

## **Limited-Service Restaurants in India**

Market Direction | 2024-04-05 | 40 pages | Euromonitor

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### **Report description:**

Limited-service restaurants in India maintained double-digit current value growth in 2023, with outlet numbers also continuing to rise. However, slower growth was seen in 2023 than in the previous two years, partly because the channel had already returned to the pre-pandemic level of sales in 2022. In addition, inflationary pressure drove rises in prices of input ingredients in 2023, and therefore prices increased for end consumers. Ingredients such as milk, cheese, and tomatoes witnessed rises...

Euromonitor International's Limited-Service Restaurants in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2024

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Inflation and health consciousness dampen the growth of limited-service restaurants  
Limited-service restaurants innovate their menus, offering value meals to boost consumer demand  
Delivery remains in focus to ensure brand availability to a wider consumer group

**PROSPECTS AND OPPORTUNITIES**

Growth for chained limited-service restaurants set to continue, boosted by outlet expansion and evolving lifestyles  
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