

Fish and Seafood in India

Market Direction | 2024-04-08 | 18 pages | Euromonitor

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Report description:

Fish and seafood is expected to maintain dynamic total volume growth in India in 2023, with growth across all categories, with the dominant product type being fish. Many consumers enjoy having a starter when they visit a restaurant, and fish-based starters such as fish cutlets, fish tikka, and fish fingers are popular options, which are ordered for before the main course as a starter, or as a side dish for with the main course. In India, nine states have a coastline - these are Gujarat, Maharash...

Euromonitor International's Fish and Seafood in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Crustaceans, Fish, Molluscs and Cephalopods.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fish and Seafood market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Government initiatives help to sustain and develop a good fish production network

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