

Appliances and Electronics Specialists in Sweden

Market Direction | 2024-04-11 | 34 pages | Euromonitor

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Report description:

Appliances and electronics specialists in Sweden was one of the few channels that posted a decrease in retail value sales in 2022 and 2023. This was the case even in current terms, even though the inflation rate reached a high single-digit figure in these two years. Having derived benefits from the focus on the home during Coronavirus (COVID-19) lockdowns, appliances and electronics specialists faced severe difficulties towards the end of the review period. On the one hand, consumers focused the...

Euromonitor International's Appliances and Electronics Specialists in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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