

Street Stalls/Kiosks in India

Market Direction | 2024-04-05 | 25 pages | Euromonitor

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Report description:

Street stalls/kiosks maintained growth in outlet numbers and current value sales in India in 2023, with transaction volumes also finally exceeding the pre-pandemic (2019) level in this year. Street stalls/kiosks has historically been dominated by independent outlets, and the unorganised nature of the channel resulted in limited online sales opportunities prior to the pandemic. However, in recent times, driven by consumers' inclination to use online foodservice ordering and delivery services, str...

Euromonitor International's Street Stalls/Kiosks in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks expand their reach through delivery aggregators

Independent street stalls/kiosks dominates, as consumers prioritise price and taste over brand

Rapid adoption of digital payments benefits both consumers and vendors in street stalls/kiosks

PROSPECTS AND OPPORTUNITIES

Menu prices at street stalls/kiosks will remain dependent on location and strength of local competition

Food blogging to offer opportunities, while health consciousness and growing competition might create challenges

Low prices, coupled with a wide product range, will maintain the dominance of street stalls/kiosks

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