

## **Turkmenistan in 2040: The Future Demographic**

Market Direction | 2024-04-08 | 18 pages | Euromonitor

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### **Report description:**

Positive natural change will drive population growth in Turkmenistan between 2021-2040, as births outweigh deaths in the country. Despite ongoing ageing, the senior population will remain small, and the country will retain a young median age. Urbanisation will rise, with ongoing investments increasing the appeal of the country's cities. While population growth will aid the domestic consumer market, ongoing poverty and high levels of income inequality will continue to challenge the nation.

Euromonitor's Turkmenistan in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lifestyles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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