

Baby and Child-Specific Products in Belgium

Market Direction | 2024-04-12 | 22 pages | Euromonitor

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Report description:

Baby and child-specific products in Belgium benefitted somewhat from the spike in birth rates during the COVID-19 pandemic years, which resulted in a broader consumer base for manufacturers to target. On the negative side, retail price inflation has curbed consumption. Although inflation began to fall in 2023, retail prices continued to strengthen in this year causing consumers to make cutbacks or trade down. These two factors resulted in retail volume sales decline and robust current value grow...

Euromonitor International's Baby and Child-specific Products in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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