

## **Depilatories in Canada**

Market Direction | 2024-04-12 | 20 pages | Euromonitor

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### **Report description:**

Depilatories witnessed gains in value growth in 2023, primarily fuelled by price increases as consumers shifted towards self-care and at-home treatments in lieu of spa and salon visits. This trend was spurred by increases in the cost of living, including inflation and interest rate rises, prompting consumers to seek more economical alternatives. Healthy growth was observed in categories such as hair removers/bleaches and razors and blades, while pre-shave products experienced a decline as consum...

Euromonitor International's Depilatories in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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