

Consumer Foodservice in Germany

Market Direction | 2024-04-09 | 97 pages | Euromonitor

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Report description:

The consumer foodservice industry was without doubt challenged in recent years. This started in the first quarter of 2020 with the COVID-19 pandemic, which had a direct effect in this and following years, with outlet closures and sales at historic low levels. This was followed by the impact of the war in Ukraine, which started in 2022, which also triggered high inflation in Germany. Although the impacts of these events lessened, they still impacted the development of the industry in 2023, as cur...

Euromonitor International's Consumer Foodservice in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Offer set to expand further in full-service restaurants, with new cuisines and concepts
 Consumers looking for regionality and sustainability will see a response from players
 Demand for healthier meals will continue adding value in the future

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PROSPECTS AND OPPORTUNITIES

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