

Dhaka City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Industry Report | 2023-06-28 | 31 pages | MarketLine

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Report description:

Dhaka City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

Summary

"City Profile - Dhaka" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Dhaka.

- The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Dhaka is the economic and business capital of Bangladesh, accounting for 8.3% of the country's total GDP in 2022. Key growth sectors of the local economy include jute processing, readymade garment industry and the manufacture of chemicals, pharmaceuticals, electronics products, textiles, ceramics, and leather goods. The economy of Dhaka metropolitan area recorded a marginal higher growth rate of 6.99% in real terms in 2022. Sluggish external demand, on the back of looming uncertainty in global economy, slowed growth of the export-oriented manufacturing industries in 2022

Scope

- The service sectors remain the key contributors to the regional economy and the major employers. Export led economic growth boosted the manufacturing sector contribution

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- Dhaka is a key tourist destination for both domestic and international tourists in Bangladesh. The Tourism Master plan was developed with the goal of achieving sustainable tourism growth in the country by 2040

Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.
- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

Table of Contents:

Table of Contents

1. City Snapshot
 2. PEST Analysis
 - 2.1 Political
 - 2.2 Economic
 - 2.3 Social
 3. Technology and Infrastructure
 - 3.1 Communications
 - 3.2 Internal Transport Networks
 - 3.3 Connectivity
 4. Airport
 5. Business Environment Analysis
 6. Travel and Tourism
 - 6.1 Tourism Flows
 - 6.2 Hotels
 - 6.3 Attractions
 - 6.4 Events
 7. Construction and Real Estate
 - 7.1 Investment
 - 7.2 Real Estate Market
 8. Retail
 - 8.1 Retail Market
 - 8.2 Consumption, Income and Prices
- About MarketLine
- Contact Us

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