

Full-Service Restaurants in India

Market Direction | 2024-04-05 | 33 pages | Euromonitor

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Report description:

Along with the expansion of outlet numbers, full-service restaurants saw positive but slowing current value growth in India in 2023. Family gatherings and special occasions provided significant footfall for Asian full-service restaurants, which resulted in further bolstering its position as the preferred channel for family dining experiences outside the home. The menu offerings of these restaurants are precisely curated to align with the taste preferences of local consumers, featuring a diverse...

Euromonitor International's Full-Service Restaurants in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Expansion into new territory bolsters sales of full-service restaurants

Buffet full-service restaurants benefit from differential pricing and value for money perception

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