

Accra City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-05-24 | 32 pages | MarketLine

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Report description:

Accra City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Accra" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Detroit.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Accra, the capital region of Ghana, accounts for 16.7% of the country's total population and 40.4% of its GDP as of 2022. The region's population has been growing at an annual rate of 2.4%, reaching 5.57 million in 2022. The majority of its inhabitants are of working age, accounting for 65.7% of the population.

Scope

- The area's economy, valued at GHS247 billion (\$29.8 billion) in 2022, owed 35.4% contribution from the manufacturing sector. Other significant contributors include energy, ICT and fintech, oil and gas, financial services, and healthcare

- In 2022, the construction sector accounted for 12.0% of the GVA of Greater Accra region. The slower pace of growth in 2022 can be attributed to subdued investor and consumer confidence amid rising inflation and disruption in merchandise trade

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
 - Analyze and understand the business environment in the city to align your investment and expansion strategies.
 - The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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