

Polishes in Australia

Market Direction | 2024-04-08 | 16 pages | Euromonitor

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Report description:

In 2023 polishes saw a retail volume decline in Australia, while minor growth was seen in current value terms. The ongoing poor volume performance was influenced by several factors. As people returned to offices and social activities, they tended to spend less time at home, and this shift in lifestyle reduced the time allocated for specific household chores, especially cleaning. Another factor contributing to decline was the rising cost of living. In response to this, some consumers opted to use...

Euromonitor International's Polishes in Australia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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