

Home Products Specialists in Sweden

Market Direction | 2024-04-11 | 35 pages | Euromonitor

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Report description:

Home products specialists in Sweden were impacted by the lowered rates of new construction, which started to decrease in 2022. In 2023, the rate of new construction reached its lowest point since 2011, with only 25,500 new houses starting construction, compared to almost 70,000 in 2021, according to the National Board of Housing. The same tendency was visible with regard to mortgages, as the demand for new loans decreased dramatically because of high interest rates. These factors, combined with...

Euromonitor International's Home Products Specialists in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Products Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
April 2024

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Ikea leverages its flagship role in the channel

Pet shops and superstores' leader proves resilient to economic challenges

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