

Discounters in Sweden

Market Direction | 2024-04-11 | 33 pages | Euromonitor

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Report description:

Discounters in Sweden recorded the fastest retail current value growth among grocery retailers in 2023. The lower-cost grocery retail format was able to derive benefits from the slowdown in the Swedish economy connected to unstable geopolitical turbulences in Europe, energy price jumps, growing interest rates and high inflation. As a result of tough economic conditions, consumers in Sweden have been forced to review their consumption patterns and bring more rationality to their daily shopping ch...

Euromonitor International's Discounters in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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