

## **Retail in Sweden**

Market Direction | 2024-04-11 | 105 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### **Report description:**

Retail in Sweden continued to be affected by the challenging Swedish macroeconomic environment in 2023, characterised by negative real GDP growth and high inflation rates. The high inflationary pressure on prices especially affected groceries, but all retail categories were impacted as consumers showed more caution over spending. Indeed, many consumers prioritised essential or immediate need purchases. Such factors fostered a difficult year for the industry. While retail posted a strong overall...

Euromonitor International's Retail in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Retail in Sweden  
Euromonitor International  
April 2024

List Of Contents And Tables

### **RETAIL IN SWEDEN**

#### **EXECUTIVE SUMMARY**

Retail in 2023: The big picture  
Active year for mergers and acquisitions  
Sustainability targets for every retailer  
What next for retail?

#### **OPERATING ENVIRONMENT**

Informal retail  
Opening hours for physical retail  
Summary 1 Standard Opening Hours by Channel Type 2023  
Seasonality  
Christmas  
Summer sales

#### **MARKET DATA**

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023  
Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023  
Table 3 Sales in Retail Offline by Channel: Value 2018-2023  
Table 4 Sales in Retail Offline by Channel: % Value Growth 2018-2023  
Table 5 Retail Offline Outlets by Channel: Units 2018-2023  
Table 6 Retail Offline Outlets by Channel: % Unit Growth 2018-2023  
Table 7 Sales in Retail E-Commerce by Product: Value 2018-2023  
Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023  
Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023  
Table 10 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 11 □Sales in Grocery Retailers by Channel: Value 2018-2023  
Table 12 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023  
Table 13 □Grocery Retailers Outlets by Channel: Units 2018-2023  
Table 14 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023  
Table 15 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023  
Table 16 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 17 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023  
Table 18 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023  
Table 19 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023  
Table 20 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023  
Table 21 □Retail GBO Company Shares: % Value 2019-2023  
Table 22 □Retail GBN Brand Shares: % Value 2020-2023  
Table 23 □Retail Offline GBO Company Shares: % Value 2019-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 24 □Retail Offline GBN Brand Shares: % Value 2020-2023

Table 25 □Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 26 □Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 27 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 28 □Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 29 □Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 30 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 31 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 32 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 33 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 34 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 35 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 36 □Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 37 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 38 □Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 39 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 40 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 41 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 42 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 43 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 44 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 45 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 46 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 47 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 48 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 51 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN SWEDEN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience retailers experience a tough business period at the end of the review period

Creative advertising campaigns to lure consumers to Pressbyran outlets

Unmanned outlets offer expansion opportunities for smaller formats like convenience stores

PROSPECTS AND OPPORTUNITIES

The stabilisation of the inflation rate to help convenience stores reduce costs and increase margins

Reuseable packaging to be offered to consumers

Improving electric charging facilities to boost forecourt retailers' sales opportunities

CHANNEL DATA

Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 56 Sales in Convenience Retailers by Channel: Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 58 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 59 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 60 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 63 □Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 64 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

#### DISCOUNTERS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Challenging macroeconomic situation drives turnover for discounters

As Lidl dominates discounters in Sweden its main competitors are found in other areas of grocery retailing

Costco Wholesale emerges as a potential threat to discounters

##### PROSPECTS AND OPPORTUNITIES

Geopolitical and economic challenges to continue to boost the appeal of discounters

Lidl to continue its gradual expansion around the country

Lidl is a key partner of EURO 2024 in Germany

##### CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2018-2023

Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 67 Discounters GBO Company Shares: % Value 2019-2023

Table 68 Discounters GBN Brand Shares: % Value 2020-2023

Table 69 Discounters LBN Brand Shares: Outlets 2020-2023

Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### HYPERMARKETS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Inflationary surge forces hypermarkets to adapt quickly□

ICA Maxi is the most dynamic channel within the ICA Gruppen stable

Sustainability plays an important role in new store developments

##### PROSPECTS AND OPPORTUNITIES

Hypermarkets is set to maintain its momentum among grocery retailers

Costco Wholesale is set to compete with hypermarkets for growth opportunities

City Gross to benefit from deeper integration into Axfood business processes

##### CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 74 Hypermarkets GBO Company Shares: % Value 2019-2023

Table 75 Hypermarkets GBN Brand Shares: % Value 2020-2023

Table 76 Hypermarkets LBN Brand Shares: Outlets 2020-2023

Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### SUPERMARKETS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Supermarkets adapt strategies to gain a competitive advantage  
Supermarkets use price reduction campaigns to win over consumers  
Axfood gains ground on ICA Sverige in 2023

#### PROSPECTS AND OPPORTUNITIES

Focus on pricing strategies to be maintained as macroeconomic uncertainty remains  
Supermarkets to adopt the latest technologies  
Food waste is one of key priorities among sustainable goals

#### CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023  
Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 81 Supermarkets GBO Company Shares: % Value 2019-2023  
Table 82 Supermarkets GBN Brand Shares: % Value 2020-2023  
Table 83 Supermarkets LBN Brand Shares: Outlets 2020-2023  
Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028  
Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### SMALL LOCAL GROCERS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Small local grocers remain under strong pressure from rival grocery retailers  
Consumers become more rational amid high economic concerns  
Specialisation and unique positioning strategies for the survival of small local grocers

##### PROSPECTS AND OPPORTUNITIES

Grocery retailing's direction of travel continues to move away from small local grocers  
Catching a unique experience and sustainability wave  
Traditional focus to marry with technological tools

#### CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023  
Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 88 Small Local Grocers GBO Company Shares: % Value 2019-2023  
Table 89 Small Local Grocers GBN Brand Shares: % Value 2020-2023  
Table 90 Small Local Grocers LBN Brand Shares: Outlets 2020-2023  
Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028  
Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### APPAREL AND FOOTWEAR SPECIALISTS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Positive effects of the return to pre-COVID-19 pandemic lifestyles ebbs by 2023  
H&M is a confident leader in a highly fragmented competitive landscape  
Sustainability-orientated concepts abound among apparel and footwear specialists

##### PROSPECTS AND OPPORTUNITIES

Apparel and footwear specialists retains room for improvements and growth  
Stockmann Group plans to prioritise its Lindex operations  
Circular business models to become more and more important sources of revenue

#### CHANNEL DATA

Table 93 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023  
Table 94 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 95 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 96 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 97 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 98 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 99 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### APPLIANCES AND ELECTRONICS SPECIALISTS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Focus on essential or immediate need products and services and experiences hits appliances and electronics specialists towards the end of the review period

Power enters Sweden by purchasing Media Markt

The first full year after Komplet's acquisition of Netonnet

##### PROSPECTS AND OPPORTUNITIES

Innovations to stimulate appliances and electronics specialists' evolution

Replacement cycles to become shorter for appliances and electronics

Sustainability to play important role in planning activities in the forecast period

##### CHANNEL DATA

Table 100 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 101 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 102 Appliances and Electronics Specialists GBO Company Shares: % Value 2019-2023

Table 103 Appliances and Electronics Specialists GBN Brand Shares: % Value 2020-2023

Table 104 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2020-2023

Table 105 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 106 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### HEALTH AND BEAUTY SPECIALISTS IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Two major pharmacy chains Apotek Hjartat and Apoteket lead health and beauty specialists in Sweden

Kicks drives beauty specialists and attracts a new owner

Synsam Group Sweden invests to consolidate its leadership of optical goods stores

##### PROSPECTS AND OPPORTUNITIES

The channel faces issues regarding the ageing population trend and skin care sales to minors

Pharmacies to add more healthcare services

Matas has the potential to disrupt the competitive landscape

##### CHANNEL DATA

Table 107 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 108 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 109 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 110 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023

Table 111 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 112 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 113 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 114 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 115 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 116 □Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028

Table 117 □Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

#### HOME PRODUCTS SPECIALISTS IN SWEDEN

##### KEY DATA FINDINGS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## 2023 DEVELOPMENTS

Record low new housing construction starts stymie growth potential for home products specialists

Ikea leverages its flagship role in the channel

Pet shops and superstores' leader proves resilient to economic challenges

## PROSPECTS AND OPPORTUNITIES

It is expected to take time for home products specialists to recover

Construction tempo to remain slow in the early forecast period

Sustainability is a growing necessity for retailers

## CHANNEL DATA

Table 118 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 119 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 120 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 121 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 122 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 123 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 124 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 125 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 126 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 127 □Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 128 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

## GENERAL MERCHANDISE STORES IN SWEDEN

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Variety stores' success draws the attention of investors

Rusta goes public and lists on Nasdaq Stockholm

A first full year of operations for Ahlens under a new owner

## PROSPECTS AND OPPORTUNITIES

Variety stores is set to continue to develop and grow in retail value sales and outlet terms

Norwegian player Europris AS to acquire OoB in full

Department stores retains room for further development as a channel in Sweden

## CHANNEL DATA

Table 129 General Merchandise Stores: Value Sales, Outlets and Selling Space 2018-2023

Table 130 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 131 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 132 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 133 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 134 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 135 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 136 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 137 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 138 □Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 139 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2023-2028

## DIRECT SELLING IN SWEDEN

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Only high inflationary pressure stimulates retail current value growth as direct selling comes under growing pressure

Direct selling gains new sales representatives during a challenging economic period

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer health direct selling grows in popularity

#### PROSPECTS AND OPPORTUNITIES

Building consumer trust and loyalty remains a key aspect of direct selling

Digital direct selling to the fore

Competition for new direct sellers to intensify

#### CHANNEL DATA

Table 140 Direct Selling by Product: Value 2018-2023

Table 141 Direct Selling by Product: % Value Growth 2018-2023

Table 142 Direct Selling GBO Company Shares: % Value 2019-2023

Table 143 Direct Selling GBN Brand Shares: % Value 2020-2023

Table 144 Direct Selling Forecasts by Product: Value 2023-2028

Table 145 Direct Selling Forecasts by Product: % Value Growth 2023-2028

#### VENDING IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Vending enters a new period of turbulence

Selecta stays on top of the channel

Growing competition from unmanned grocery stores

#### PROSPECTS AND OPPORTUNITIES

A positive forecast for vending as consumers resume work and travel norms

Vending a perfect place for new concepts and tech solutions

Vending operators to partner with innovative food and drinks producers

#### CHANNEL DATA

Table 146 Vending by Product: Value 2018-2023

Table 147 Vending by Product: % Value Growth 2018-2023

Table 148 Vending GBO Company Shares: % Value 2019-2023

Table 149 Vending GBN Brand Shares: % Value 2020-2023

Table 150 Vending Forecasts by Product: Value 2023-2028

Table 151 Vending Forecasts by Product: % Value Growth 2023-2028

#### RETAIL E-COMMERCE IN SWEDEN

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

E-commerce stabilises while environmental concerns grow

Leading online pharmacies perform well amid the strong healthy lifestyle trend

Klarna helps consumers to shop online

#### PROSPECTS AND OPPORTUNITIES

The channel is set to resume a positive growth trajectory

Chinese low-cost players Temu and Shein are expected to intensify the competition

Fast technological progress and lifestyles to drive delivery concepts

#### CHANNEL DATA

Table 152 Retail E-Commerce by Channel: Value 2017-2022

Table 153 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 154 Retail E-Commerce by Product: Value 2017-2022

Table 155 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 156 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 157 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 158 Forecast Retail E-Commerce by Channel: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 159 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027  
Table 160 Forecast Retail E-Commerce by Product: Value 2022-2027  
Table 161 □Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

**Retail in Sweden**

Market Direction | 2024-04-11 | 105 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com