

Sun Care in Belgium

Market Direction | 2024-04-12 | 19 pages | Euromonitor

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Report description:

Following two years of double-digit volume sales growth, sun care in Belgium registered a decline in volume sales. This was not only related to price increases, but also the relatively bad summer in 2023 compared to 2022. The lack of warm weather and sunshine, as well as high costs of living, also resulted in lower inbound tourists in Belgium. Aftersun and sun protection outperformed self-tanning products. Indeed, the latter product is in lower demand due to the common desire for a more natural...

Euromonitor International's Sun Care in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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