

Saudi Arabia in 2040: The Future Demographic

Market Direction | 2024-04-02 | 18 pages | Euromonitor

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Report description:

Positive natural change will drive population growth in Saudi Arabia from 2021 to 2040. Ageing will increase, influencing consumer trends and spending habits as quality healthcare boosts the 65+ population. Urbanisation will continue to be swift as cities attract internal migration through economic opportunities. While Saudi Arabia will have relatively high-income levels in 2040, ongoing inequality will challenge the nation.

Euromonitor's Saudi Arabia in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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