

Deodorants in Canada

Market Direction | 2024-04-12 | 22 pages | Euromonitor

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Report description:

Deodorants experienced robust growth in 2023, primarily propelled by inflationary price increases, contributing to the expansion of retail value. Despite this, volumes decreased across categories as demand normalised following the economic reopening in 2022. The resurgence in demand for deodorants during this period was attributed to consumers returning to workplaces and engaging in out-of-home activities following the rollback of public COVID-19 safety measures, highlighting the significant rol...

Euromonitor International's Deodorants in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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