

Vilnius City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2022-12-13 | 32 pages | MarketLine

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Report description:

Vilnius City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Vilnius" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Vilnius.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Vilnius metropolitan area is situated in south-eastern part of Lithuania, in the Baltic region of Europe, Vilnius is the capital city of Lithuania and it is the country's largest city in terms population with 837,778 people. The area has a strong presence of industry and service sectors. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

Scope

- The service sectors remain the key contributors to the regional economy and the major employers.
- Vilnius is a key tourist destination in Lithuania, for both domestic and international tourists. The tourism and hospitality sectors posted healthy growth in 2021 post pandemic period

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Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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