

Full-Service Restaurants in Germany

Market Direction | 2024-04-09 | 28 pages | Euromonitor

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Report description:

The gradual recovery of economic and consumer confidence following the disruptions caused by the COVID-19 pandemic and inflation throughout 2022 contributed to the growth of full-service restaurants in Germany in 2023. Growth was not only seen in current value terms, but also in the number of outlets and transaction volumes. However, these figures were still not back to the level seen in 2019, before the pandemic hit the consumer foodservice industry hard.

Euromonitor International's Full-Service Restaurants in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Full-service restaurants grows, but remains far from the pre-pandemic level of sales

Leaders in the category remain stable and experience growth

Varied performances across different types of full-service restaurants

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