

## **Vending in Germany**

Market Direction | 2024-04-11 | 35 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2023, vending in Germany experienced a stronger value sales decline, following a more modest fall the previous two years during the post-pandemic reopening. While vending locations, such as streets, transport hubs, and semi-captive environments such as cafes and hotels, continued to attract consumers, value sales remained lower than pre-pandemic levels, although this was mainly driven by tobacco products vending; foods vending, home products vending and health and beauty vending all performed...

Euromonitor International's Vending in Germany report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Vending in Germany  
Euromonitor International  
April 2024

### List Of Contents And Tables

#### VENDING IN GERMANY

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Market adjustments lead to further sales decline for vending

Continuing decline in tobacco products vending amid market challenges

Vending adapts with diverse offerings and digital enhancements

##### PROSPECTS AND OPPORTUNITIES

Non-tobacco vending offers growth potential over the forecast period

Technological innovations drive smart vending in Germany

Acceleration of automated retail stores

#### CHANNEL DATA

Table 1 Vending by Product: Value 2018-2023

Table 2 Vending by Product: % Value Growth 2018-2023

Table 3 Vending GBO Company Shares: % Value 2019-2023

Table 4 Vending GBN Brand Shares: % Value 2020-2023

Table 5 Vending Forecasts by Product: Value 2023-2028

Table 6 Vending Forecasts by Product: % Value Growth 2023-2028

#### RETAIL IN GERMANY

##### EXECUTIVE SUMMARY

Retail in 2023: The big picture

Value growth in grocery retailers boosted by high inflation

Harmonising online and offline shopping in Germany's retail landscape

What next for retail?

##### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Summer sales

#### MARKET DATA

Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 9 Sales in Retail Offline by Channel: Value 2018-2023

Table 10 Sales in Retail Offline by Channel: % Value Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 11 Retail Offline Outlets by Channel: Units 2018-2023

Table 12 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 13 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 14 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 23 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 25 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 27 Retail GBO Company Shares: % Value 2019-2023

Table 28 Retail GBN Brand Shares: % Value 2020-2023

Table 29 Retail Offline GBO Company Shares: % Value 2019-2023

Table 30 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 31 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 32 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 33 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 34 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 35 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 40 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 42 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 43 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 44 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 45 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 46 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 47 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 48 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 51 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 54 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 56 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 57 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 58 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Vending in Germany

Market Direction | 2024-04-11 | 35 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-08
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)