

Consumer Foodservice By Location in Germany

Market Direction | 2024-04-09 | 35 pages | Euromonitor

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Report description:

Showing overwhelming dominance when the effects of the pandemic and inflation significantly impacted the consumer foodservice industry, standalone continued to be the leading location when the scenario showed almost complete recovery in 2023, despite losing share to other locations as they rebounded. Although consumer segments with less purchasing power ate out less, high-income consumers returned to their pre-pandemic social lives, driving growth for standalone outlets such as full-service rest...

Euromonitor International's Consumer Foodservice by Location in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Standalone outlets remain the most popular
Consumer foodservice through travel fully recovers in value terms as travel resumes
Inflation slows down, but still has an impact on leisure spending

PROSPECTS AND OPPORTUNITIES

Performance of standalone outlets expected to depend on inflation
Location changes in consumer foodservice through retail will have an impact

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