

Starchy Roots in India

Market Direction | 2024-04-08 | 19 pages | Euromonitor

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Report description:

Starchy roots is set to maintain slow and stable total volume growth in India in 2023, with increases expected by all measures. Potatoes remains by far the dominant category within starchy roots, but is set to see the slowest rate of growth in 2023. This is partly because although potatoes are filling, their consumption has a reputation for weight gain, and as more consumers in India are focusing on weight management for health reasons, some people are limiting their intake of potatoes in meals...

Euromonitor International's Starchy Roots in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Starchy Roots market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Starchy Roots in India
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List Of Contents And Tables

STARCHY ROOTS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health-conscious consumers turn towards healthier forms of starchy roots

Offline stores continue to dominate retail distribution of cassava and sweet potatoes

PROSPECTS AND OPPORTUNITIES

Demand for healthier menus in consumer foodservice outlets will continue to drive foodservice volumes

Growing significance of gut health will drive demand for starchy roots

Summary 1 Major Processors of Starchy Roots 2023

CATEGORY DATA

Table 1 Total Sales of Starchy Roots by Category: Total Volume 2018-2023

Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Starchy Roots by Category: Volume 2018-2023

Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Starchy Roots by Category: Value 2018-2023

Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028

Table 11 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2023-2028

Table 12 □Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028

Table 13 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2023-2028

FRESH FOOD IN INDIA

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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