

Colour Cosmetics in Belgium

Market Direction | 2024-04-12 | 28 pages | Euromonitor

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Report description:

In 2023, colour cosmetics in Belgium registered volume sales decline following a buoyant performance in the previous year. Prices rose more significantly in 2023, compared to 2022, resulting in lower consumption levels. Moreover, consumers were willing to spend more on personal care items rather than for beauty products. Coupled with the natural look trend, these trends had a negative effect on volume sales of colour cosmetics in 2023. Volume sales of colour cosmetics in Belgium is still yet to...

Euromonitor International's Colour Cosmetics in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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