  - 3.3.2. Low threat of new entrants
  - 3.3.3. Low threat of substitutes
  - 3.3.4. Low intensity of rivalry
  - 3.3.5. Low bargaining power of buyers
- 3.4. Market dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Surge in trend of error-free & less time-consuming transactions
    - 3.4.1.2. Increases in environmental, social, and governance (ESG) reporting
    - 3.4.1.3. Growth in awareness regarding outsourcing financial and accounting operations
  - 3.4.2. Restraints
    - 3.4.2.1. Regulatory challenges, and accounting scandals
  - 3.4.3. Opportunities
    - 3.4.3.1. Rise in adoption of IoT and block chain-based accounting service platforms
    - 3.4.3.2. Increased collaboration of SMEs with e-commerce players
- CHAPTER 4: ACCOUNTING SERVICES MARKET, BY TYPE
- 4.1. Overview
  - 4.1.1. Market size and forecast
- 4.2. Payroll Services
  - 4.2.1. Key market trends, growth factors and opportunities
  - 4.2.2. Market size and forecast, by region
  - 4.2.3. Market share analysis by country
- 4.3. Tax Preparation Services
  - 4.3.1. Key market trends, growth factors and opportunities
  - 4.3.2. Market size and forecast, by region
  - 4.3.3. Market share analysis by country
- 4.4. Bookkeeping
  - 4.4.1. Key market trends, growth factors and opportunities
  - 4.4.2. Market size and forecast, by region
  - 4.4.3. Market share analysis by country
- 4.5. Financial Auditing
  - 4.5.1. Key market trends, growth factors and opportunities
  - 4.5.2. Market size and forecast, by region
  - 4.5.3. Market share analysis by country
- 4.6. Others
  - 4.6.1. Key market trends, growth factors and opportunities

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 4.6.2. Market size and forecast, by region
- 4.6.3. Market share analysis by country
- CHAPTER 5: ACCOUNTING SERVICES MARKET, BY END USER
- 5.1. Overview
  - 5.1.1. Market size and forecast
- 5.2. Finance Sector
  - 5.2.1. Key market trends, growth factors and opportunities
  - 5.2.2. Market size and forecast, by region
  - 5.2.3. Market share analysis by country
- 5.3. Manufacturing and Industrial Sector
  - 5.3.1. Key market trends, growth factors and opportunities
  - 5.3.2. Market size and forecast, by region
  - 5.3.3. Market share analysis by country
- 5.4. Retail Sector
  - 5.4.1. Key market trends, growth factors and opportunities
  - 5.4.2. Market size and forecast, by region
  - 5.4.3. Market share analysis by country
- 5.5. Public Sector
  - 5.5.1. Key market trends, growth factors and opportunities
  - 5.5.2. Market size and forecast, by region
  - 5.5.3. Market share analysis by country
- 5.6. IT and Telecom Industry
  - 5.6.1. Key market trends, growth factors and opportunities
  - 5.6.2. Market size and forecast, by region
  - 5.6.3. Market share analysis by country
- 5.7. Others
  - 5.7.1. Key market trends, growth factors and opportunities
  - 5.7.2. Market size and forecast, by region
  - 5.7.3. Market share analysis by country
- CHAPTER 6: ACCOUNTING SERVICES MARKET, BY REGION
- 6.1. Overview
  - 6.1.1. Market size and forecast By Region
- 6.2. North America
  - 6.2.1. Key market trends, growth factors and opportunities
  - 6.2.2. Market size and forecast, by Type
  - 6.2.3. Market size and forecast, by End User
  - 6.2.4. Market size and forecast, by country
    - 6.2.4.1. U.S.
      - 6.2.4.1.1. Market size and forecast, by Type
      - 6.2.4.1.2. Market size and forecast, by End User
    - 6.2.4.2. Canada
      - 6.2.4.2.1. Market size and forecast, by Type
      - 6.2.4.2.2. Market size and forecast, by End User
- 6.3. Europe
  - 6.3.1. Key market trends, growth factors and opportunities
  - 6.3.2. Market size and forecast, by Type
  - 6.3.3. Market size and forecast, by End User

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.3.4. Market size and forecast, by country
  - 6.3.4.1. UK
    - 6.3.4.1.1. Market size and forecast, by Type
    - 6.3.4.1.2. Market size and forecast, by End User
  - 6.3.4.2. Germany
    - 6.3.4.2.1. Market size and forecast, by Type
    - 6.3.4.2.2. Market size and forecast, by End User
  - 6.3.4.3. France
    - 6.3.4.3.1. Market size and forecast, by Type
    - 6.3.4.3.2. Market size and forecast, by End User
  - 6.3.4.4. Italy
    - 6.3.4.4.1. Market size and forecast, by Type
    - 6.3.4.4.2. Market size and forecast, by End User
  - 6.3.4.5. Spain
    - 6.3.4.5.1. Market size and forecast, by Type
    - 6.3.4.5.2. Market size and forecast, by End User
  - 6.3.4.6. Rest of Europe
    - 6.3.4.6.1. Market size and forecast, by Type
    - 6.3.4.6.2. Market size and forecast, by End User
- 6.4. Asia-Pacific
  - 6.4.1. Key market trends, growth factors and opportunities
  - 6.4.2. Market size and forecast, by Type
  - 6.4.3. Market size and forecast, by End User
  - 6.4.4. Market size and forecast, by country
    - 6.4.4.1. China
      - 6.4.4.1.1. Market size and forecast, by Type
      - 6.4.4.1.2. Market size and forecast, by End User
    - 6.4.4.2. Japan
      - 6.4.4.2.1. Market size and forecast, by Type
      - 6.4.4.2.2. Market size and forecast, by End User
    - 6.4.4.3. India
      - 6.4.4.3.1. Market size and forecast, by Type
      - 6.4.4.3.2. Market size and forecast, by End User
    - 6.4.4.4. Australia
      - 6.4.4.4.1. Market size and forecast, by Type
      - 6.4.4.4.2. Market size and forecast, by End User
    - 6.4.4.5. South Korea
      - 6.4.4.5.1. Market size and forecast, by Type
      - 6.4.4.5.2. Market size and forecast, by End User
    - 6.4.4.6. Rest of Asia-Pacific
      - 6.4.4.6.1. Market size and forecast, by Type
      - 6.4.4.6.2. Market size and forecast, by End User
- 6.5. LAMEA
  - 6.5.1. Key market trends, growth factors and opportunities
  - 6.5.2. Market size and forecast, by Type
  - 6.5.3. Market size and forecast, by End User
  - 6.5.4. Market size and forecast, by country

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 6.5.4.1. Latin America
  - 6.5.4.1.1. Market size and forecast, by Type
  - 6.5.4.1.2. Market size and forecast, by End User
- 6.5.4.2. Middle East
  - 6.5.4.2.1. Market size and forecast, by Type
  - 6.5.4.2.2. Market size and forecast, by End User
- 6.5.4.3. Africa
  - 6.5.4.3.1. Market size and forecast, by Type
  - 6.5.4.3.2. Market size and forecast, by End User

## CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product mapping of top 10 player
- 7.4. Competitive dashboard
- 7.5. Competitive heatmap
- 7.6. Top player positioning, 2022

## CHAPTER 8: COMPANY PROFILES

- 8.1. deloitte
  - 8.1.1. Company overview
  - 8.1.2. Key executives
  - 8.1.3. Company snapshot
  - 8.1.4. Operating business segments
  - 8.1.5. Product portfolio
- 8.2. Ernst & Young Global Limited (EY)
  - 8.2.1. Company overview
  - 8.2.2. Key executives
  - 8.2.3. Company snapshot
  - 8.2.4. Operating business segments
  - 8.2.5. Product portfolio
  - 8.2.6. Business performance
- 8.3. Grant Thornton International Ltd (GTIL)
  - 8.3.1. Company overview
  - 8.3.2. Key executives
  - 8.3.3. Company snapshot
  - 8.3.4. Operating business segments
  - 8.3.5. Product portfolio
  - 8.3.6. Key strategic moves and developments
- 8.4. KPMG International Limited
  - 8.4.1. Company overview
  - 8.4.2. Key executives
  - 8.4.3. Company snapshot
  - 8.4.4. Operating business segments
  - 8.4.5. Product portfolio
  - 8.4.6. Business performance
- 8.5. Plante & Moran, PLLC
  - 8.5.1. Company overview
  - 8.5.2. Key executives

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.5.3. Company snapshot
- 8.5.4. Operating business segments
- 8.5.5. Product portfolio
- 8.6. ADP, Inc.
  - 8.6.1. Company overview
  - 8.6.2. Key executives
  - 8.6.3. Company snapshot
  - 8.6.4. Operating business segments
  - 8.6.5. Product portfolio
  - 8.6.6. Business performance
  - 8.6.7. Key strategic moves and developments
- 8.7. RSM International Ltd.
  - 8.7.1. Company overview
  - 8.7.2. Key executives
  - 8.7.3. Company snapshot
  - 8.7.4. Operating business segments
  - 8.7.5. Product portfolio
  - 8.7.6. Key strategic moves and developments
- 8.8. McKinsey & Company
  - 8.8.1. Company overview
  - 8.8.2. Key executives
  - 8.8.3. Company snapshot
  - 8.8.4. Operating business segments
  - 8.8.5. Product portfolio
- 8.9. BDO
  - 8.9.1. Company overview
  - 8.9.2. Key executives
  - 8.9.3. Company snapshot
  - 8.9.4. Operating business segments
  - 8.9.5. Product portfolio
  - 8.9.6. Business performance
- 8.10. PwC
  - 8.10.1. Company overview
  - 8.10.2. Key executives
  - 8.10.3. Company snapshot
  - 8.10.4. Operating business segments
  - 8.10.5. Product portfolio
  - 8.10.6. Business performance
  - 8.10.7. Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



**Accounting Services Market By Type (Payroll Services, Tax Preparation Services, Bookkeeping, Financial Auditing, Others), By End User (Finance Sector, Manufacturing and Industrial Sector, Retail Sector, Public Sector, IT and Telecom Industry, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-11-01 | 341 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Cloud Access License	\$3110.40
	Business User License	\$5157.00
	Enterprise License	\$8640.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-07

Signature



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)