

Sun Care in Argentina

Market Direction | 2024-04-12 | 21 pages | Euromonitor

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Report description:

In 2023, sun care in Argentina saw an increase in retail volume sales, although slower than the previous year. This weaker performance was influenced by the weather from October to December in 2023, which was colder, with more rain than the same period in 2022. In addition, the end of 2022 saw a strong tourist season, driven by the government, which actively promoted local tourism through the Pre-Viaje programme. This programme refunded 50% of the trip's value for travel within Argentina. However...

Euromonitor International's Sun Care in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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