

## **Consumer Foodservice By Location in India**

Market Direction | 2024-04-05 | 39 pages | Euromonitor

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### **Report description:**

In 2023, domestic tourism surged further in India, driven by spiritual experience and short-haul weekend trips, which led both travel and lodging consumer foodservice locations to witness strong consumer demand, seeing double-digit current value increases. In a bid to seek spiritual enlightenment and deeper connection with their ancient roots, more and more domestic tourists have been travelling to cities with rich cultural and religious heritage. Furthermore, short-haul weekend trips have become...

Euromonitor International's Consumer Foodservice by Location in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Consumer foodservice through travel and lodging benefit from heightened travel demand

Rising popularity of food delivery affects outlets with limited or no delivery services

Consumer demand for foodservice through retail gains further traction

#### PROSPECTS AND OPPORTUNITIES

Foodservice through retail set for healthy growth, driven by proliferation of shopping centres and the consumer habit of in-person shopping

Government emphasis on enhancing travel infrastructure will boost sales of foodservice through travel

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