

Colour Cosmetics in Argentina

Market Direction | 2024-04-12 | 28 pages | Euromonitor

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Report description:

In 2023, colour cosmetics in Argentina registered a decline in retail volume terms, while price increases drove retail value sales. All nail products registered a particularly poor performance during 2023. Consumers are increasingly substituting nail products with alternative options, including visiting salons for professional services and manicures, a trend that the strong expansion and emergence of new nail boutique stores boosted. Although visiting a nail salon is a more expensive alternative...

Euromonitor International's Colour Cosmetics in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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