

Water and Wastewater Treatment Equipment Market by Product Type (Filtration, Disinfection, Desalination, Sludge Treatment, Biological), Process (Primary, Secondary And Tertiary), End-User (Municipal, Industrial), And Region -Global Forecast to 2029

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Report description:

The Water & wastewater treatment equipment Market is projected to reach USD 87.7 billion by 2029, at a CAGR of 5.0% from USD 68.7 billion in 2024. Municipalities hold the largest market share as end-users in the water and wastewater treatment equipment industry. Firstly, the increasing urbanization and population growth worldwide have led to higher demand for clean water supply and effective wastewater treatment in urban areas. Municipalities are responsible for providing safe drinking water to residents and treating wastewater to protect public health and the environment.

Additionally, stringent regulations and standards imposed by governmental bodies require municipalities to invest in advanced water and wastewater treatment infrastructure to comply with quality and discharge standards. These regulations often mandate municipalities to upgrade existing treatment facilities or build new ones to meet growing population needs and environmental concerns.

Moreover, the aging infrastructure in many urban areas necessitates significant investments in water and wastewater treatment systems for rehabilitation and modernization. Municipalities must replace outdated equipment and adopt innovative technologies to improve treatment efficiency, reduce operational costs, and enhance overall system performance.

Furthermore, the increasing prevalence of waterborne diseases and contamination incidents emphasizes the importance of robust water treatment systems in municipal settings. To safeguard public health and mitigate the risks associated with waterborne pathogens and pollutants, municipalities prioritize investments in reliable and efficient water and wastewater treatment equipment.

Lastly, the growing awareness among policymakers and the public about the importance of sustainable water management

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practices drives municipalities to invest in eco-friendly treatment solutions that minimize environmental impact and promote resource conservation. As a result, the municipal sector remains the largest market segment for water and wastewater treatment equipment, driving continuous innovation and growth in the industry.

"Disinfection, by product type, accounts for the second-largest market share in 2023."

Disinfection by product type holds the second-largest share in the water and wastewater treatment equipment market. Firstly, disinfection is a critical step in water treatment processes to eliminate harmful pathogens, bacteria, and viruses, ensuring that water is safe for consumption and meets regulatory standards. As a result, there is a constant demand for disinfection equipment and technologies across various end-user sectors, including municipal water treatment plants, industrial facilities, and commercial establishments.

Moreover, the increasing emphasis on water quality and public health safety drives the adoption of advanced disinfection methods and technologies. Concerns about waterborne diseases and microbial contaminants in drinking water sources necessitate the implementation of effective disinfection solutions to prevent outbreaks and ensure the delivery of clean, potable water to consumers.

Furthermore, the emergence of new disinfection technologies, such as ultraviolet (UV) disinfection, ozone treatment, and advanced oxidation processes, offers more efficient and environmentally friendly alternatives to traditional disinfection methods like chlorination. These innovative disinfection technologies provide superior disinfection efficacy, reduced chemical usage, and fewer disinfection by-products (DBPs), addressing concerns about the potential health and environmental impacts associated with conventional disinfection practices.

"Tertiary is expected to be the fastest growing process segment at CAGR 5.3% for water & wastewater treatment equipment market during the forecast period, in terms of value."

Tertiary treatment processes are experiencing rapid growth in the water and wastewater treatment equipment market due to several key factors. Firstly, tertiary treatment plays a crucial role in achieving stringent water quality standards and regulatory compliance by addressing specific contaminants that may remain after primary and secondary treatment processes. As environmental regulations become more stringent worldwide, there is a growing emphasis on the removal of nutrients, pathogens, and emerging contaminants from wastewater effluents before discharge into receiving water bodies.

Moreover, increasing urbanization, industrialization, and population growth are leading to higher volumes of wastewater generation, placing greater pressure on existing treatment infrastructure. Tertiary treatment processes, such as filtration, disinfection, and advanced oxidation, offer effective solutions for treating complex wastewater streams and meeting the rising demand for clean water resources.

Furthermore, growing awareness of water scarcity and the need for water reuse and recycling initiatives drive the adoption of tertiary treatment processes in water-stressed regions. Tertiary treated wastewater can be reclaimed for various non-potable applications such as irrigation, industrial processes, and groundwater recharge, reducing the strain on freshwater resources and enhancing sustainability.

Additionally, the increasing investment in wastewater infrastructure upgrades and modernization projects, particularly in developing economies, fuels the demand for tertiary treatment equipment and systems. Governments, municipalities, and industrial facilities are investing in advanced tertiary treatment technologies to improve water quality, protect ecosystems, and support sustainable development goals.

"Based on region, North America was the second largest market for water & wastewater treatment equipment market in 2023."

North America occupies a significant position as the second-largest region in the water and wastewater treatment equipment market due to several key factors. Firstly, stringent regulatory standards enforced by agencies such as the Environmental Protection Agency (EPA) drive the demand for advanced treatment solutions to ensure compliance with water quality regulations. The Clean Water Act and Safe Drinking Water Act mandate the treatment of wastewater and drinking water to safeguard public health and the environment, leading to substantial investments in water infrastructure and treatment technologies.

Moreover, North America's aging water and wastewater infrastructure presents challenges related to water quality, supply, and

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reliability. As existing treatment plants reach the end of their service life and population growth strains existing resources, there is a pressing need for infrastructure upgrades and modernization projects. This creates opportunities for the adoption of advanced treatment equipment and systems to enhance the efficiency and resilience of water treatment processes.

Additionally, increasing industrialization and urbanization in North America result in higher volumes of wastewater generation from various sectors, including manufacturing, energy production, and municipal sources. This drives the demand for wastewater treatment equipment capable of addressing diverse contaminants and pollutants present in industrial effluents.

Furthermore, growing concerns about emerging contaminants, such as pharmaceuticals, microplastics, and industrial chemicals, amplify the need for advanced treatment technologies capable of removing these substances from water and wastewater streams. Innovative solutions such as membrane filtration, advanced oxidation processes, and UV disinfection systems are increasingly deployed to address these emerging challenges.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees is as follows:

- By Company Type: Tier 1 40%, Tier 2 30%, and Tier 3 30%
- By Designation: C-Level 20%, Director Level 10%, and Others 70%
- By Region: North America 20%, Europe 30%, Asia Pacific 30%, Middle East & Africa 10%, and South America 10% The key players in this market are Veolia (France), Xylem (US), Ecolab (US), DuPont (US), Pentair (UK), 3M (US), Aquatech International (US), Thermax Limited (India), Culligan Water (US), Calgon Carbon Corporation (US) etc.

Research Coverage

This report segments the market for the water and wastewater treatment equipment market on the basis of product type, process, end-user and region. It provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisitions associated with the market for the water & wastewater treatment equipment market.

Key benefits of buying this report

This research report is focused on various levels of analysis [industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape, emerging and high-growth segments of the water and wastewater treatment equipment market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

- Analysis of key drivers: The market growth is driven by increasing water scarcity concerns which in turn drives the adoption of sustainable water management practices. The increase in industrial water consumption and discharge and growing global population along with rising industrialization and urbanization.
- Market Penetration: Comprehensive information on the water and wastewater treatment equipment market offered by top players in the global water and wastewater treatment equipment market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the water and wastewater treatment equipment market.
- Market Development: Comprehensive information about lucrative emerging markets | the report analyzes the markets for the water and wastewater treatment equipment market across regions.
- Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global water and wastewater treatment equipment market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the water and wastewater treatment equipment market.

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